

Project Design Phase-I
Proposed Solution

Date	30 September 2022
Team ID	PNT2022TMID21528
Project Name	Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.
2.	Idea / Solution description	Analyzing sales data of previous year sales to improve the business requirements based on customer and product data
3.	Novelty / Uniqueness	Improve shipment based on demands in geographic locations to improve sales.
4.	Social Impact / Customer Satisfaction	Faster online delivery and constant availability of products to the customer
5.	Business Model (Revenue Model)	This model improves based on the demand of products that are needed in a particular area and to increase supply on that area. Also analyse the reason behind the growth of demand on that area.
6.	Scalability of the Solution	The price remains almost constant in all areas and availability of products would be improved.