



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



[Share template feedback](#)



## Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



# Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

## Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

## Set the goal

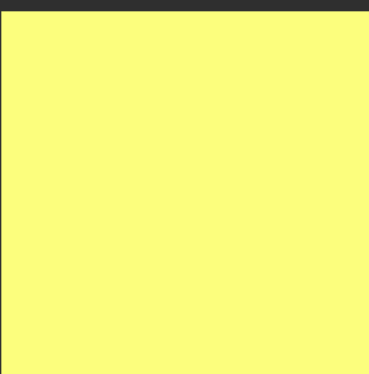
Think about the problem you'll be focusing on solving in the brainstorming session.

C

## Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) 



1

# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

## PROBLEM

How might we get a smart solution for indian railways to solve existing problems



## Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Subash A

E-Tickets

Live Train status

Bounty for throwing trash into dustbins

Faster and easy ticket verification with the help of QR code

One portal for all train detials

Find connecting trains easily

Get famous food delivered at stations

Get to know free seats for RAC people

Request for seat cleaning, window repairing

Chat with passengers to get train data

Auto refilling sanitizers

pay and get water refilled

Vijay G

Live Tracking

Verifying Tickets without T.C using QR Code

Get to know the Details of the stations

Get Tickets faster with the help of QR Code

Easy to use, single portal for all train details

Automatic food delivery to seats

Issue escalation to higher authority

Camera at trains to find theft

Automatic ticket checking at doors

Provides Family Tickets with one click

Safety button for Women

On/Off lights and fans in train with sensor

Shyam M

Alert when we approach near to the station

Automated doors

Entry only for people with valid ticket scanned near the door

Ability to make Maintenance request

QR Code scanner for Ticket checker.

Live location

Live seat availability status

Digital Ticket

Easy to use, simple portal for train travel

In-vehicle infotainment system

Advance traffic management system

Easy Cancellation

Shane Rex S

Sensors, cameras to monitor diagnostic data

Automated qr code verification passengers at seats of trains

Using Lux sensors for safety of passengers

Using cameras and deep learning to identify passenger flow in stations

Monitor air quality for better passenger experience

Automated alert system to alert customers when they near their destination station

