# 1. CUSTOMER SEGMENT(S) In research, scientific purposes, Commercial purpose and sociality

purpose.

Define CS, fit into CC

Focus on J&P, tap into BE, understand RC

#### 6. CUTOMER CONSTRANTS

### as sarvice providers need to Custom

# As much as service providers need to cater to the needs of their customers, it is just as important for them to satisfy their customers.

#### 5. AVAILABLE SOLUTIONS

Customer can receive the information through internet and their updates.

User interest news are list out top of the list.

#### 2. JOBS-TO-BE-DONE/ PROBLEMS

## From there the user can easily read the news in a single click and it is gives as audio format.

The user can receive messages based on their location

#### 9. PROBLEM ROOT CAUSE

Lot of time is wasting in reading news and some people does not know how to read in such causes they refuse the newspapers.

#### 7. BEHAVIOUR

User experience, content perform, Perfect user interface, propularity sharing the news, conversion are optimization, checkout process website accessibility.

#### 3. TRIGGERS

This software is used instead of Using news and pictures. This Software like as a journalism. It access the user location and give the related news

### 4. EMOTIONS: BEFORE /AFTER

Fear, satisfaction, sometimes an And negative response while Designing the application.

Identify strong TR & EM

#### **10. YOUR SOLUTION**

From this application, user get better UI experience,

Reduce their time of reading and get information in everywhere.

Using certain algorithms to pop up the user interest areas.

#### 8. CHANNELS BEHAVIOUR

8.1 Online

This Web application basically
Depends upon the internet connect
Because we use the API and
Database connections through
Internet or online mode.

8.2 Offline

This is not applicable for offline, But also we can save the clips and Read in offline modes.