

Problem-Solution fit		University Admission Predictor		
Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none">Customersegmentare Student CommunityUniversitiesParents</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><p>StudentsConstraints:</p><ul style="list-style-type: none">Cut-off mark criteria unknownUniversity Requirements unknown<p>ParentsConstraints:</p><ul style="list-style-type: none">Cost of living, tuition fee budgetDetails about the locality<p>UniversityConstraints:</p><ul style="list-style-type: none">Why students do & do not preferWhat are the factors that hold back students from applyingWhat are required to enable students apply to universities</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>WebsitesSolutionare:</p><ul style="list-style-type: none">Unclassified dataNo proper tier/ ranking is givenInaccurate/ Misleading information on websitesLimited number of searches<p>Counselling ServicesSolutionare:</p><ul style="list-style-type: none">ExpensiveMight not get into preferred universities</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><ul style="list-style-type: none">Jobto be done are Data acquisitionAccuracy MaintenanceSecurity and Privacy handlingVerification of acquired detailsQuery handling</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>Root cause problemstudentsorparentsrequire a wayto analyse and list the universities available for their cut-off mark so that the student or parent will be directly benefitted by preparing themselves in par with the university's requirement.</p></div>	<div>7. BEHAVIOUR<div>BE</div><ul style="list-style-type: none">Look out for websites with accurate and elaborate detailsCompare various details and cross verifyGive several data as input and improve their search resultsAsk queries and look out for immediate responsePrivacy and Security of the website is ensured</div>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div><ul style="list-style-type: none">Acceptance rateFeedback and reviewsPreferred suggestions</div>	<div>10. YOUR SOLUTION<div>SL</div><ul style="list-style-type: none">A website is created where the users can login and give their details as input.Based on the data collected, universities above the ranking, universities on their range and below the range are displayed.Apart from that, data such as scholarships, accommodations, and cost of living are also displayed.University and User Login.Universities can upload what are their requirement from students.Mock tests scores are uploaded and based on which the predicted university list is given.A checkbox to add a university to preference and a drop box to select the why they prefer.</div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE<ul style="list-style-type: none">Review and FeedbackChoice of preference</div></div>	Extract online & offline CH of BE
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><p>Before</p><ul style="list-style-type: none">Anxious & NervousFear of failure<p>After</p><ul style="list-style-type: none">ConfidentClear about career prospect</div>		<div>8.2 OFFLINE<ul style="list-style-type: none">Peer discussionsReal-time user experience</div>	