# **Ideation Phase**

Date	19 September 2022
Team ID	PNT2022TMID06411
Project Name	<b>IoT Based Smart Crop Protection</b>
	System for Agriculture
Maximum Marks	4 Marks

**Step-1: Team Gathering, Collaboration and Select the Problem Statement** 



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- **1 hour** to collaborate
- **2-8 people** recommended



# Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

### B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →



## Define your problem statement

#### **5** minutes

To protect the crops from external sources



#### Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.

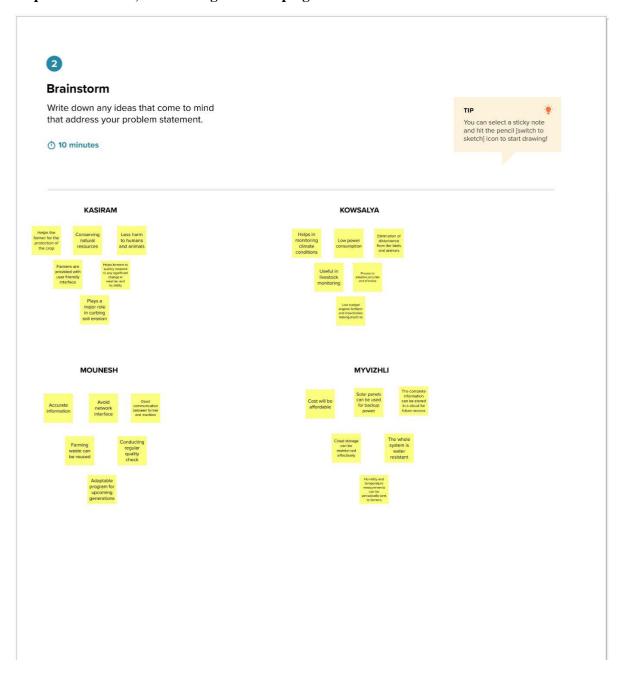


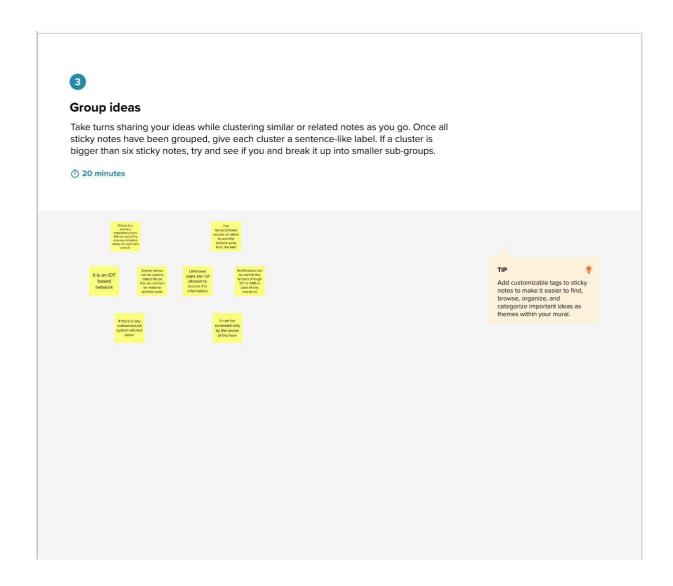
Go for volume.



If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping





**Step-3: Idea Prioritization** 



Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

