

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

CS

1. Sign In
2. Upload
3. Modify
4. Review
5. Settings

6. CUSTOMER CONSTRAINTS

CC

1. Simple to use and visualize the data.
2. Can work with data in limited Time.
3. It must give real time Overview of Data.
4. Graphically pleasing Display and Very user friendly

5. AVAILABLE SOLUTIONS

AS

1. Providing necessary Input to the tool.
2. Avoiding Human Errors.
3. Avoiding Usage in Remote areas.
4. Network Stability.
5. Using Consistent Data.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

Jobs to be done :

- a. Upload the patient dataset
- b. Prepare Data
- c. Exploring the data
- d. Perform the metrics and rules.

e. Visualizing the data Problems :

- a. Incorrect input
- b. Data Latency support
- c. Poor Network Standard

9. PROBLEM ROOT CAUSE

RC

1. The Customer is located far from the City.
2. Misunderstanding of Customer while using the Product tool.
3. Bandwidth of the device does not support the product tool.
4. Lack of Communication Inconsistent Data.

7. BEHAVIOUR

BE

1. It can transfer Information Quickly.
2. Visualizes trends and changes in data Overtime.
3. Widgets and data Components are Effectively presented.
4. Easily Customizable. Displays Output Clearly.

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Identify strong TR & EM	3. TRIGGERS TR <ol style="list-style-type: none"> Redo whole Process. Takes Longer Time than usual. 	10. YOUR SOLUTION SL <ol style="list-style-type: none"> Grouping related metrics. Using most efficient Visualization. Rounding off the numbers in the product. Use Size and position to show hierarchy. Includes only essential data. Short and Precise and is interactive. Evolving products from its negatives. 	8. CHANNELS OF BEHAVIOUR CH <ol style="list-style-type: none"> Right Visualization to depict the data. Choosing Critical data to observe. Simple Color Scheme and smart Design elements. Incorporating drilldowns to show more Details Branding the product 	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM <p>Before: As expected, to work in time deliverable.</p> <p>After: Delay due to the Problems that were triggered and makes Frustration.</p>			