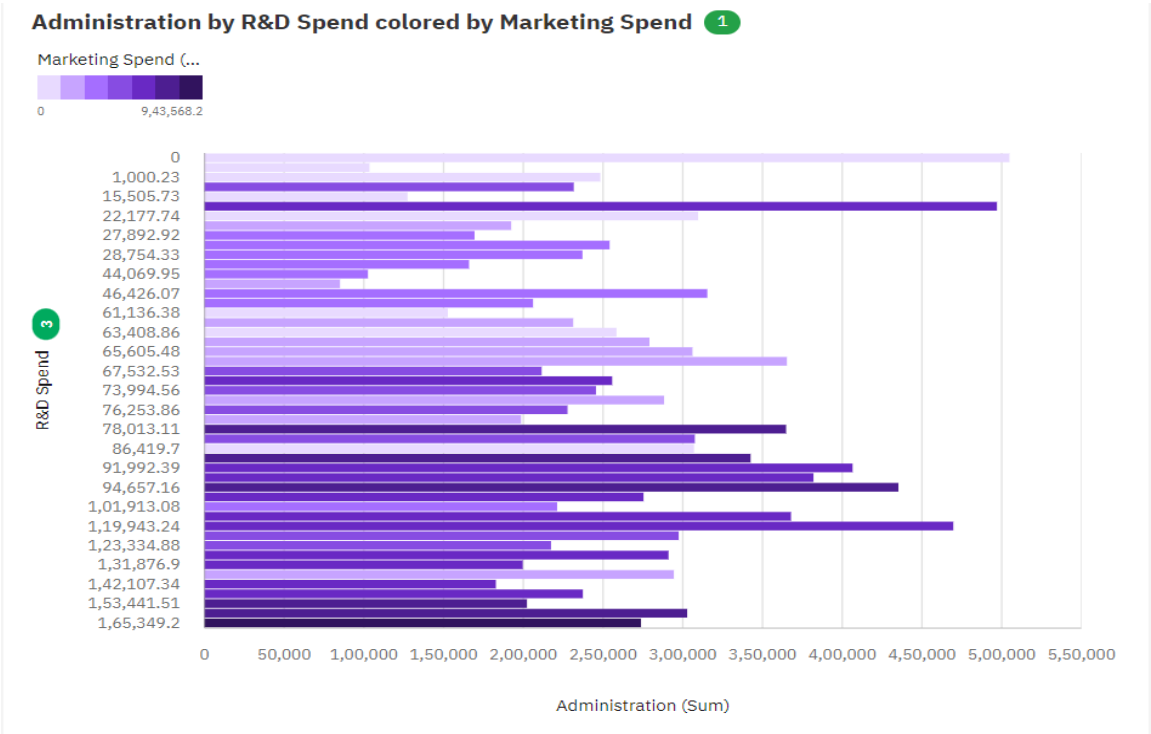
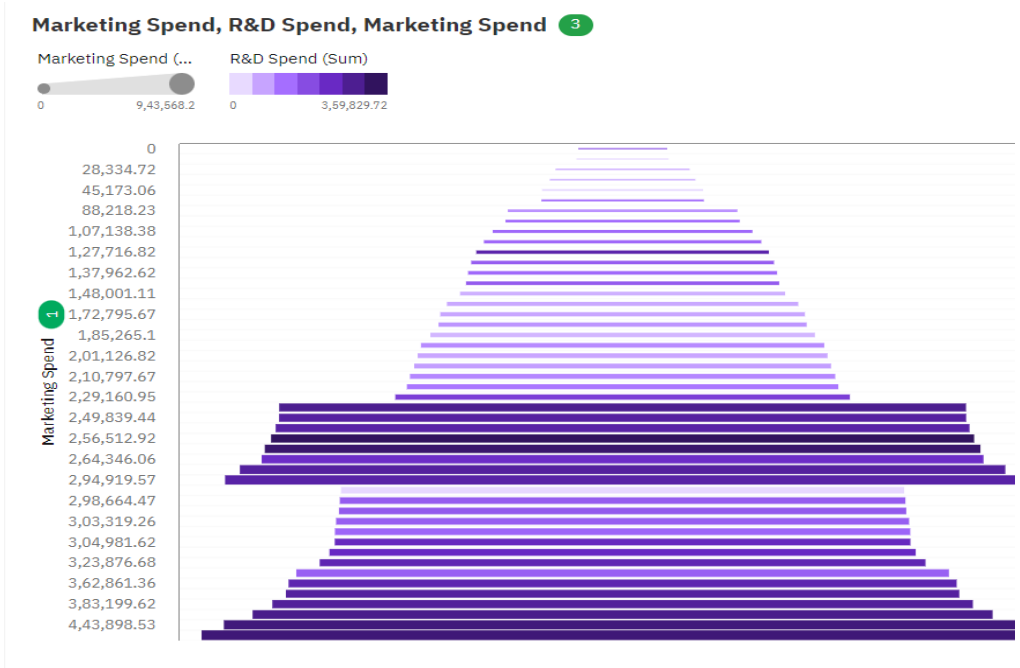


