Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

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①

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How might we develop AI-powered Nutrition Analyzer for Fitness Enthusiasm?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

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②

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Jerim Jeevs

- Healthy food leads to healthy lifestyle
- More the junk food we eat more the sick we become
- People find difficult to control their habbit of eating unhealthy food
- If they keep track of their food intake with the help of an AI would be helpful

Jashwanth Maddela

- Healthy diet can prevent lot of upcoming diseases
- AI will help us to understand the nutrition in the food we consume
- AI will be trained to identify the nutrition in differnt food
- An algorithm is built that way to make things easier

Jonadula Mahesh

- All of AI is a packaged nutrition and activity tracker
- AI can improve the existing application
- Image sensing is an added thing in AI Nutrition Analyzer
- AI can also calculate the number of calories in the picture itself

Hemanth Kumar

- It has been trained to identify the cuisines from around the globe
- It is the identification food system in the world
- It has personalized food recomendation platform
- To identify the calorie intake and recommend healthy food AI is very useful

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③

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

- AI will be used to prevent obesity and diseased
- To track the individual persons diet plan
- To recommend nutrition in the food which you order in the restaurant
- Universal diet for all is impossible so with the help of AI a unique diet plan for all
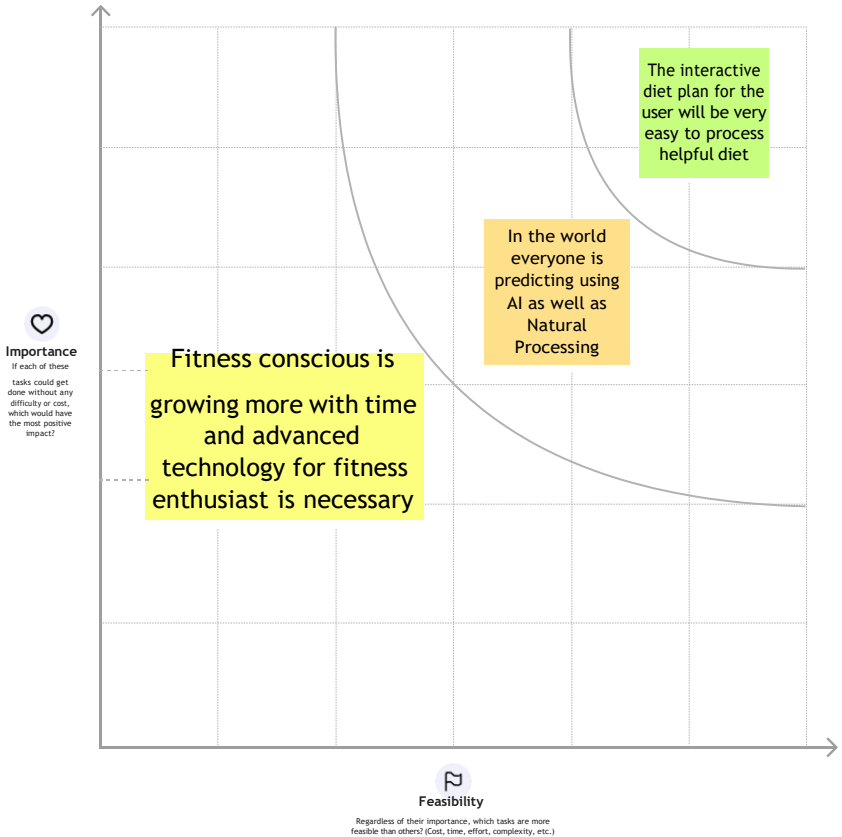- All of this is packaged in a comprehensive nutriyion and activity tracker
- Eat right with the help of Artificial intelligence and Machine learning Algorithms

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④

Prioritize

Your team shall all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

The interactive diet plan for the user will be very easy to process helpful diet

In the world everyone is predicting using AI as well as Natural Processing

Fitness conscious is growing more with time and advanced technology for fitness enthusiast is necessary

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

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After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

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Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →