

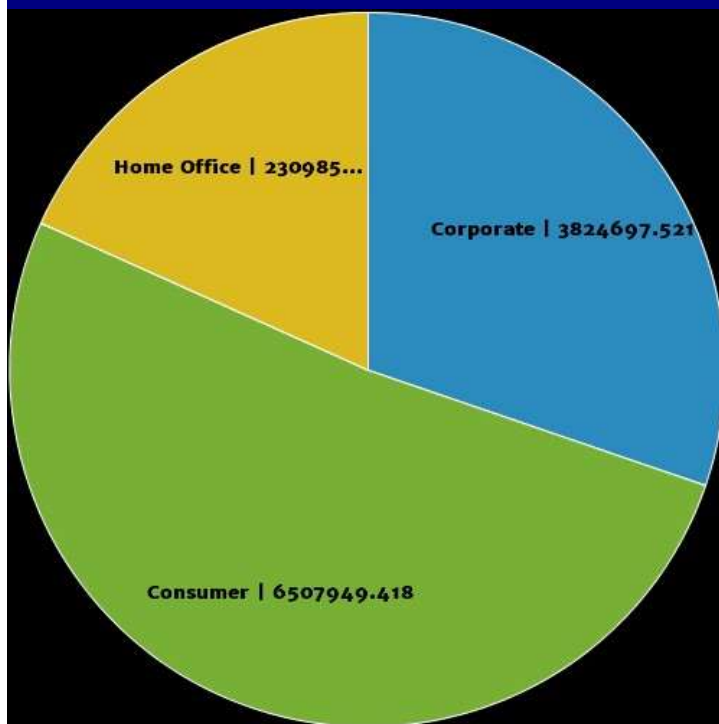
GLOBAL SALES DATA ANALYTICS

TEAM ID: PNT2022TMID35484

SPRINT 3 – GLOBAL SALES REPORT

SEGMENT WISE ANALYSIS

SALES

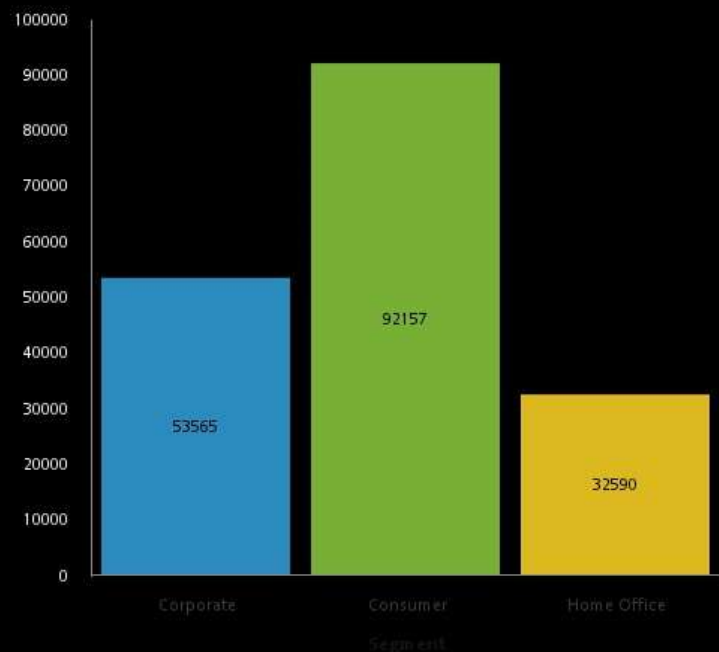
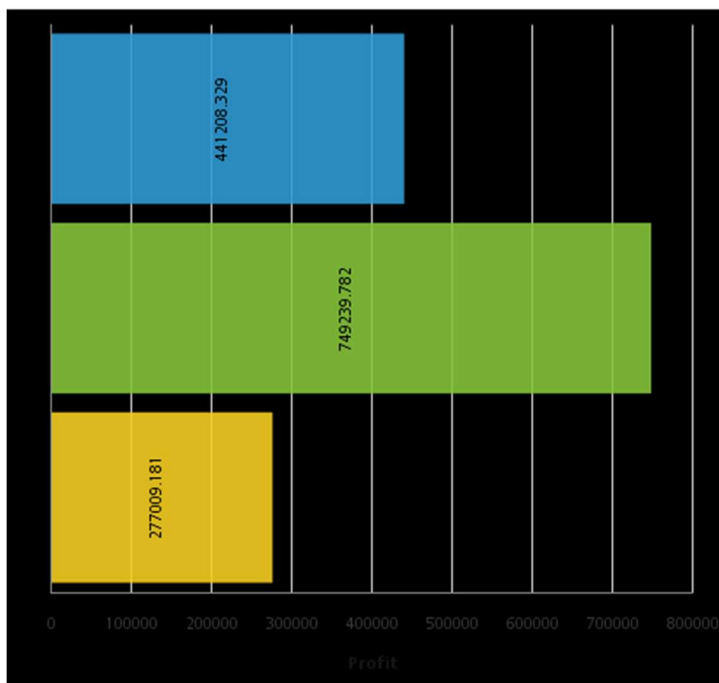


