Project Development Phase
Sprint – 2 (Visualization of data)
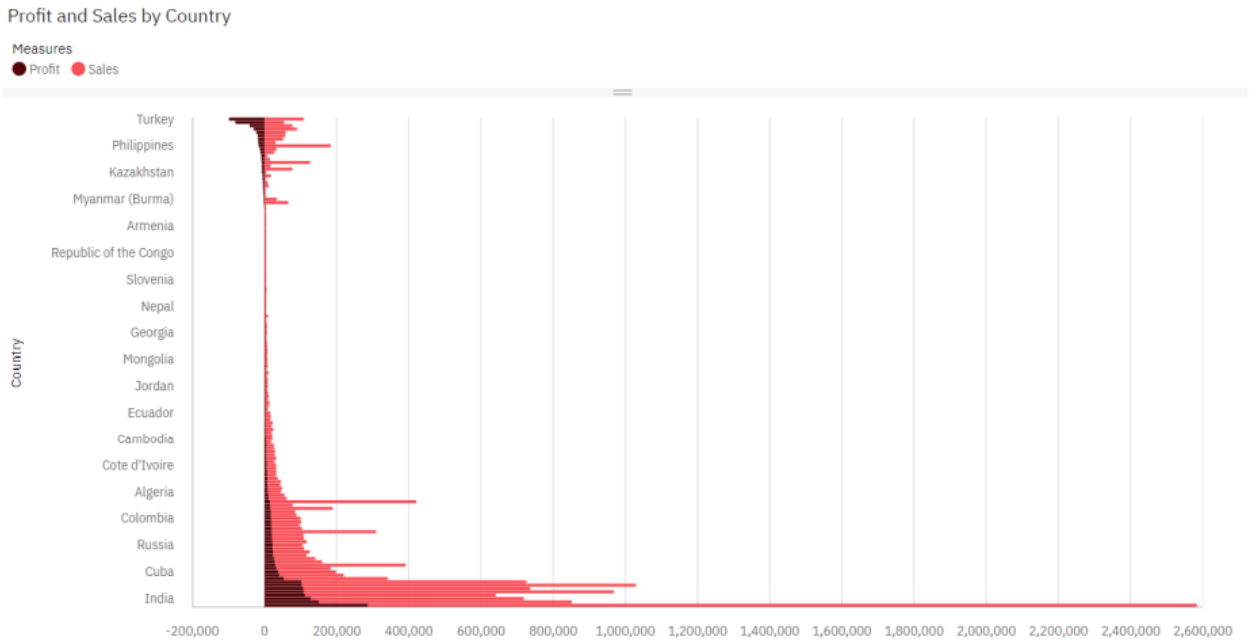
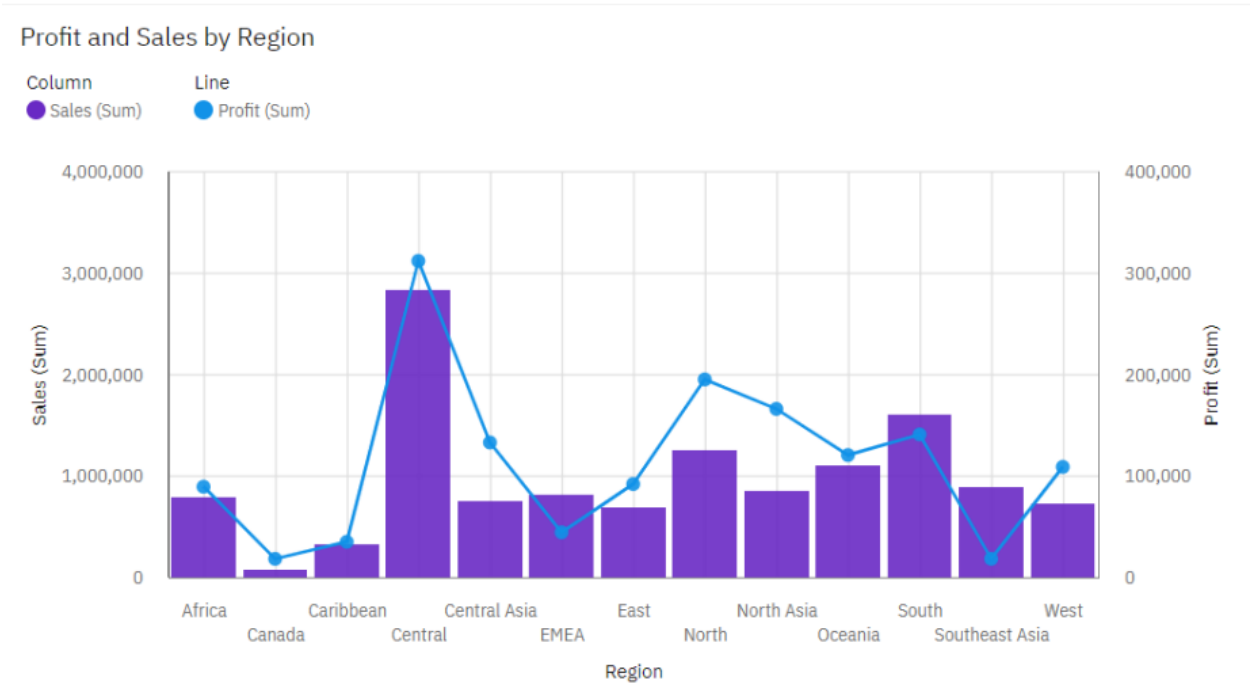| Date	11 November 2022
Team ID	PNT2022TMID21528
Project Name	Global sales data analytics

