

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Persons who has a symptoms like skin redness, Rashes, Itching , Skin Swollening and Red Spots</div>	<div>6. CUSTOMER<div>CC</div></div> <div>-If there is no early or conventional diagnosis of the symptoms. -If we have problem in monetary support for doctor's consultation. -Basic knowledge of using application. -Clarity of images. -Availability of resources</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>People can upload the image of the infected area of skin, the model localize and detect the type of skin disease.</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div> <div><div>JOBS-TO-BE- DONE</div><div>-Early Diagnosis -Follow doctor’s advice -Medical Test -Follow prescribed DIET</div><div>PROBLEMS</div><div>-Lack of traditional treatments -Later Diagnosis</div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>-If there is increase of pressure on particular area -Mosquito bites -Allergic reactions -Usage of expired chemicals -Insects bites -Usage of products which are not suits for the skin</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>Behave strange, being tensed and tempting to know the cause of the symptoms.</div>	
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div></div> <div>Using the existing methodology, AI-Based localization and classification of skin disease will be much easier than the existing methods.</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>A software application which is used to localize and classify the type of skin disease using Conventional Neural Networks(CNN).</div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div></div> <div>8.1 ONLINE</div> <div>Searching video references for self treatment.</div>	Extract online & offline CH of BE
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div><div>Before:</div><div>Being tensed/Later diagnosis/Loss of taking prevention measures.</div><div>After:</div><div>Positive Comeback, Getting relief, Happy to restart.</div></div>		<div>8.2 OFFLINE</div> <div>-Getting advice from elders. -Doctor's consultation.</div>	