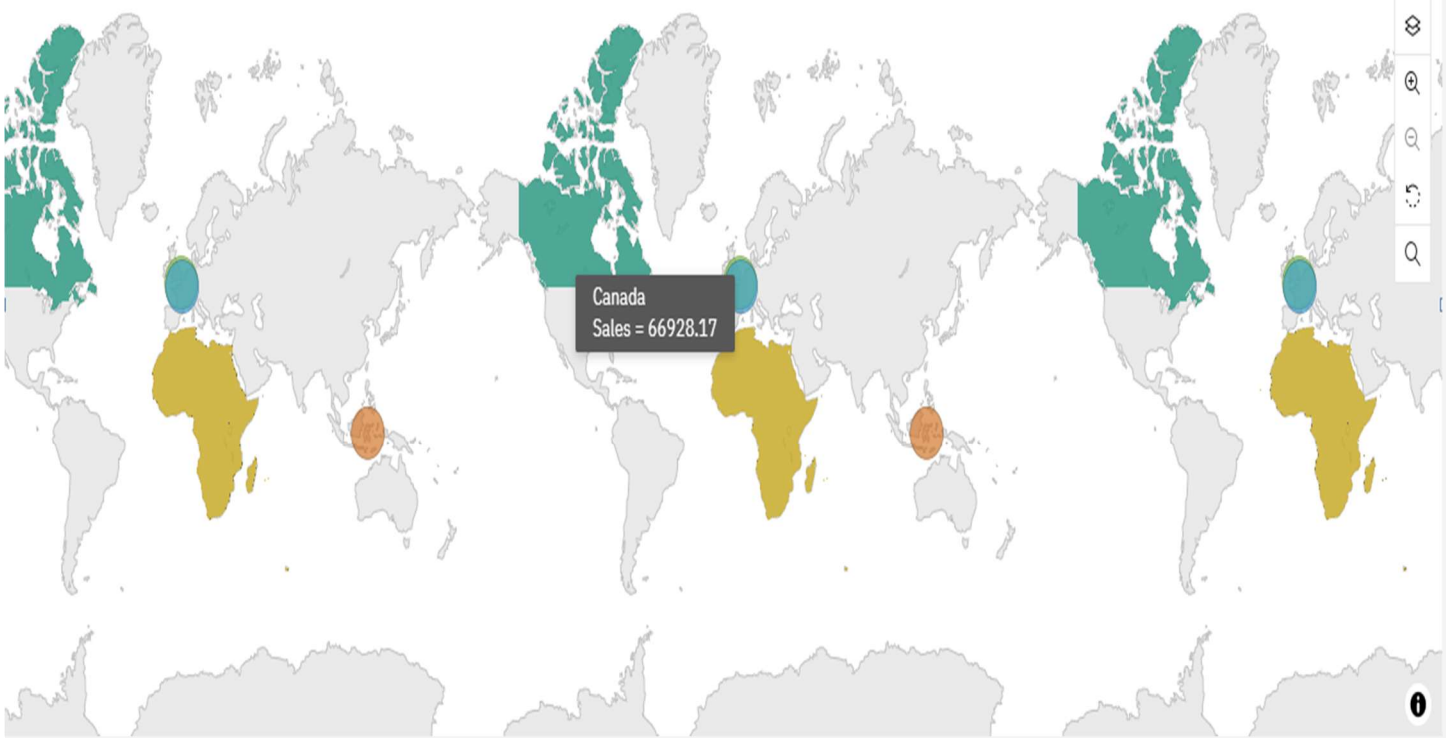
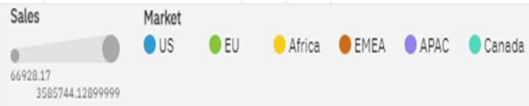
PROFIT