Data Visualization

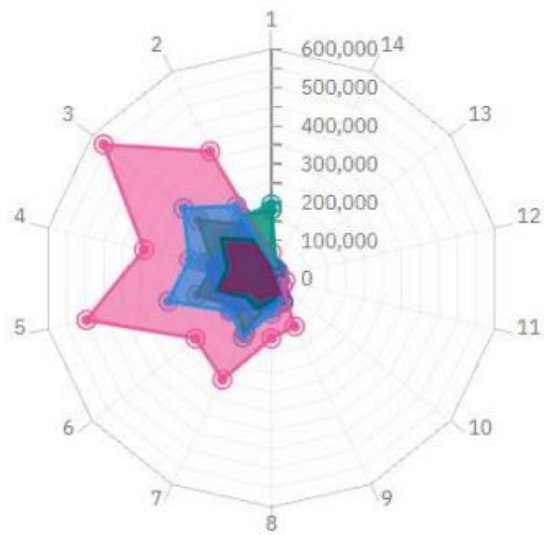**Country wise Sales vs Profit:**
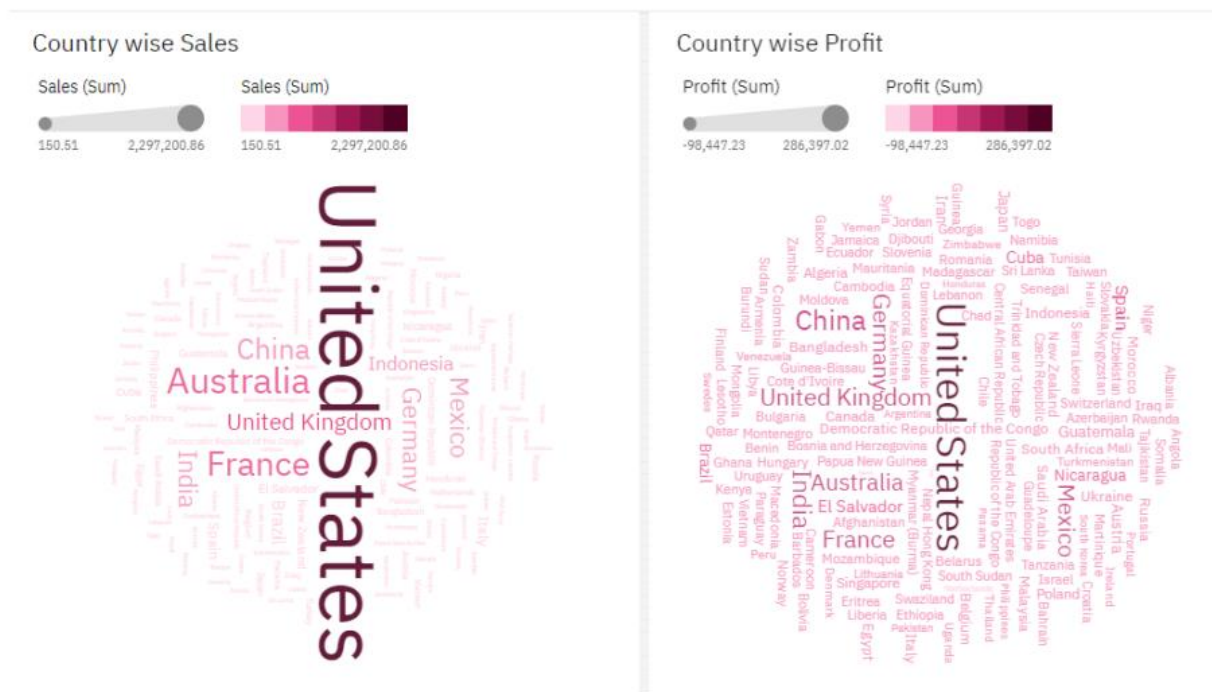
Profit and Sales by country:

