

Telegram

IBM Cognos Analytics User

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Assign\_1

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us1.ca.analytics.ibm.com/bi/?perspective=explore&iid=iABB4C2B93AA44AF2B56A5CC6D63443DD&options%5BdisableGlassPrefetch%5D=true&options%5Bcollections%5...

IBM Cognos Analytics with Watson

Assign\_1

364

Search content

Analytics

Details

Fields

Properties

Cards

Profit by R&D Sp...lored by Profit

Profit by Admin...Administration

Profit by Marke...arketing Spend

Data relationships

Profit by R&D Spend colored by Profit

Profit (Sum)

Profit (Sum)

R&D Spend

Fields

Bars

R&D Spend

Click or drag data here

# Length\*

Required field

Profit

Click or drag data here

# y-start

Click or drag data here

Target

Click or drag data here

Color

Profit

35°C

Cloudy

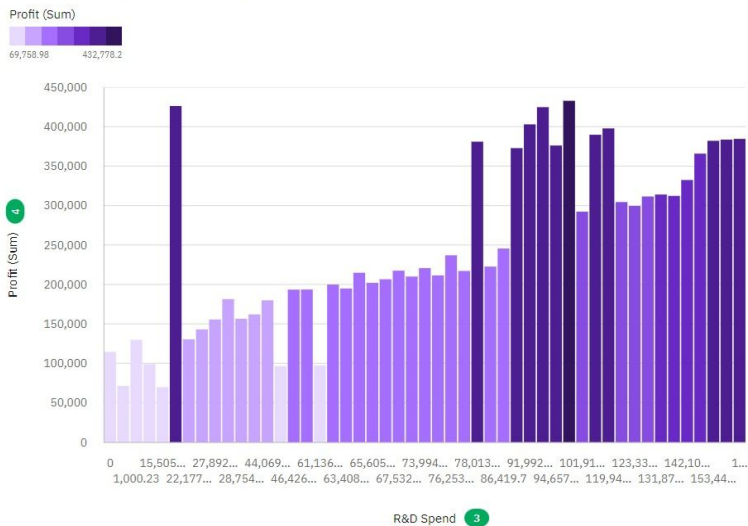
ENG

IN

03:06 PM

25/09/2022

Profit by R&D Spend colored by Profit



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Profit by R&D Sp...lored by Profit

Profit by Admin...Administration

Profit by Marke...arketing Spend

Data relationships

Profit by Administration colored by Administration

Administration (S...

Profit (Sum)

Administration

Fields

Bars

Administration

Click or drag data here

# Length\*

Required field

Profit

Click or drag data here

# y-start

Click or drag data here

Target

Click or drag data here

Color

Administration

35°C

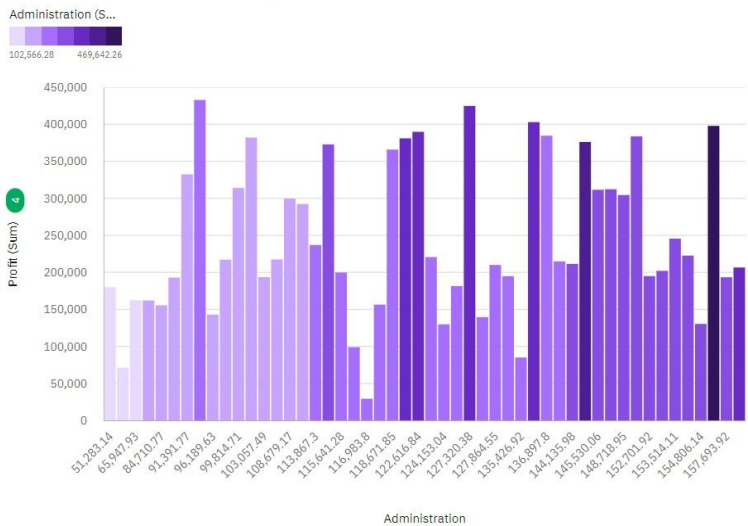
Cloudy

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Profit by Administration colored by Administration



The screenshot displays the IBM Cognos Analytics interface. The main view is a bar chart titled "Profit by Marketing Spend colored by Marketing Spend". The y-axis represents "Profit (sum)" ranging from 0 to 450,000. The x-axis represents "Marketing Spend" with various numerical values. The bars are colored based on the "Marketing Spend" value, with a legend indicating a range from 0 to 943,568.2. The chart shows a general upward trend in profit as marketing spend increases, with some fluctuations. The interface includes a top navigation bar with tabs for "IBM Cognos Analytics with Watson", "\* Assign\_1", and a search bar. The left sidebar shows a "Cards" section with three cards: "Profit by Admin...Administration", "Profit by Marke...arketing Spend", and "R&D Spend, Adm...ored by State". The right sidebar shows a "Fields" section with "Marketing Spend" and "Profit" fields. The bottom status bar shows the date "25/09/2022" and time "03:06 PM".

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IBM Cognos Analytics with Watson

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Cards

2

Profit by Marke...arketing Spend

3

R&D Spend, Adm...ored by State

4

R&D Spend, Adm...red by Profit

Data relationships

R&D Spend, Administration and Marketing Spend by State colored by State

Measures - State

R&D Spend | California

R&D Spend | Florida

R&D Spend | New York

Administration | California

Administration | Florida

Administration | New York

Marketing Spend | California

Marketing Spend | Florida

Marketing Spend | New York

9,000,000

8,000,000

7,000,000

6,000,000

5,000,000

4,000,000

3,000,000

2,000,000

1,000,000

0

California

Florida

New York

State

Fields

Bars

State

Click or drag data here

# Length\*

Required field

R&D Spend

Administration

Marketing Spend

Click or drag data here

# y-start

Click or drag data here

Target

Click or drag data here

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IBM Cognos Analytics with Watson

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Search content

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Cards

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R&D Spend, Adm...ored by State

4

R&D Spend, Adm...red by Profit

5

Data relationships

R&D Spend, Administration and Marketing Spend by Profit colored by Profit

Measures - Profit (Sum)

R&D Spend | 14,681.4

R&D Spend | 64,926.08

R&D Spend | 77,798.83

R&D Spend | 89,949.14

R&D Spend | 96,778.92

R&D Spend | 101,004.64

R&D Spend | 107,404.34

R&D Spend | 111,313.02

R&D Spend | 125,370.37

R&D Spend | 134,307.35

R&D Spend | 149,759.96

R&D Spend | 156,991.12

R&D Spend | 191,792.06

R&D Spend | 35,673.41

R&D Spend | 65,200.33

R&D Spend | 78,239.91

R&D Spend | 90,708.19

R&D Spend | 97,427.84

R&D Spend | 103,282.38

R&D Spend | 42,559.73

R&D Spend | 69,758.98

R&D Spend | 81,005.76

R&D Spend | 96,479.51

R&D Spend | 97,483.56

R&D Spend | 105,008.31

R&D Spend | 49,490.75

R&D Spend | 71,498.49

R&D Spend | 81,229.06

R&D Spend | 96,712.8

R&D Spend | 99,937.59

R&D Spend | 105,733.54

California

Florida

New York

Profit

Values 4

Profit

Values 4

Profit

Values 4

Fields

Bars

Profit

Click or drag data here

# Length\* Required field

R&D Spend

Administration

Marketing Spend

Click or drag data here

# y-start

Click or drag data here

Target

Click or drag data here

35°C Cloudy

Windows

Search

Taskbar

ENG IN

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