QUANTITY

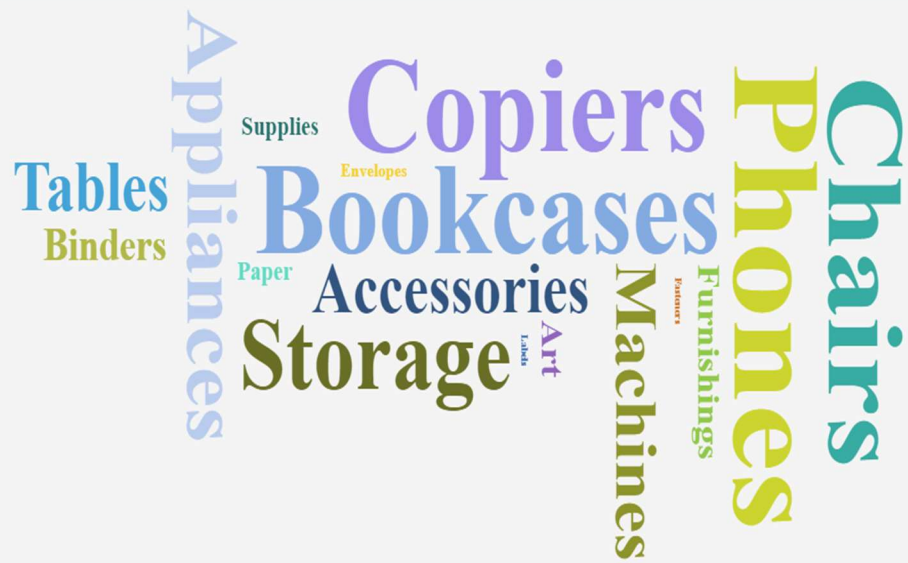
Corporate Consumer Home Office

Segment

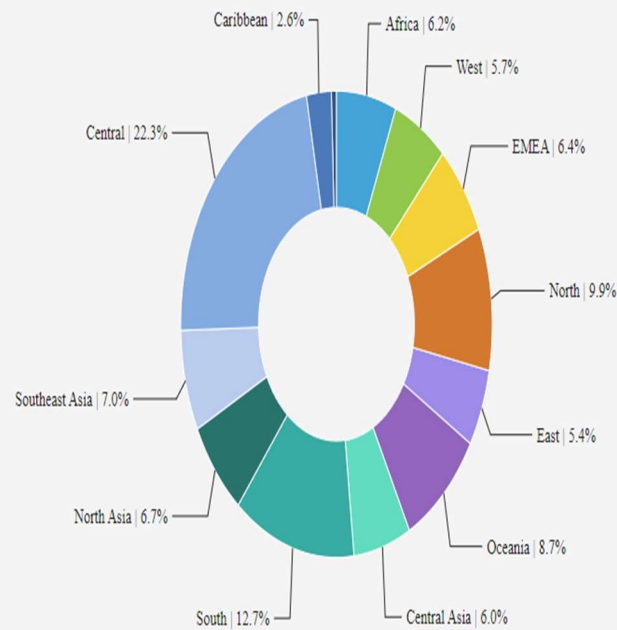




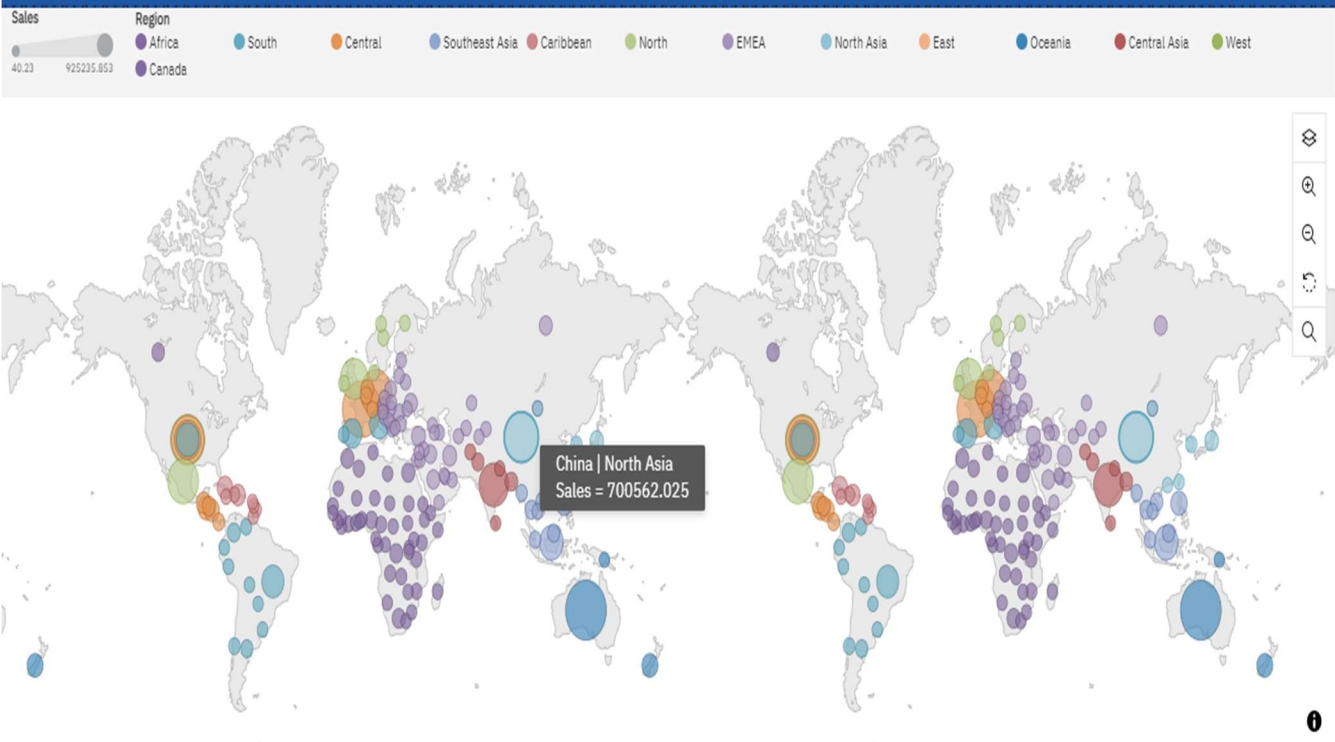
SALES BY SUB CATEGORY



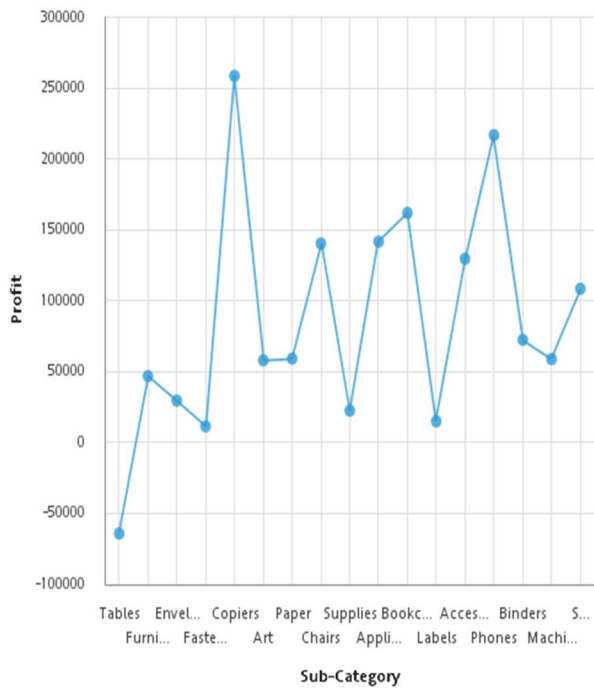
SALES BY REGION



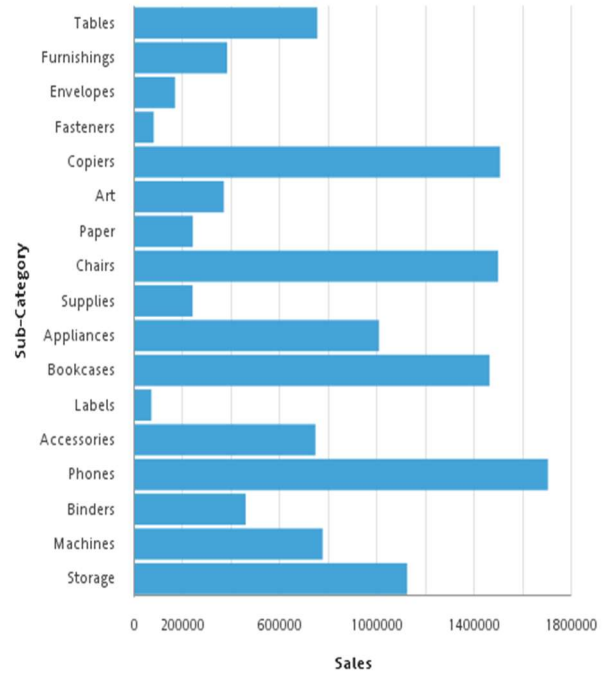
COUNTRY WISE SALES



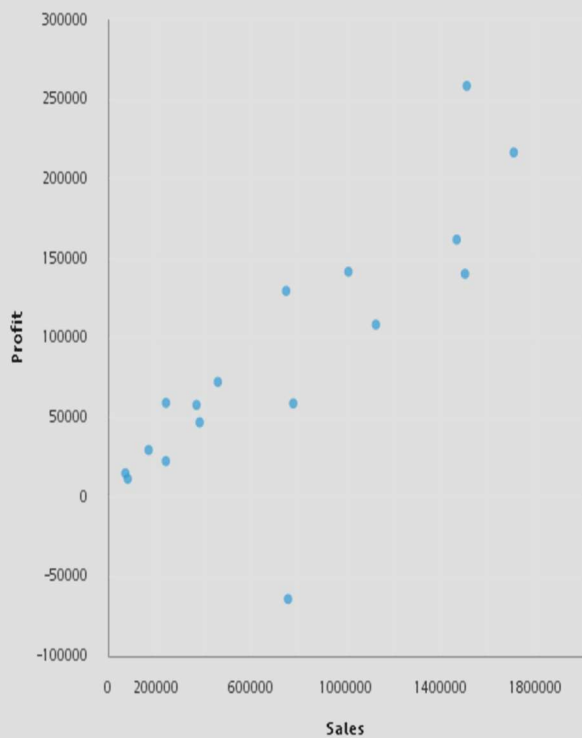
Subcategory wise profit



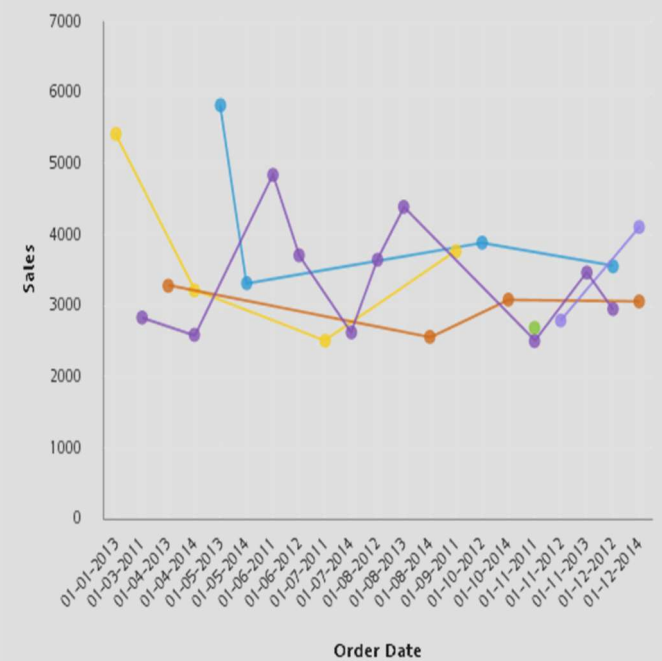
Subcategory wise sales



