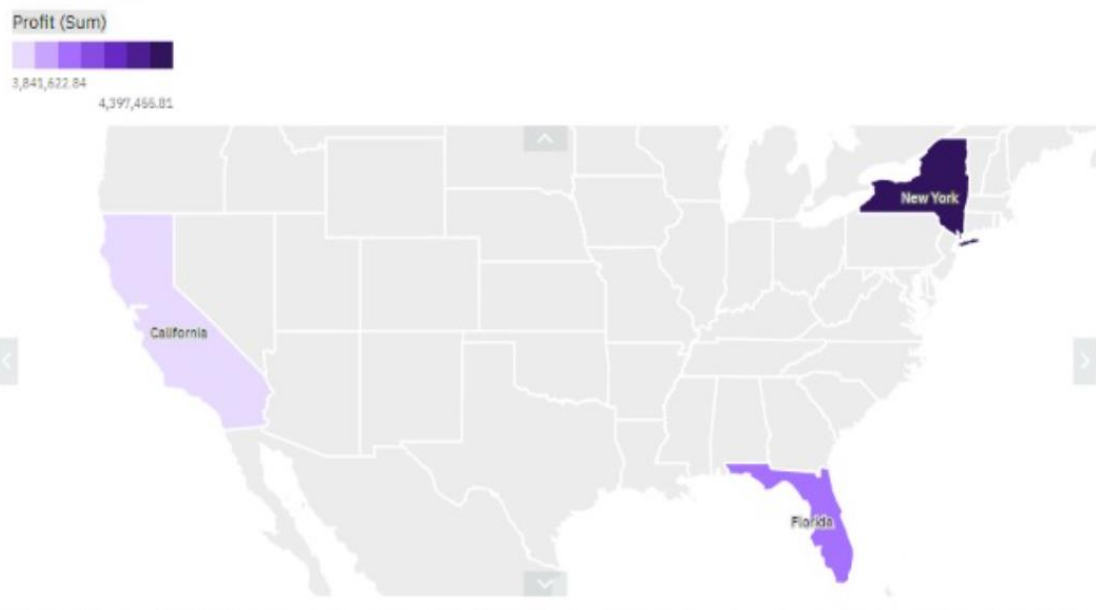


ASSIGNMENT 1

Administration and Profit by Marketing Spend



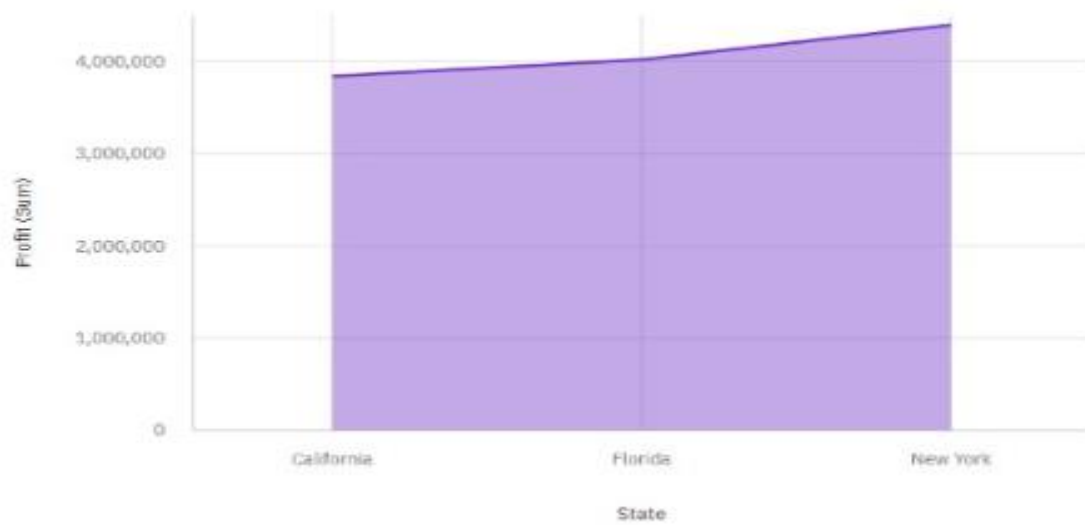
State, Profit



State, Marketing Spend, Profit, R&D Spend and Administration

Marketing Spend	Administration	State	Profit	R&D Spend
6,762,349.47	4,296,570.55	California	3,841,622.84	2,422,612.31
7,992,514.7	4,758,218.39	New York	4,397,455.81	2,874,159
8,460,023.62	4,094,296.26	Florida	4,021,487.43	2,798,837.27

