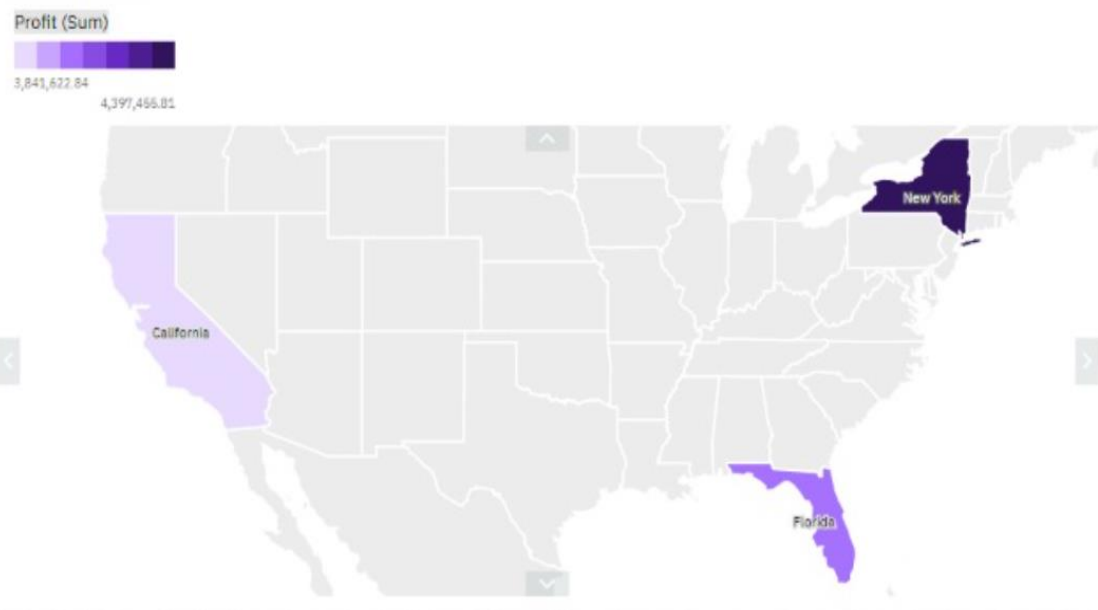


## ASSIGNMENT 1

Administration and Profit by Marketing Spend



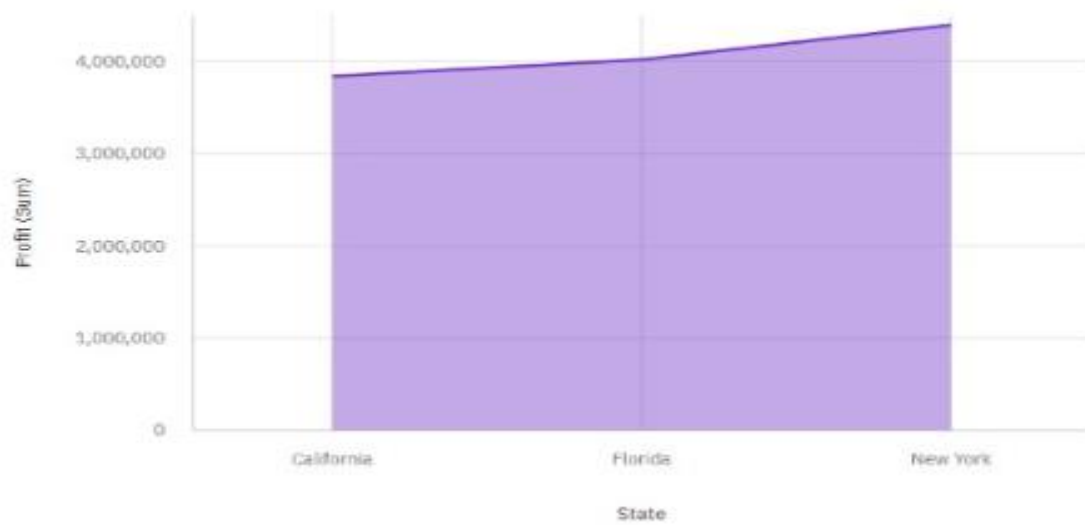
State, Profit



### State, Marketing Spend, Profit, R&D Spend and Administration

| Marketing Spend | Administration | State      | Profit       | R&D Spend    |
|-----------------|----------------|------------|--------------|--------------|
| 6,762,349.47    | 4,296,570.55   | California | 3,841,622.84 | 2,422,612.31 |
| 7,992,514.7     | 4,758,218.39   | New York   | 4,397,455.81 | 2,874,159    |
| 8,460,023.62    | 4,094,296.26   | Florida    | 4,021,487.43 | 2,798,837.27 |

