

# Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concept seven if you're not sitting in the same room.

10 minutes to prepare  
1 hour to collaborate  
2-8 people recommended

## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal  
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools  
Use the Facilitation Superpower story as a happy and productive session.

Open article

## Members of Ideation

Process: Team Leader: SHRIMA

THI, P

Team Members: KASTHURI, P  
SHRUTHI, R  
VASUKI, P

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

## PROBLEM

Most of the rural areas are people can't implement the IOT devices because of they don't know about the device uses and it is difficult to

## Key rules of brainstorming

To run a smooth and productive session

Stay in topic. Encourage wild ideas.

Defer judgment. Listen to others.

Go for volume. If possible, be visual.

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

## Person 1

Within a minute it can alert the farmer

It is an automated device it can reduce the

It can notify the problem that occurs in the

Improved and new technology will help farmers in effective

Data stored in cloud it will be useful for farmers to see the activities of the

It can store all the data in the cloud

## Person 3

It can be easy to use by controlling the device from the

secured cloud-based server created to

Connect skill in intervention to mark

Easy for farmers

TIP  
You can select a sticky note and hit the pencil icon to switch to a sketch or a drawing.

## Person 2

It controls various parameters in their fields

It can fulfill the customers' needs

serve variety of electronic services in the village

IOT provides integrated platform

It will automatically monitor all the activities of

It can show the fertility of the land, so, far more useful

Help farmers for intensive

## PERSON 4

Software interface will be understandable

Ensure digital

and its awareness for all types of

Balancing the need of devices and the device effectively

For using various smart agricultural systems in the field

It can be easy to use by controlling the device

High accuracy of field data

Preparation cost

High accuracy of field data

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it into smaller sub-groups.

20 minutes

It includes economic

By educating them about the IOT

Connect skill in intervention to mark

To encourage digital and financial

Suitable for all types of soil

TIP  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas and themes within the

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

## Importance

If each of these tasks could be done without any difficulty or cost, which would have the most positive impact?

Improved new technology will help farmers in the field

To encourage digital and financial

High accuracy of field data

It includes economic

TIP  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can

crypto

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

## Quick add-ons

A Share the mural  
Share a view link to the mural with stakeholders to keep them in the loop about what comes out of the session.

B Export the mural  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

## Keep moving forward

### Strategy blueprint

Define the components of a new idea or strategy.

Open the template

### Customer experience journey map

Understand customer needs, motivations, and

obstacles for an experience.

Open the template

### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

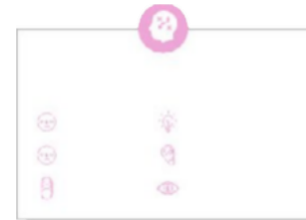
Share template feedback



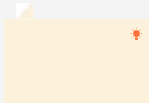
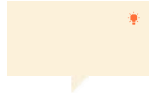
Share template feedback



Page



confirm the spot by us in



shelaser  
pointer  
ho

