



- 🕒 **10 minutes** to prepare
- 🕒 **1 hour** to collaborate
- 👤 **2-8 people** recommended

## 🕒 10 minutes

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## Ideas for monitoring the Animals without destroying the farm field

⌚ 5 minutes

 10 minutes

**TIP** You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

20 minute

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

🕒 20 minute

**TIP**  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

### Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

## Keep moving forward

- 1. **Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template](#)
  - 2. **Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template](#)
  - 3. **Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
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