ASSIGNMENT 1

The case of 50 Startups



Bar



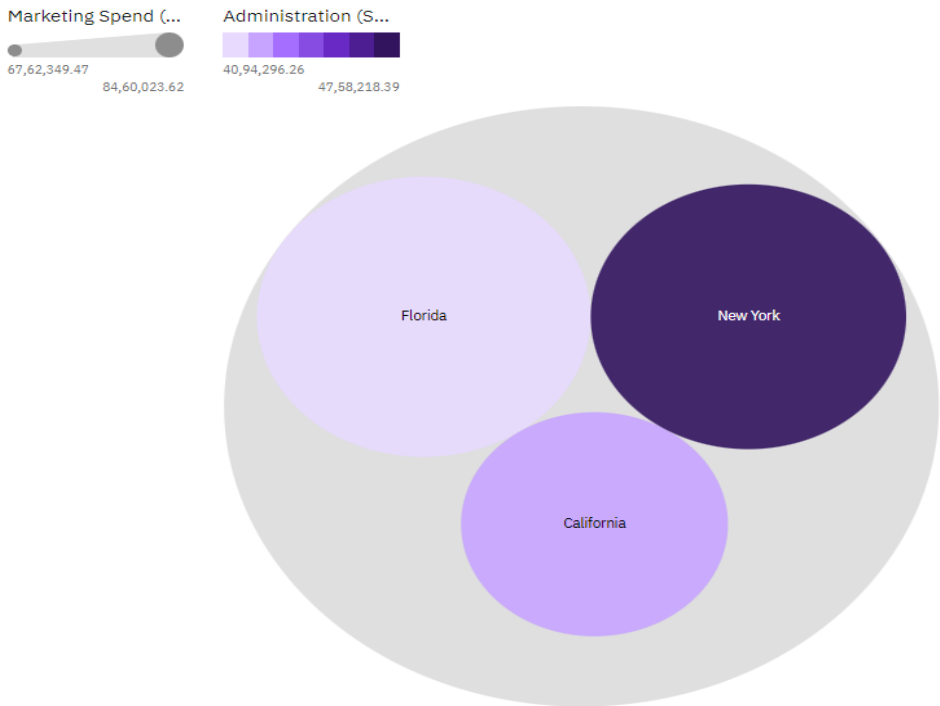
Heat Map

R&D Spend colored by Administration sized by Marketing Spend 4



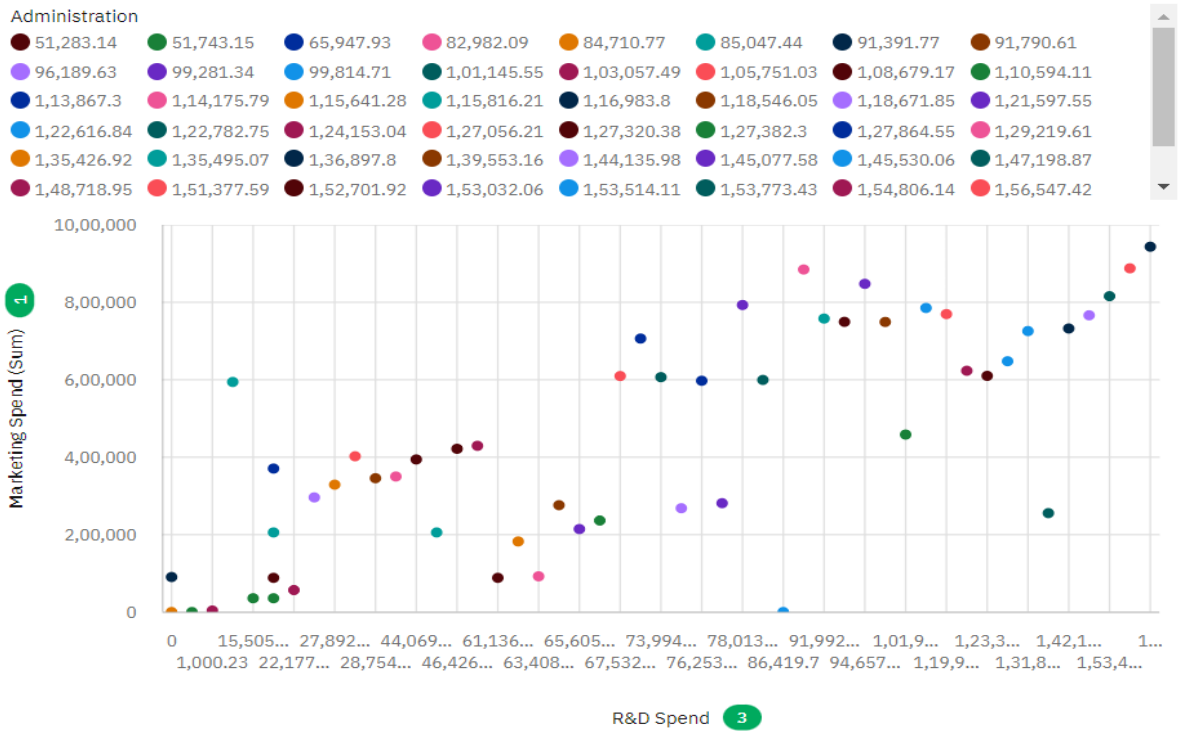
Word Cloud

State hierarchy colored by Administration and sized by Marketing Spend 4