Profit and Sales by Country
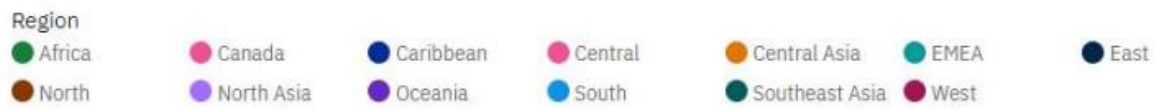
Measures
● Profit ● Sales

Profit and Sales by Region:

Profit and Sales by Region

Region Quantity and sales:
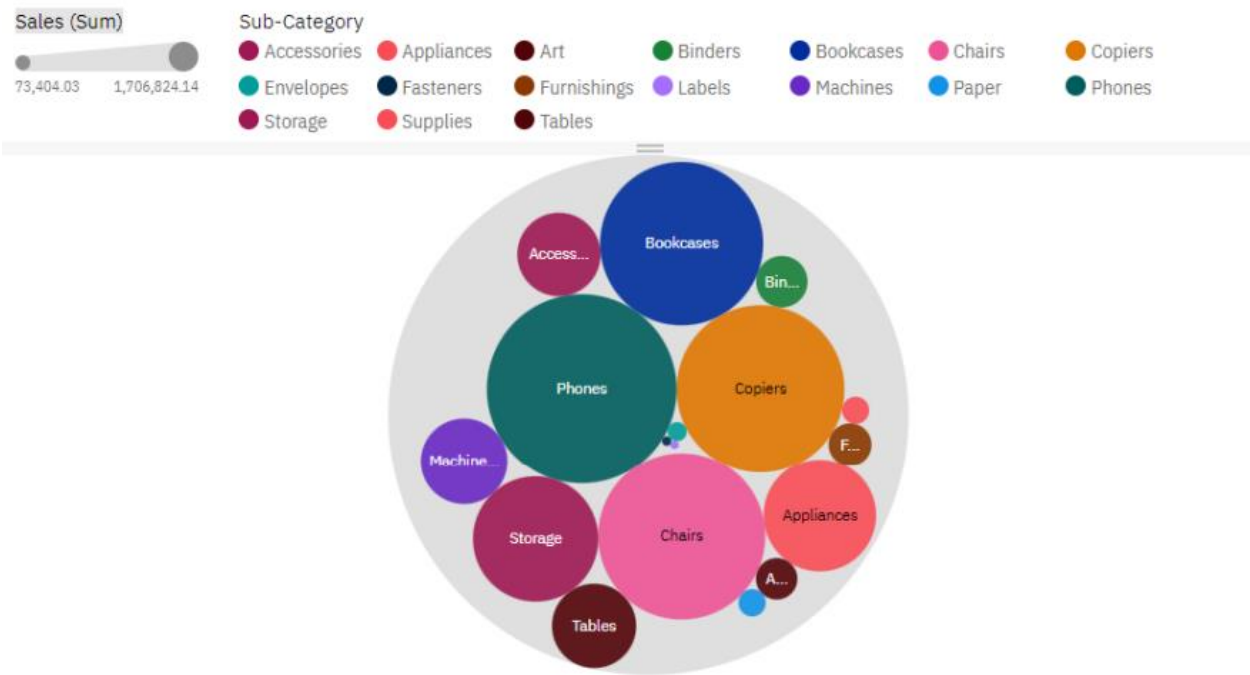

Region Quantity And Sales

Region
● Africa ● Canada ● Caribbean ● Central ● Central Asia ● EMEA ● East
● North ● North Asia ● Oceania ● South ● Southeast Asia ● West

