Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

Who is your customer?
i.e. working parents of 0-5 y.o. kids

CS

People or user wants to travel the other state or district during pandemic time

6. CUSTOMER CONSTRAINTS —

What constraints prevent your customers from taking action or limit their choices
of solutions? i.e. spending power, budget, no cash, network connection, available devices.

Due to lack of technology awareness, they go away from the using of current technology

5. AVAILABLE SOLUTIONS —

Which solutions are available to the customers when they face the problem

or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an

Automatic Notification and Alarms for Individual
In past, they Identified the number of cases are affected by Covid-19 in a certain Area

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS —

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

People are unware of travelling the other area during pandemic situation
People don't know about the safety measure of the Containment zones

9. PROBLEM ROOT CAUSE   RC

What is the real reason that this problem exists? What is the back story behind the need to do this job?

Users without have enough awareness of covid19 pandemic
User not aware of containment zones of covid-19

7. BEHAVIOUR   BE

What does your customer do to address the problem and get the job done?

i.e. directly related: find the right solar panel installer, calculate usage and

To determine the zone characteristics and identify the zones. Then form different containment zone depends on effect.

Focus on J&P, tap into BE, understand RC

Activate Windows
Go to Settings to activate Windows

Identify ystro

3. TRIGGERS   `TR`

What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

Sale precautions for people to be aware in pandemic.

4. EMOTIONS: BEFORE / AFTER   `EM`

How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

If they faced a problem, they could use our technology to aware off pandemic containment zones

10. YOUR SOLUTION   `SL`

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

Low cost cloud Based Application device that can be easily provides the Notification and Alarms based on users enter in containment zones

8. CHANNELS of BEHAVIOUR   `CH`

8.1 ONLINE
What kind of actions do customers take online? Extract online channels from #7

Promoting through social media, with the help of social media Entrepreneurs

8.2 OFFLINE
What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

Identification of the containment zone and take precautionary actions