



TEAM ID : PNT2022TMID06411

TEAM MEMBERS :
A ASHWINI
J. NAGANIRANJANA
S. BOOPATHI

Document an existing experience

Narrow your focus to a specific scenario or process within an existing product or service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.



TIP
As you add steps to the experience, move each these "Five Es" the left or right depending on the scenario you are documenting.

	Enter	Engage	Exit
	What do people experience as they begin the process?	In the core moments in the process, what happens?	What do people typically experience as the process finishes?
<div></div> <div>Steps What does the person (or group) typically experience?</div>	<div>CONFUSED</div> <div>WHEN THE CUSTOMER USE THE PRODUCT FOR THE FIRST TIME THEY WILL HAVE SOME DOUBTS BUT AFTER THAT THEY CAN USE THE PRODUCT EFFICIENTLY.</div> <div>USERS:FARMERS</div> <div>DIGITAL TOUCH POINT</div> <div>WHETHER THIS PRODUCT WILL PROTECT OUR CROPS FROM HAZARDS AND HELPS TO GAIN GOOD YIELD</div> <div>THE USER CAN GET THE REVIEW FROM ONLINE PLATFORM WHICH WAS ANALYSED BY EXPERTS</div>	<div>SATISFACTION</div> <div>BY USING THE SMART CROP PROTECTION SYSTEM ,THE CROPS ARE PROTECTED . THEY GET SATISFIED BY GETTING HIGH YEILD</div> <div>USERS:FARMERS</div> <div>DIGITAL TOUCH POINT</div> <div>EASY TO HANDELE THE PRODUCT</div> <div>AN ALERT MESSAGE WILL BE SEND TO THE CUSTOMER WHEN A PROBLEM OCCURS AND THIS PRODUCT CAN BE USED EVEN FROM A REMOTE LOCATION</div>	<div>OUTCOME</div> <div>THE FINAL OUTCOME WILL MAKE THE CUSTOMER FEEL SAFE ABOUT THE FIELD AND SATISFIED WITH THE PRODUCT</div> <div>USERS:FARMERS</div> <div>DIGITAL TOUCH POINT</div> <div>FINALLY THE PRODUCT HELPS TO PROTECT THE CROPS</div> <div>BY USING THE PRODUCT AS A USER THEY CAN GIVE THE FEEDBACK ABOUT THE PRODUCT SO THAT IT CAN BE MODIFIED</div>
<div></div> <div>Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</div>	<div>THE PRIMARY GOAL IS TO MAKE THE CUSTOMER UNDERSTAND ABOUT THE PRODUCT AND GET BENIFIT BY USING THE PRODUCT</div>	<div>THE ULTIMATE AIM IS TO PROTECT THE CROP FROM HAZARDS AND MAKE THE CUSTOMER TO GAIN PROFIT</div>	<div>THE ONLY MOTIVE IS TO MAKE THE CUSTOMER TO USE THE PRODUCT AND GET BENIFIT OF IT</div>
<div></div> <div>Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div>	<div>CURIOSITY</div> <div>BY MAKING THEIR WORK SIMPLE BY PROTECTING THE CROPS THEY WILL SHOW MORE INTEREST ON USING THE PRODUCT</div>	<div>RESULT</div> <div>BY USING THIS PRODUCT THE FARMER WILL BE CONFIDENT ABOUT THE PROTECTION OF THE CROP</div>	<div>EFFECTIVENESS</div> <div>HELPS IN INCREASE THE YIELD SO THE CUSTOMER CAN GET PROFFT AND THEY ARE SAFE FROM ANIMAL ATTACKS</div>
<div></div> <div>Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div>	<div>SECURITY</div> <div>WE CAN AVOID UNAUTHORIZED LOGINS BY PROVIDING AUTHENTICATION FOR THE PRODUCT</div>	<div>DIFFICULTY</div> <div>WHEN THE USER USE THE PRODUCT FOR THE FIRST TIME IT WILL TAKE SOME TIME TO UNDERSTAND THE PROCESS BY THEIR OWN OR SOMEONE HAS TO TEACH THEM</div>	<div>COST</div> <div>TO USE THIS PRODUCT ATLEAST A SMART PHONE IS REQUIRED</div>
<div></div> <div>Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?</div>	<div>LOGIN CREDENTIALS IS PROVIDED FOR INDIVIDUAL USERS AND FIELDS , THEY CAN ACCESS THE INFORMATIONS ABOUT THEIR CROPS</div>	<div>WE CAN CONCENTRATE MORE ON UI BECAUSE IT MAKE THE PRODUCT EASY TO USE AND MORE ATTRACTIVE . SO, THEY LIKE TO USE THE PRODUCT AND AI CAN ALSO BE IMPLEMENTED.PEST CONTROL CAN ALSO BE ADDED.</div>	<div>CONCENTRATING MORE ON SECURITY TO MAKE PRODUCT RELIABLE AND TRUSTWORTHY</div>