Problem-Solution fit canvas 2.0

Purpose / Vision

1. CUSTOMER SEGMENT(S) **CS**
Who is your customer?

1. Senior citizen of the place
2. First time app users
3. Family user

6. CUSTOMER **CC**
What constraints prevent your customers from taking action or limit their choices of solutions? i.e., spending power, budget, no cash, network connection, available devices.

1. Easy interface
2. Budget
3. Finding difficult to use the app

5. AVAILABLE SOLUTIONS **AS**
Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e., pen and paper is an alternative to digital notetaking

1. Users can be aware of the Road Signs boards and road safety
2. It shall be a productive and precise application

2. JOBS-TO-BE-DONE / PROBLEMS **J&P**
Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

1. Making aware about the road safety applications.
2. No idea about organizing the data

9. PROBLEM ROOT CAUSE **RC**
What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.

1. Careless of the citizens(or)the government
2. Not aware of road rules and regulations
3. Not maintaining proper safety measures

7. BEHAVIOUR **BE**
What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

The customer should know these applications by knowing proper road rules and how much speed they want to drive the vehicles and what signs the boards are showing

3. TRIGGERS **TR**
ONLINE

There is no proper application for to know about these application better

10. YOUR SOLUTION **SL**

By using these applications the problems of static sign boards can be reduced and the weather can be updated automatically and the speed can be increased or decreased and based on the fatal times the signs are displayed

8. CHANNELS of BEHAVIOUR **CH**

1.careful analyse about these problems
2.Identifies the correct signs boards

3.Place the Sign board in the place of accident Zone,schools,traffic environment zone

FFLINE

4. EMOTIONS: BEFORE / AFTER **EM**

1)Before-Lot of accidents 2)After-Accidents can be reduced

AMALTAMA