Sales Vs Profit using Scatter plot

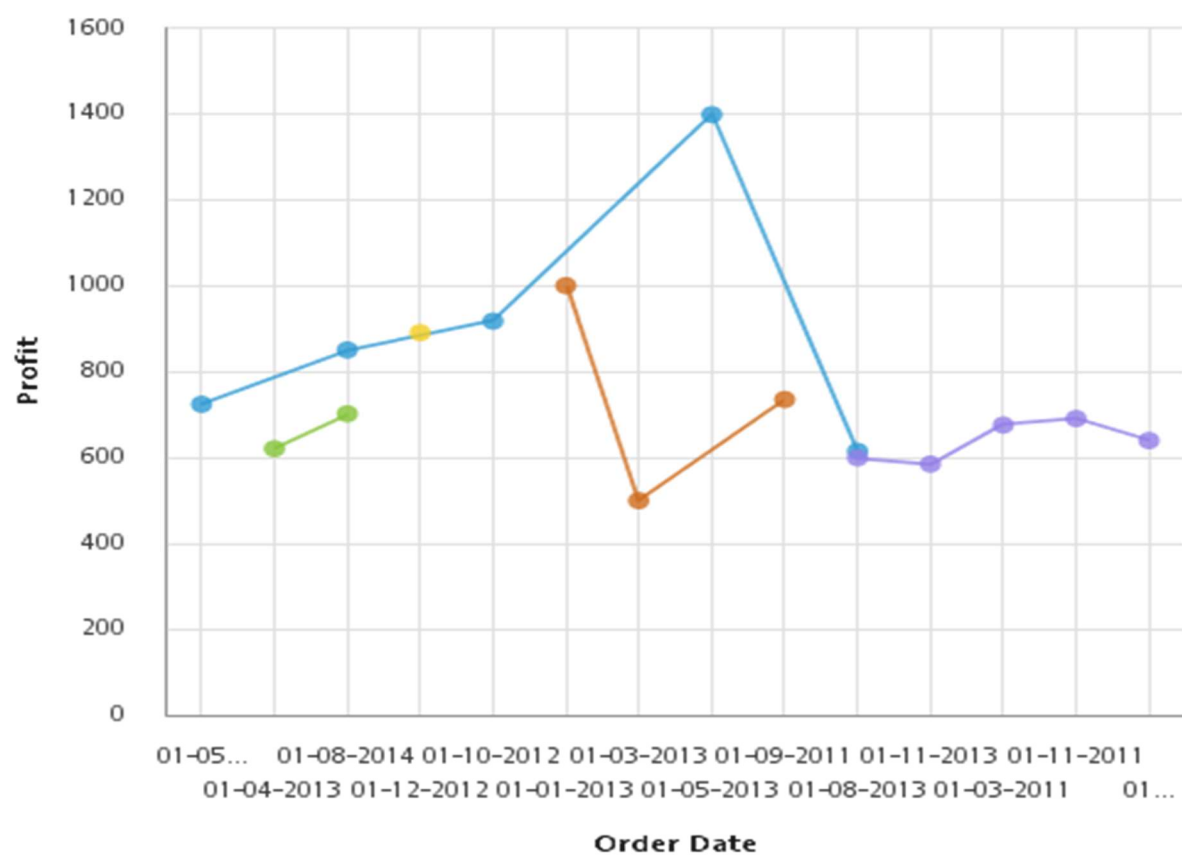


Regional sales



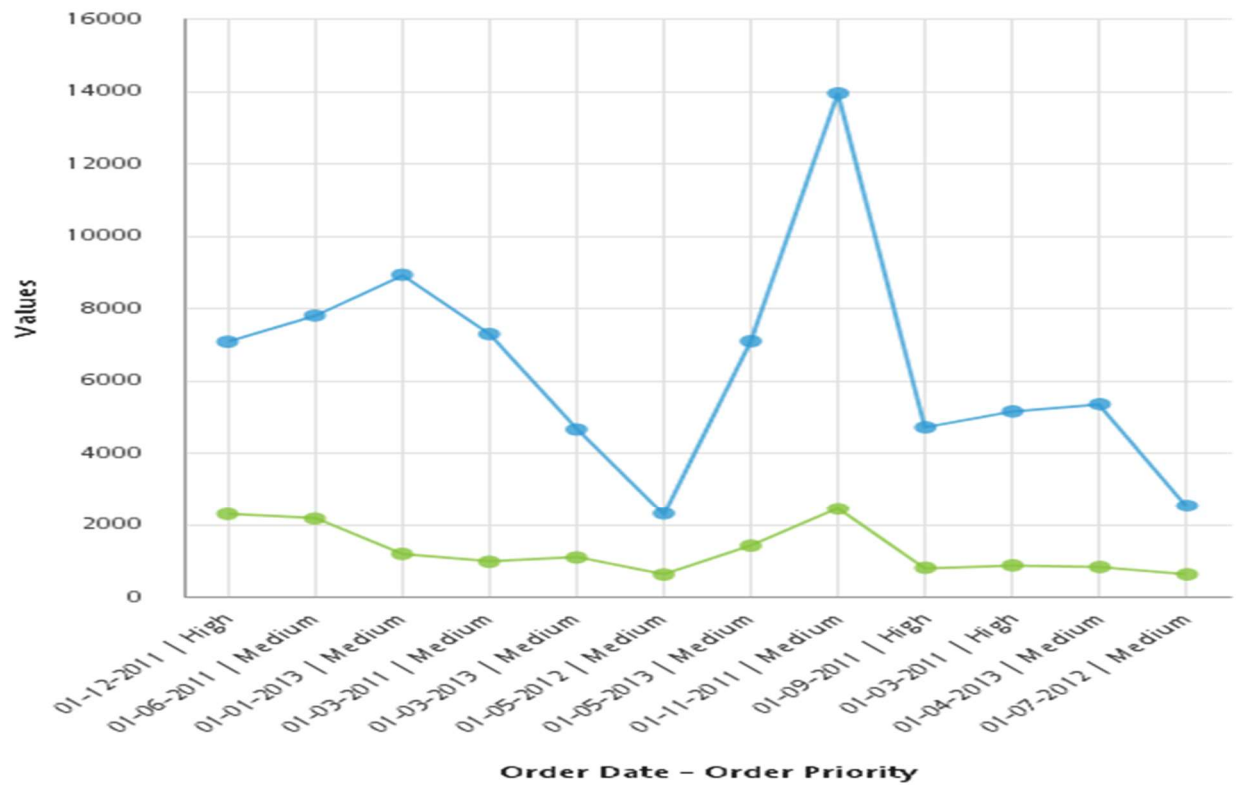
Region

Central Asia Southeast Asia West North Asia North

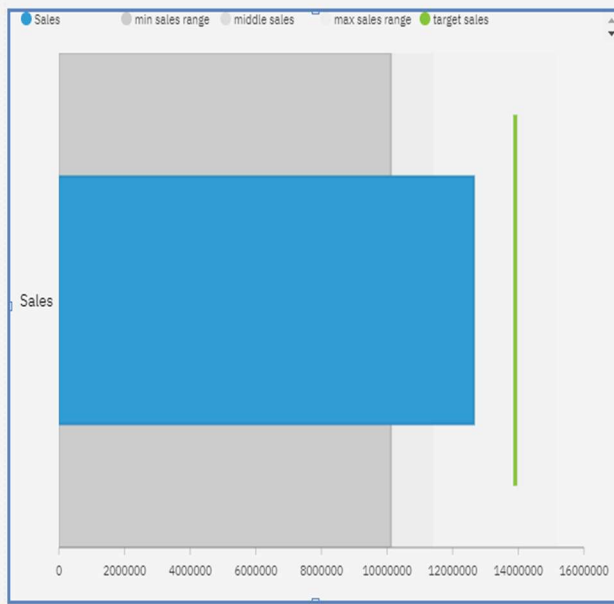


Measures

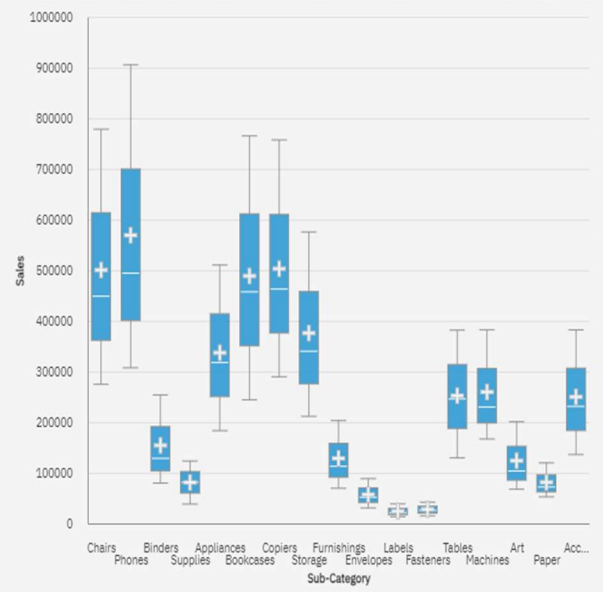
● Sales ● Profit



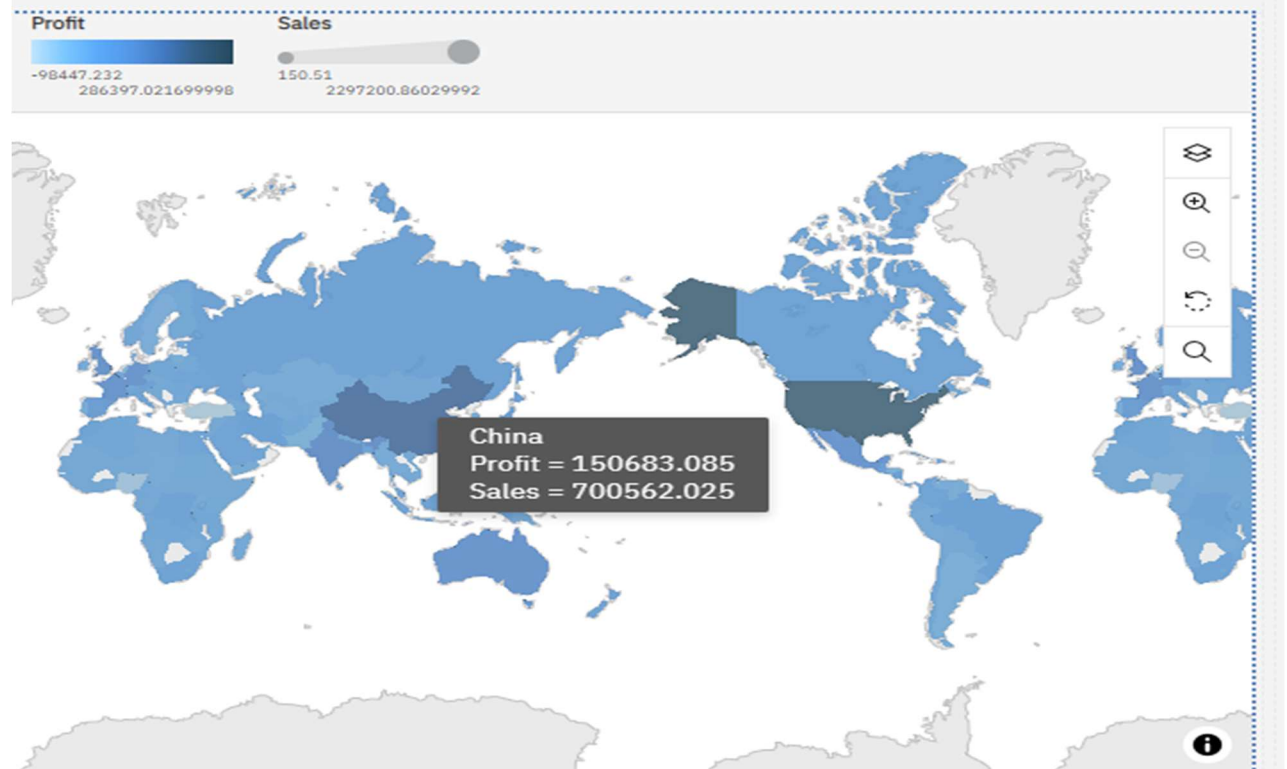
SALES BY SEGMENT ANALYSIS



SALES BY SUB CATEGORY WITH SEGMENT KEY



SALES VS PROFIT BY COUNTRY



