



# What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations

Does it really  
effective in  
monitoring  
and alerting?

child  
location  
every time a

# What do they SEE?

environment  
friends  
what the market offers

# What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

Monitoring  
child in  
absence of  
parents

# PAIN

fears  
frustrations  
obstacles

it may be expensive

# GAIN

"wants" / needs  
measures of success  
obstacles

effective monitoring  
system  
Panic button in  
emergency cases

send alert in  
emergency  
condition

# What do they HEAR?

what friends say  
what boss say  
what influencers say

Helps to find  
out the  
location of  
the children

Cost  
effective ?