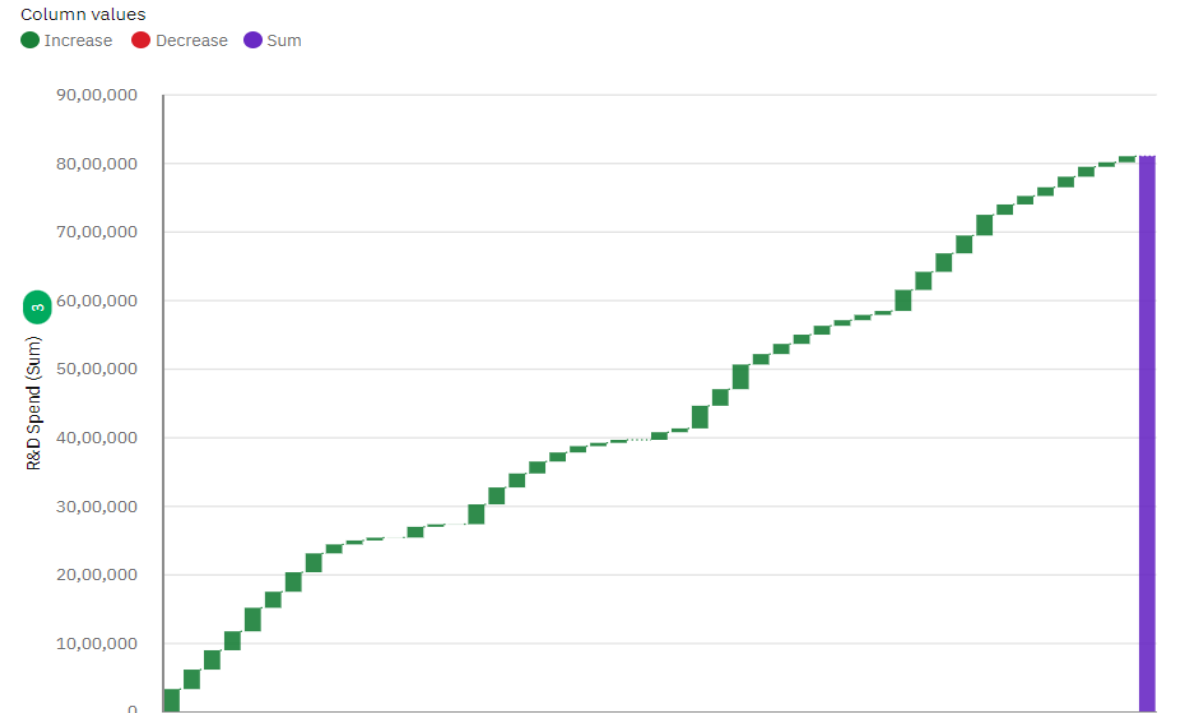
Hierarchy Bubble

Marketing Spend by R&D Spend colored by Administration



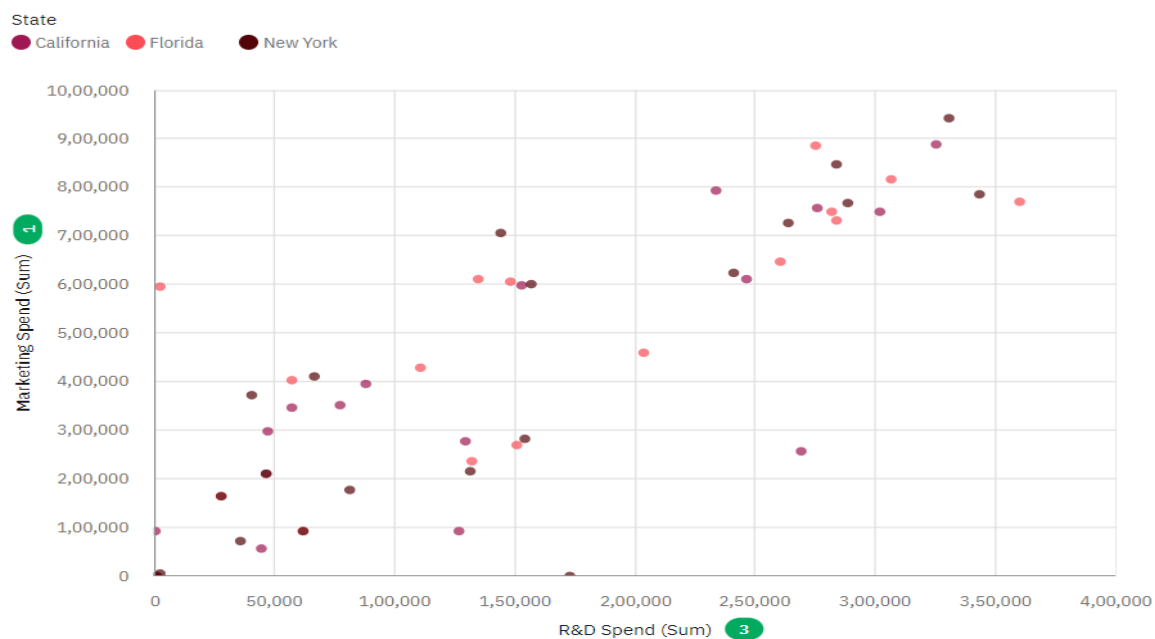
Point

R&D Spend



Waterfall

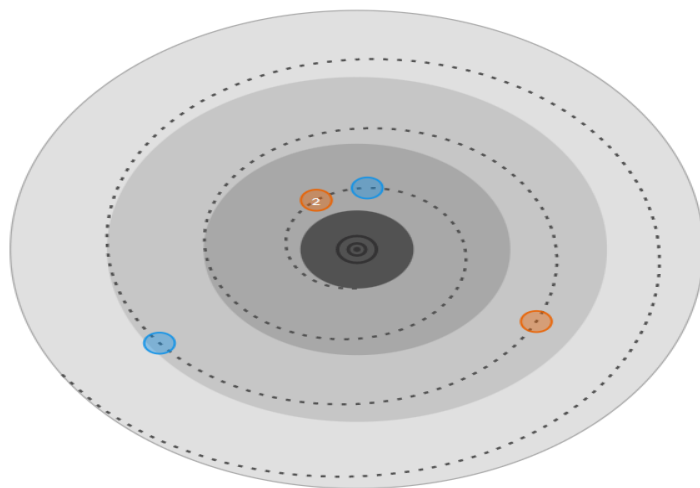
R&D Spend by Marketing Spend with points for Administration



Scatter

R&D Spend

1 Driver 2 Drivers Combination



Search drivers

Drivers	%
Profit and Marketing Spend	92
Profit and Administration	92
Profit	90
Marketing Spend and Administration	60
Marketing Spend	51

Spiral

Y.Puneeth