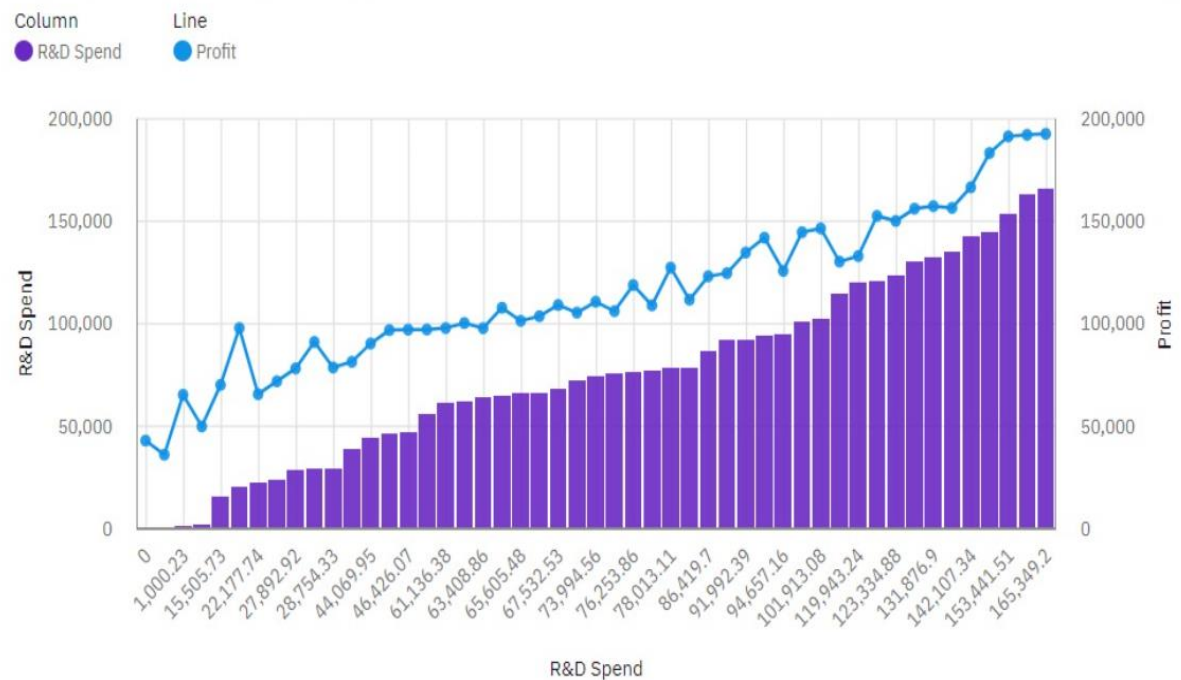
Profit by State



Profit by State colored by State



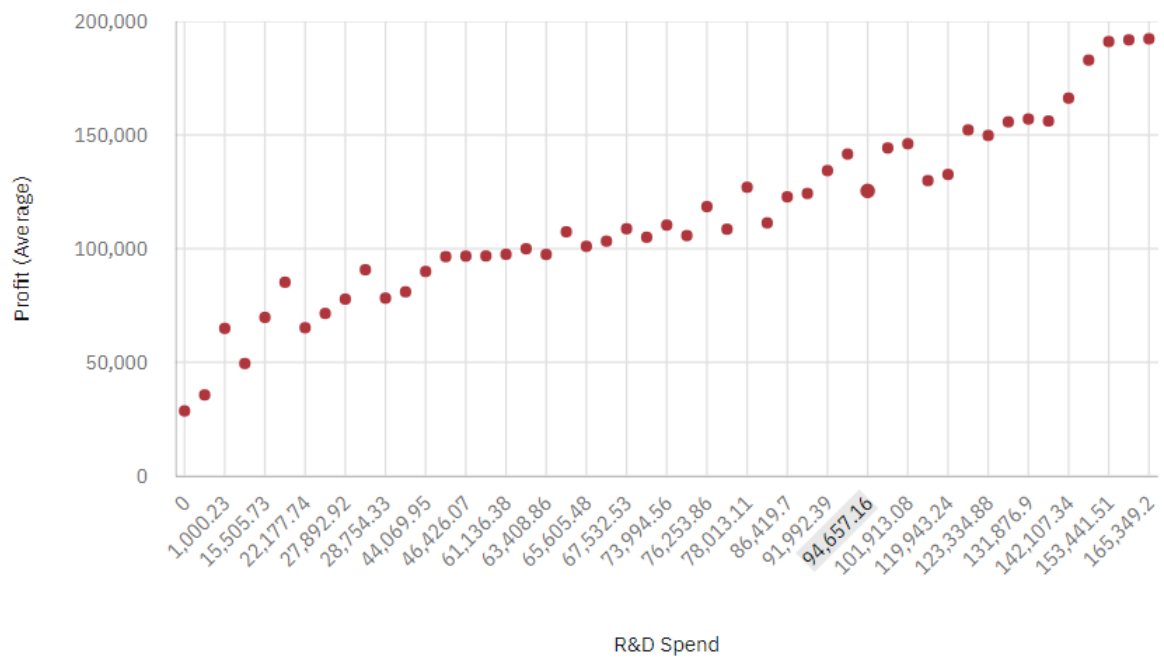
Profit and R&D Spend by R&D Spend



Profit by R&D Spend



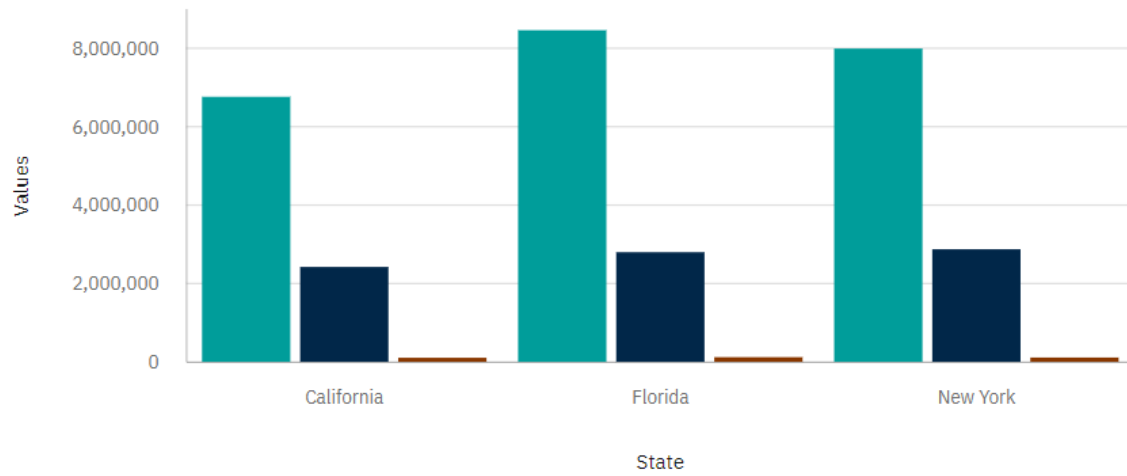
Profit by R&D Spend



Marketing Spend, R&D Spend and Profit by State

Measures

Marketing Spend R&D Spend Profit



State colored by R&D Spend sized by Profit

Profit (Average)



R&D Spend (Sum)

