Ideation Phase
Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID21246
Project Name	SMARTFRAMER- IoT ENABLED SMART FARMING APPLICATION
Maximum Marks	4 Marks

TEAM MEMBERS:

19C001 - ABIRAMI PRIYA J

19C040 - KALAISELVI S

19C042 - KAVIYA D

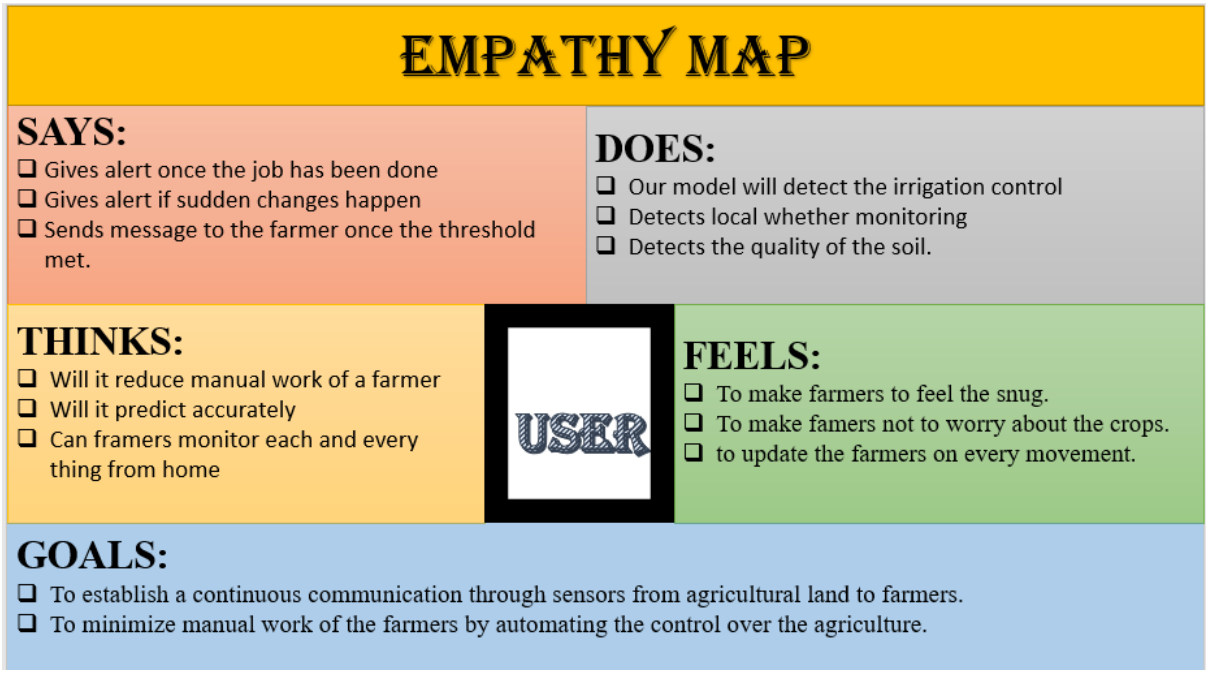
19C048 - LAVANYA R

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

TOPIC: SMARTFRAMER- IoT ENABLED SMART FARMING APPLICATION



PAIN:

- ❑ DELAY IN WARNING
- ❑ MAY NOT GIVE ACCURATE RESULTS

GAIN:

- ❑ AUTOMATION
- ❑ RESULTS WILL GET REFLECTED ONCE THE THRESHOLD HAS REACHED