Prioritize projects based on value for your user

User Story Mapping

Introduction

User journey and story mapping is a useful tool for planning releases based on how your users will interact with each iteration. Our user story map template can help you plan and prioritize your work based on where it will create the most value for your users.

PEOPLE 2 - 10

TIME 1-2 hours

DIFFICULTY Intermediate

Agenda

1 Create or share your personas
2 Build the Customer Experience
3 Build and update the backlog

How to use this template

Bridging Designers and Developers to Build Successful Products with User Story Mapping

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Tips

Make plans and put them into action in Jira:

Process outputs from prioritization and planning sessions quickly and efficiently by exporting sticky notes from your mural directly into Jira.

Click here to learn more about this feature

⊣ **Import** tasks and isssues into MURAL from Jira
To import issues into a mural to plan and prioritize, simply right click on the canvas and choose "import Jira Issues."

↩ **Export** tasks from MURAL to Jira
After your session in MURAL, right click on a sticky note (or select multiple sticky notes) and choose "send to Jira."

Build your maps at the speed of thought:

Hold click and drag to **draw a connector.**

Enable **connector points** from the sidebar to create new diagrams faster.

Click on the **connector points** on the object to instantly add new connectors and objects like shapes and sticky notes.

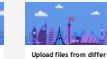**Switch** between different shapes and sticky notes from the formatting toolbar.
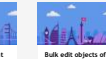
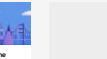## Resources

Using the Jira Cloud Integration

Diagramming and Mapping with MURAL

Upload files from different source

Bulk edit objects of the same type

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1 Create or share your personas

Build empathy for the customers of your product, share their experiences, and highlight pain points.

As a team, determine the key users who will interact with the product. Then, complete the proto-persona by filling the four areas of the framework.

Discuss how the system will address their needs and pain points.

Already created your personas? Remove the frameworks to the right and add them there.

🔒 **Unlocking and deleting the content**
Right-click the framework to open the options menu. Select "Unlock" from the menu to move and edit the object.

Press [Backspace] or [Delete] to remove the content from the canvas.

Kaavya Lakshmanan

My name is Mani

Name & Photo | Behaviors & Actions

What do they feel?	Shortness of breath	When to Call the Doctor
What do they do during this experience?	I cry at the time	Behavioural disturbance
What are they seeing? Hearing?	Abnormal breathe	Restrict blood flow

Demographic & Psychographic Details | Needs & Pain Points

Where do they live?	They are in factory			What problems do they have?	Fluttering in the chest	Heart pain
How old are they?	54	Are they married? Single? Divorced?	Married person	What tasks are wasting their time and resources?	Working periods are wasting	Managing database
What do they do for work? For play?	Driving a car inside the factory	Do they have kids?	Yes	What do they need to accomplish? What does success look like for them?	They need treatment to success look like for happiest	Need some tablets it look like for healthy

Agallya A N

My name is Karthik

Name & Photo | Behaviors & Actions

What do they feel?	Burning or tightness in your chest	Fast or Uneven Heartbeat
What do they do during this experience?	He do some angry to others	Emotional distress
What are they seeing? Hearing?	He seeing irreversible damage to the ear	Symptoms like unconscious

Demographic & Psychographic Details | Needs & Pain Points

Where do they live?	They live in near by river			What problems do they have?	Fluttering in the chest	Fatigue and weakness
How old are they?	Above 30	Are they married? Single? Divorced?	Single	What tasks are wasting their time and resources?	Goal tasks are wasting	Teaching time is wasting
What do they do for work? For play?	Football player	Do they have kids?	No	What do they need to accomplish? What does success look like for them?	Take some medicine it look like for proud	Finding heart rate to take treatment it looks like for smooth

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2 Build the Customer Experience

As a team, map the activities that the personas need to make in order to use your product.

Think of which sub-tasks the users perform in order to achieve their main goal. Then, divide those tasks into slices that will allow you to develop a MVP.

✏️ **Drawing slices into the map**
Draw the "slices" that make up your releases. Press [D] to enter and exit drawing mode and draw on the canvas.

Key

Activities
Activities organize tasks done by similar people at similar times to reach a goal. E.g.:
• Going through my Inbox
• Configuring my email client
• Organizing messages into folders

Backbone
The backbone is arranged in a narrative flow. E.g.:
• Setting preferences in configuration
• Checking mails from a sender

User tasks
User's tasks are short verb phrases that are the basic building block of a map. E.g.:
• Read an email message
• Respond to a message
• Mark a message as spam

Release Slice
Release slices are used to identify small experiments, minimal viable product releases, or a "walking skeleton" version of your product.

Release 1

User Registration			User confirmation			User interface			Data processing			Predict ECG image		
Register	Username	Password	Confirm the mail	Confirm the OTP	Login	Dashboard	Choose your file	Settings	Evaluating the model	Training DL algorithm	Trained CNN model	User ECG image	Collection of dataset	Database
Register from mail	Enter your name	Enetr your password	Received in your mail	Check your mail	Go to usre login webpage	Check your profile	Select your ECG image	Signout your account	Predict the model	Accuracy the result	Using Tensorflow, Kearas	Upload User spectral image	Collect the lot of images	Read the ECG image
Register from phone number				Or not using alternative mail				Change your password		Using test data		Insert your ECG image in our web application		

Release 1
Date
🎯 **Goal**
What do we need to accomplish in this release?

Register from mail | Enter your name | Enetr your password | Received in your mail | Check your mail | Go to usre login webpage | Check your profile | Select your ECG image | Signout your account | Predict the model | Accuracy the result

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Release 2
Date
🎯 **Goal**
What do we need to accomplish in this release?

Register from phone number | Or not using alternative mail | Change your password | Using test data | Using Tensorflow, Kearas | Upload User spectral image | Insert your ECG image in our web application | Collect the lot of images | Read the ECG image

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3 Build and update the backlog

Learn more about the Jira Cloud & MURAL Integration

Key

Linked tasks

Release 1 tasks — **User form**

Release 2 tasks — **Cliinet**

Dependencies