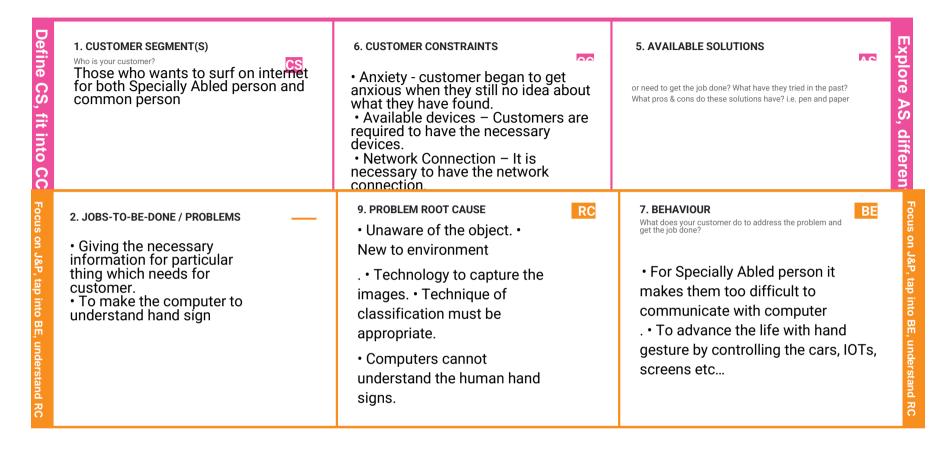
Project Title: A gesture- based tool for sterile browsing of radiology images

Team ID: PNT2022TMID03497





3. TRIGGERS

What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

- They want to advance their lifestyle
- Easy to use (user friendly interface)
- · Can be used in many sectors

TR 10. YOUR SOLUTION

- IBM Watson Assistant To build the web application as user interface.
- Flask Web Application Framework
- . Convolutional Neural Network (CNN) To

8. CHANNELS of BEHAVIOUR

- ONLINE WEBSITE
- SOCIAL MEDIA PALTFORM
- CUSTOMER

SL



CH

4. EMOTIONS: BEFORE / AFTER
Before

Confident – they feel about the software Without knowing the basic english alphabetic hand sign

After:

It makes them to use this software with full efficient

finding patterns in images to recognize objects, faces, and scenes.