

GLOBAL SALES DATA ANALYTICS

TEAM ID : PNT2022TMID28374

To have a better application for analyzing the sales

To find the best suitable application both user friendly and secure application for gesture tracking.

What changes for them? **Outcome**

Describe how the life and environment of the customer changes once they used the product or service.

What are they able to do now?




To find the perfect application to give the pictorial representation of the sales data

What can they finally avoid doing?

To have the best app without any third part dependency and best user interface

What changed in my environment?

User-friendly and interactive application that tracks the sales of the organization and help to analyze the future

Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey	Registration Why would they trust us?	Onboarding and First use How can they feel Successful?	Sharing Why would they invite others
Actions What does the customer do? What information do they look for? What is their context?	We can find the analyses of sales through pictorial views	Most widely used service to provide with best and simple interface	Great looking and Interactive dashboard with easy user-friendly options to manage the application	Share to other business people suggesting it as the best efficient application
Needs and pains What does the customer want to achieve or avoid?	No efficient and service for sales dashboard	Easy and simple uploading of datasets of sales	To avoid the complexity in handling the process visualization	User gets satisfied and happy with the performance
Touchpoint What part of the service do they interact with?	Dashboard service for sales data based on the datasets	Fetching the data for generating the dashboard	User interface that creates a bridge between the feeding and the fetching details	Sharing it in Servicenow
Customer Feeling What is the customer feeling?				
Backstage				
Opportunities What could be improved or introduced?	To analyse through sales data of the organization and display the pictorial representation of the sales data	Improving Productivity of the organization	Increasing the efficiency of the organization and their flow	Increasing the user dependability