What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

Whether the application's supplied cutoff range is dependable

Whether I get university?

Whether all universities listed?

Would it give accurate results?

What do they HEAR?

what friends say
what boss say
what influencers say

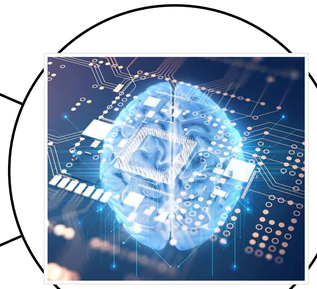
Create student accounts and maintain data effectively

Manage large number of student details

Activities like updating, modification would be easy

User Friendly

Easy accessibility of data



What do they SEE?

environment
friends
what the market offers

Students from rural areas find hard to go with formal procedures hence this helps them alot and eases out their fear

The algorithm with improved accuracy act as backend for user interface

Satisfied outcome

The student get the list of colleges both branch and course wise.

Avoids data redundancy and data inconsistency

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Helps students for making decisions in choosing right colllege

The user interface that provided helps the actor to interact with system.

Machine learning models used for predicting right colleges

This model utilizes Multiple linear regression, randomforest etc

PAIN

fears
frustrations
obstacles

outcomes that are inaccurate while using erroneous data

Requirement of sufficient marks

Security concerns

GAIN

"wants" / needs
measures of success
obstacles

Students did not have to spend a lot of time or money looking for a good university.

get more suggestions about universities

Feels satisfied after getting into university

Activities like updating, deletion of records would be easy