Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Sruthi S

Subashini P

Sundharadharshini R

Arullakshmi A

Vijayakirubagiri K

3 Group ideas

Take turns sharing your ideas w[...] sticky notes have been grouped[...] bigger than six sticky notes, try [...]

⏱ 20 minutes

Various plant diseases can be dealt with the variety of fertilizer recommendation

Major step in improvement of agriculture is disease prediction.

③ Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

- **Various plant diseases can be dealt with the variety of fertilizer recommendation**
- **The various algorithms can be used for the disease precdiction**
- **The algorithms are selected to perform identification of diseases.**

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

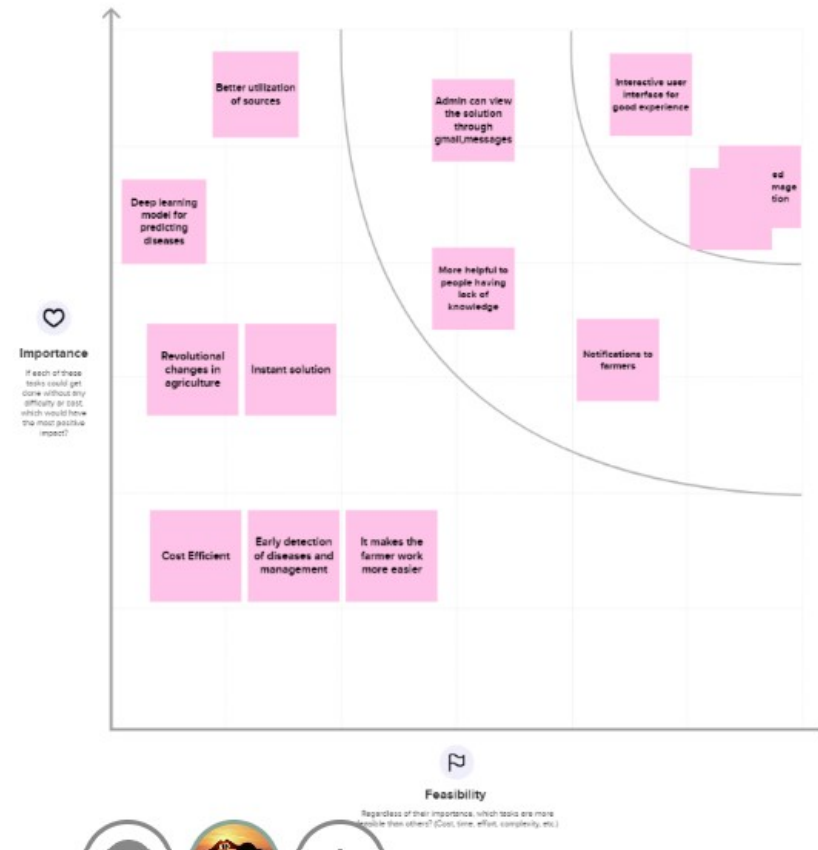- **Major step in improvement of agriculture is disease prediction.**
- **The recommendation can be done properly to improve plants**

④ Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

♡ **Importance**
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- Better utilization of sources
- Deep learning model for predicting diseases
- Admin can view the solution through gmail,messages
- Interactive user interface for good experience
- ed mage tion
- More helpful to people having lack of knowledge
- Revolutional changes in agriculture
- Instant solution
- Notifications to farmers
- Cost Efficient
- Early detection of diseases and management
- It makes the farmer work more easier

⚑ **Feasibility**
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

➜ After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

💬 Share template feedback