

1. CUSTOMER SEGMENT(S) CS Doctors or Nurses Working in private or public hospitals. Age-20 to 50	6. CUSTOMER CONSTRAINTS CC Customer Needs Fastest System and Quality Camera To scan the hand movements.	5. AVAILABLE SOLUTIONS AS If there any problem in scanning and uploading the images then they can have a separate scanner connected with system.
2. JOBS-TO-BE-DONE / PROBLEMS J&P Scan and Upload the image file of radiology images to run the program, after program execution use the hand patterns to zoom in or zoom out.	9. PROBLEM ROOT CAUSE RC Customer needs to upload the image file then only the system gets input for sterile browsing.	7. BEHAVIOUR BE Get good quality system , OS and camera to capture the hand movement.
3. TRIGGERS TR Watch the videos or new related to sterile browsing radiology images to access the images faster. 4. EMOTIONS: BEFORE / AFTER Have Confident in Reaching and getting more customers before start. After Start feels some difficulties to reach the software to targeted marketing.	10. YOUR SOLUTION SL Provide all the guide details about the software and advertise the software only medical related persons to reach good.	8. CHANNELS OF BEHAVIOUR CH 8.1 ONLINE Extract the social media platforms to reach online. 8.2 OFFLINE Extract television channels for offline reach.