Track luggage of passengers

Book waiting rooms at stations

GPS module in trains for live tracking of trains

Automated Kiosk in local train stations

Smart-cleaning of washrooms inside the trains

Automated fare collection for vehicle parking

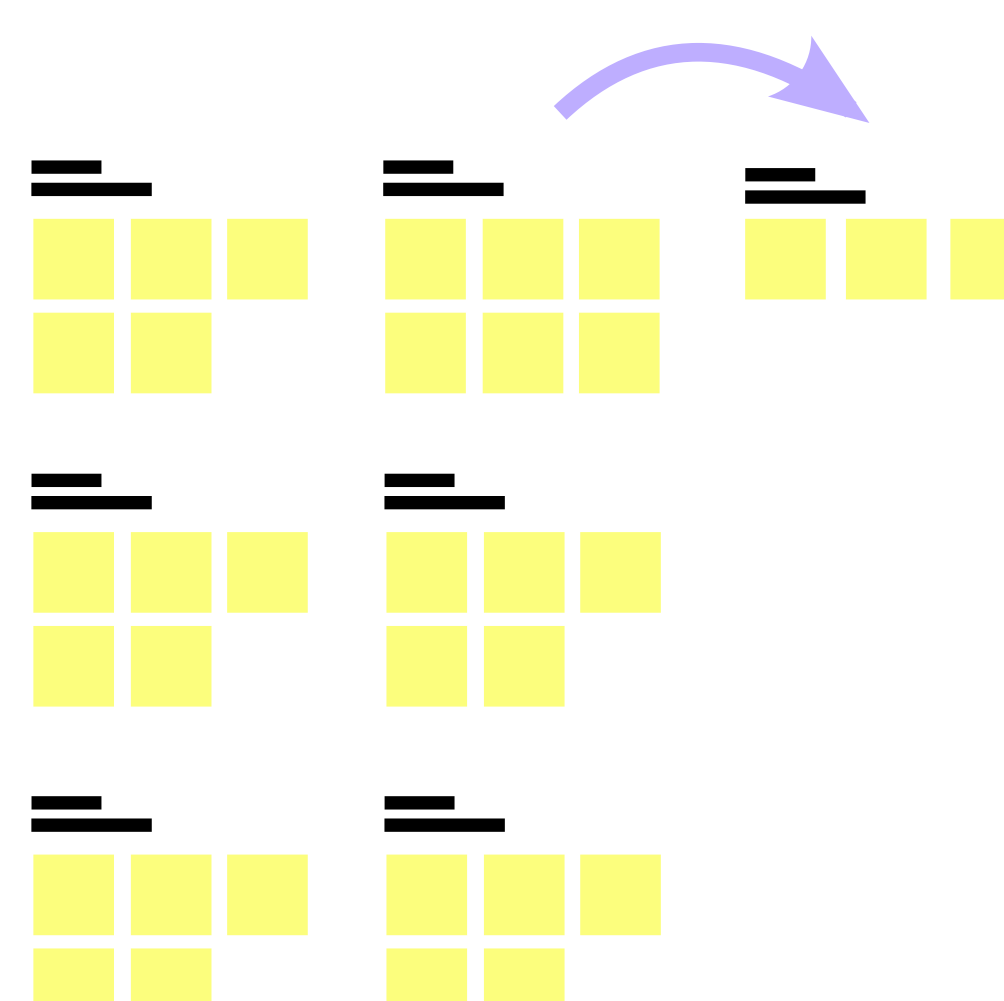
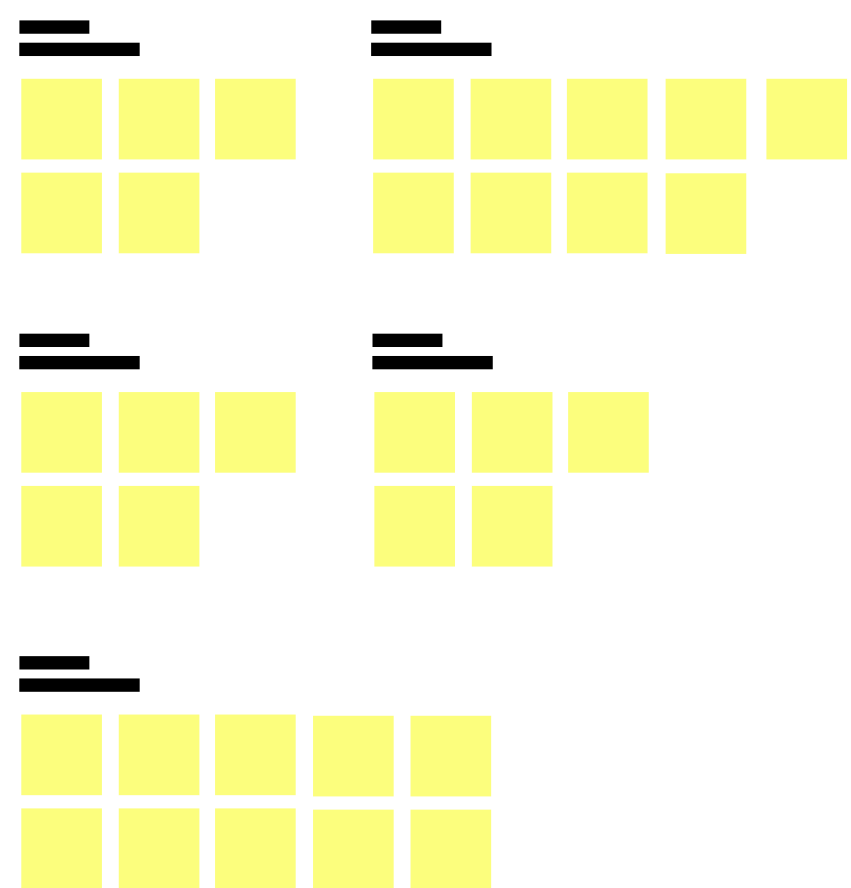




Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

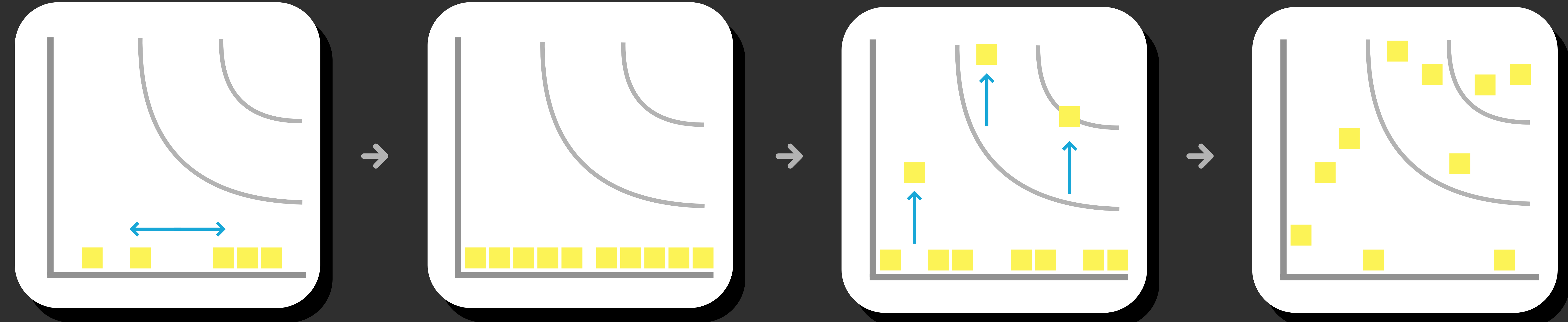




Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes





## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

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### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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