COUNTRY SALES VS PROFIT

The word cloud visualizes the relationship between country sales and profit. The largest words, representing the highest values for both metrics, are Australia, France, Germany, United States, India, Mexico, China, and United Kingdom. Other significant words include Brazil, Italy, Spain, Turkey, Iran, Thailand, Nicaragua, Morocco, New Zealand, Netherlands, Saudi Arabia, Poland, Argentina, Malaysia, Dominican Republic, Colombia, Philippines, El Salvador, Guatemala, Cuba, Japan, Pakistan, Egypt, Belgium, South Africa, and many smaller countries like Russia, Nigeria, Indonesia, Bangladesh, and others.

REGIONAL QUANTITY AND SALES

Segment

- Corporate
- Consumer
- Home Office

A radar chart titled 'REGIONAL QUANTITY AND SALES' comparing three segments: Corporate (orange), Consumer (green), and Home Office (blue) across 12 regions. The radial axis represents quantity, ranging from 0 to 1,400,000 in increments of 200,000. The Home Office segment shows the highest values, peaking at approximately 1,300,000 in the top-left region. The Consumer segment follows, with its highest value around 800,000 in the same top-left region. The Corporate segment shows the lowest values, generally below 400,000. The segments are nested, with Home Office being the outermost and Corporate the innermost.

Region	Corporate	Consumer	Home Office
1 (Top-Left)	350,000	800,000	1,300,000
2 (Top)	300,000	600,000	1,100,000
3 (Top-Right)	250,000	400,000	900,000
4 (Right)	200,000	300,000	700,000
5 (Bottom-Right)	250,000	400,000	800,000
6 (Bottom)	300,000	500,000	900,000
7 (Bottom-Left)	350,000	600,000	1,000,000
8 (Left)	300,000	500,000	900,000
9 (Top-Left)	350,000	600,000	1,000,000
10 (Top)	300,000	500,000	900,000
11 (Top-Right)	250,000	400,000	800,000
12 (Right)	200,000	300,000	700,000