& idea prioritization

Use this template in your own can unleash their imagination and not sitting in the same room.

1 hour to collaborate

Brainstorm

brainstorming sessions so your team start shaping concepts even if you're

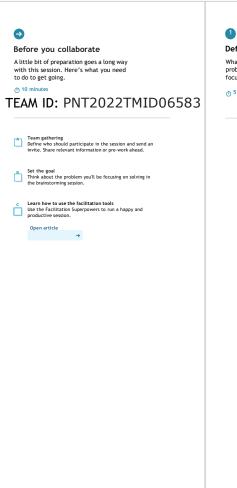
(L) 10 minutes to prepare 2-8 people recommended

Share template feedback

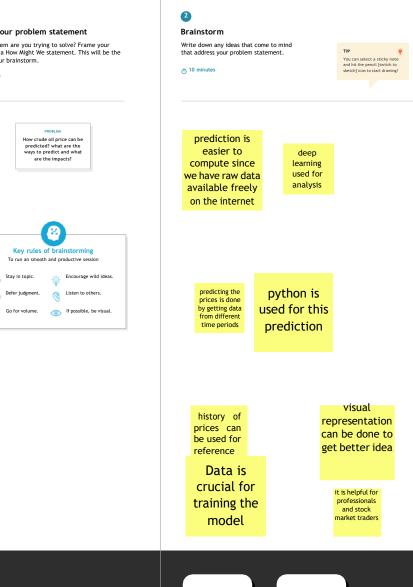


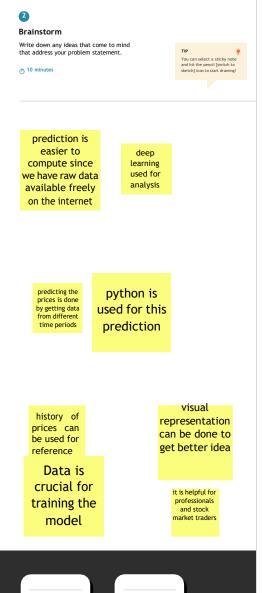


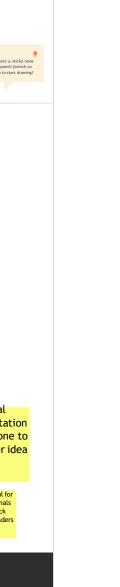














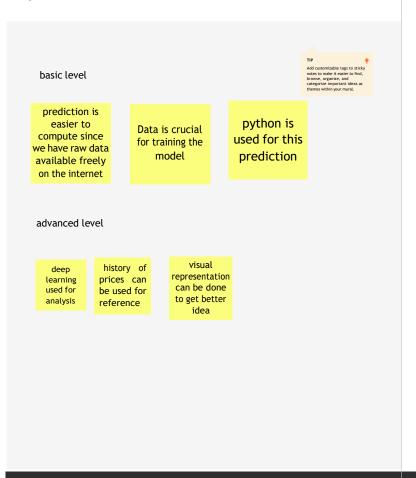
Group ideas

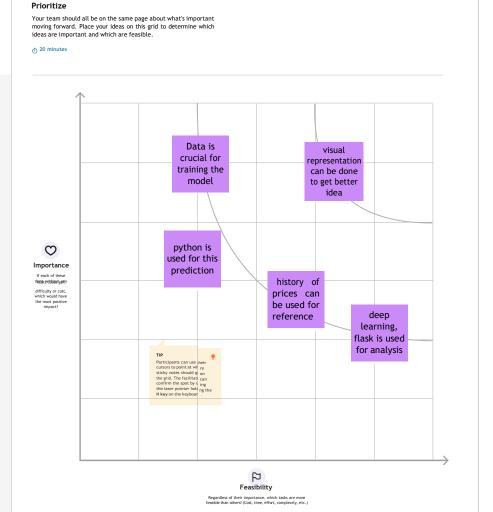
→ 20 minutes

Take turns sharing your ideas while clustering similar or related notes as you go. Once all

sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is

bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.







After you collaborate You can export the mural as an image or pdf

to share with members of your company who might find it helpful.

Quick add-ons

Export the mural

A Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

Share template feedback



4