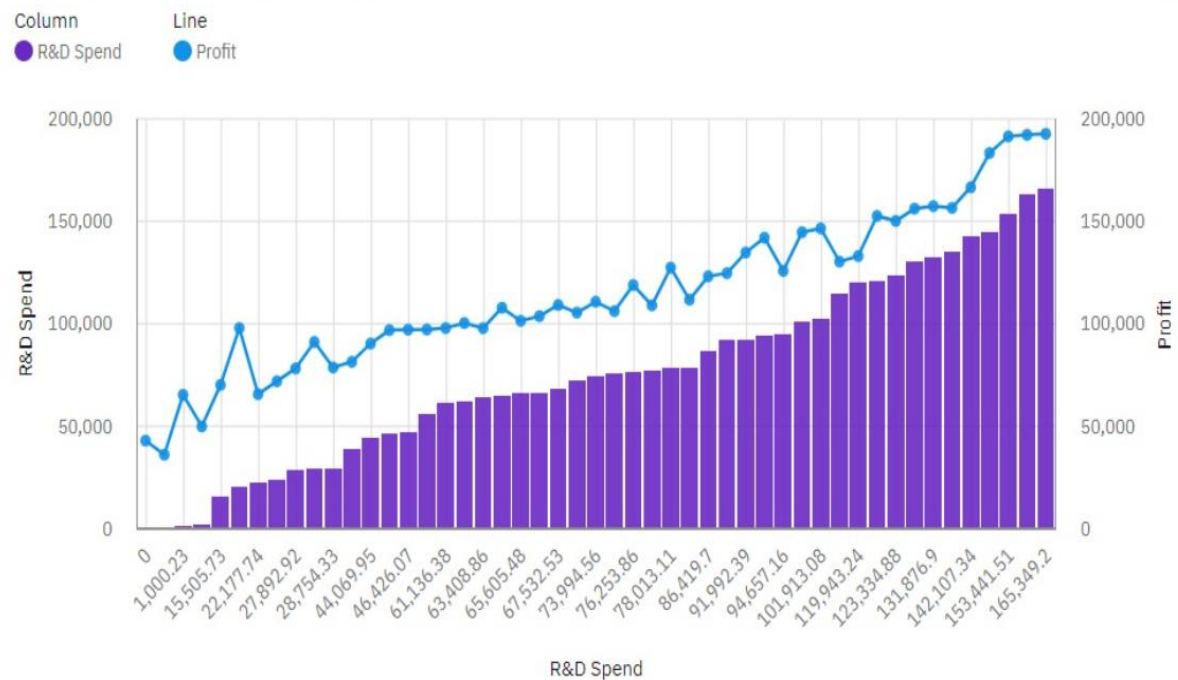
Profit by State



Profit by State colored by State



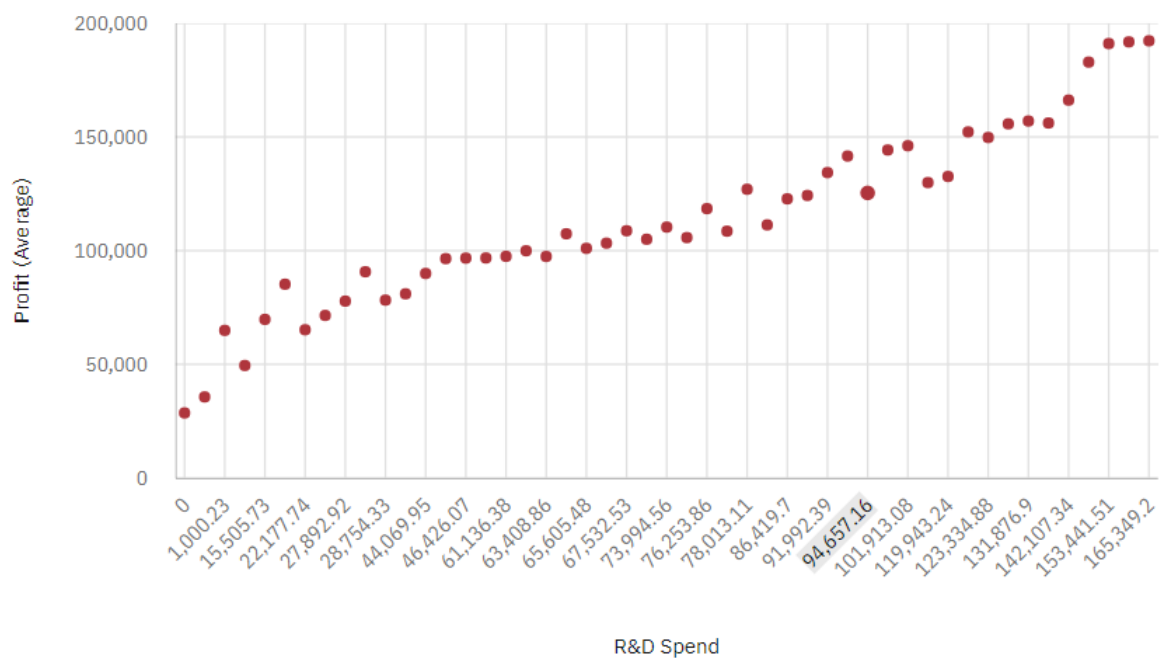
Profit and R&D Spend by R&D Spend



Profit by R&D Spend



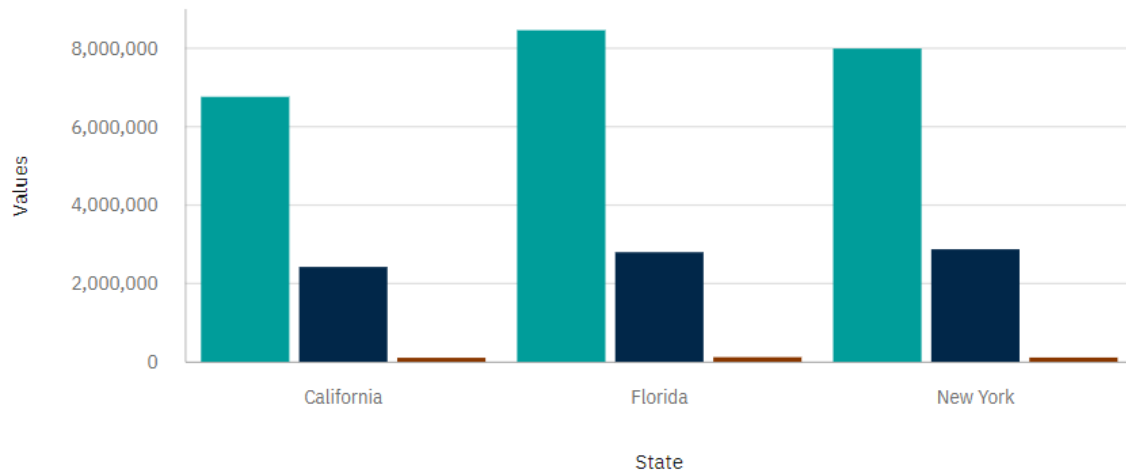
Profit by R&D Spend



### Marketing Spend, R&D Spend and Profit by State

Measures

Marketing Spend R&D Spend Profit



### State colored by R&D Spend sized by Profit

Profit (Average)



R&D Spend (Sum)

