GAS LEAKAGE MONITORING AND ALERTING SYSTEM

CUSTOMER JOURNEY

Team Members

1)VIGNESHWARAN S (Team leader)

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CUSTOMER JOURNEY --- Point out customer pain points Branding - Learn from the past --- Compare your offers with others on the market --- Show respect -i- Do infographics -i- Help desk/chat --- Listen to your customers - Read customer reviews - Provide warranty Engage _<u></u> Empathize - Demo video & FAQ session ---- Solve their problems **Purchase** Service **Awareness Advocacy Consideration** --- Create website for easy purchase -i- Increase customer engagement Online Ads -i- Regular training session - Showcase social proofs ---- E-books -i- Giving free consultation - Product advancements to the customers ---- Journals ----- Television ads ---- Enable positive CX -i- Marketing emails ---- Flyers