IDEATION PHASE

Brainstorm & Idea Prioritization

DATE	23 SEPTEMBER 2022
TEAM ID	PNT2022TMID07720
PROJECT NAME	INVENTORY MANAGEMENT SYSTEM FOR RETAILORS
MAXIMUM MARKS	4 MARKS

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add customisable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas or themes within your mural.

BHAWINJASPER . E

- creating a web page to track the demand
- create a platform for a better communication
- track the seasonal demand
- make a platform for proper communication with the production unit

SADHANANDAN . S

- track the rank of the product to maintain the stock
- make a analysis for locating hub
- maintaining the equity among the sellers
- analysing the production time

SNEHA . G

- track the regional demand
- reduce mannual entry as much as possible
- tracking the shipping time
- identify the people's interest based on the previous purchase

NANDHA KUMAR . G

- giving regular notification about stock movement
- tracking the frequecy of stock reduction
- analyze the trend around the world
- make a estimation on stock needed

Grouped ideas:

- creating a web page to track the demand
- track the seasonal demand
- make a platform for proper communication with the production unit
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Step-3: Idea Prioritization

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)