


# Empathy Map

## Skill / Job Recommender Application

● IBM-Project-27159-1660048023

  
*What do they*  
**HEAR?**  
what friends say  
what boss say  
what influencers say

How can i  
get  
started?

How can i  
find a job  
for me?

Which job  
is good for  
me?

*What do they*  
**THINK AND FEEL?**

what really counts  
major preoccupations  
worries & aspirations

Easy to get  
a job

Easy to get  
a job

It's saves  
our time

Helpful for  
job seekers

It is best  
among all

All gets a  
job from  
this  
platform




UI looks  
pretty good

work location  
and what  
mode of work  
they offering

Everything  
seems  
interesting

  
*What do they*  
**SEE?**  
environment  
friends  
what the market offers

  
Everyone  
find this  
useful.

User  
friendly

*What do they*  
**SAY AND DO?**

attitude in public  
appearance  
behavior towards others

Compares  
and  
recommend  
job.

It helps to  
get a job.

**PAIN** 

fears  
frustrations  
obstacles

Sometimes it  
may recommends  
you to improve  
particular skills.

You may get a  
recommendation  
based on bias.

Sometimes  
it need trust  
& patients

**GAIN** 

"wants" / needs  
measures of success  
obstacles

Your company  
will receive  
skilled  
candidate

Job  
satisfaction

Awesome  
jobs