


# IDEATION PHASE

## Brainstorm & Idea Prioritization

DATE	23 SEPTEMBER 2022
TEAM ID	PNT2022TMID07720
PROJECT NAME	INVENTORY MANAGEMENT SYSTEM FOR RETAILORS
MAXIMUM MARKS	4 MARKS

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
👥 1 hour to collaborate  
👤 2-8 people recommended

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➕

### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

➡

### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

➡

### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

➡

### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

In many businesses managing inventory plays a major role. But it is a tedious task to maintain a inventory efficiently.

PROBLEM

They aren't able to deliver the product at right time because of out of stock issues and they can't able to meet the demands.

PROBLEM

At the same time due to excessive stock they meet up with lots of economy losses.

👤

### Key rules of brainstorming

For an successful problem-solving session

👉 Stay on topic

👉 Focus only with ideas

👉 No criticism

👉 No self-censorship

👉 No time limit

👉 No idea is stupid

### Step-2: Brainstorm, Idea Listing and Grouping

2

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TP

You can select a sticky note and let the person behind the stick(s) turn to start drawing!

**BHAWINJASPER . E**

creating a web page to track the demand

create a platform for a better communication

track the seasonal demand

make a platform for proper communication with the production unit

**SADHANANDAN . S**

track the rank of the product to maintain the stock

make a analysis for locating hub

maintaining the equity among the sellers

analysing the production time

**SNEHA . G**

track the regional demand

reduce manual entry as much as possible

tracking the shipping time

identify the people's interest based on the previous purchase

**NANDHA KUMAR . G**

giving regular notification about stock movement

tracking the frequency of stock reduction

analyze the trend around the world

make a estimation on stock needed

3

**Group Ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

TP

Just remember to keep the sticky notes to make it easier to find, move, replace, and change and repeat it until as many as your head!

creating a web page to track the demand

track the seasonal demand

make a platform for proper communication with the production unit

create a platform for a better communication

track the regional demand

reduce manual entry as much as possible

tracking the shipping time

identify the people's interest based on the previous purchase

track the rank of the product to maintain the stock

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**Step-3: Idea Prioritization**