Sales By Segment Analysis:

Sales by Segment Analysis

Segment
● Consumer ● Corporate ● Home Office
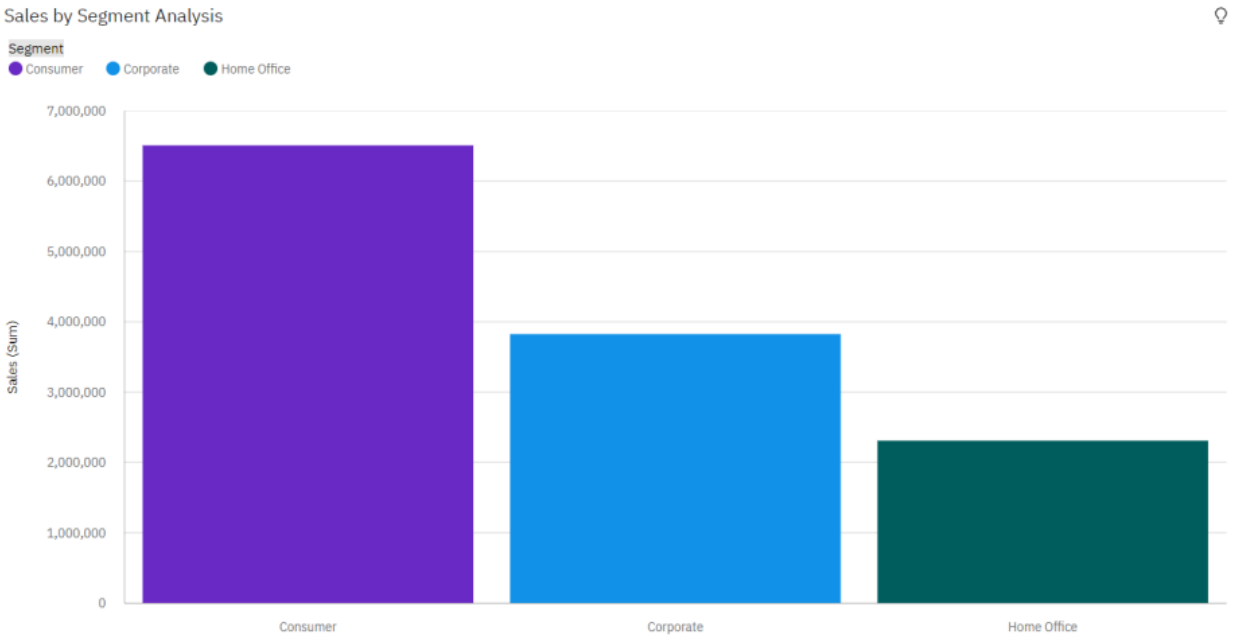
Sales By Subcategory Analysis:

Sales By Subcategory

Sales (Sum)

73,404.03   1,706,824.14

Sub-Category
● Accessories ● Appliances ● Art ● Binders ● Bookcases ● Chairs ● Copiers
● Envelopes ● Fasteners ● Furnishings ● Labels ● Machines ● Paper ● Phones
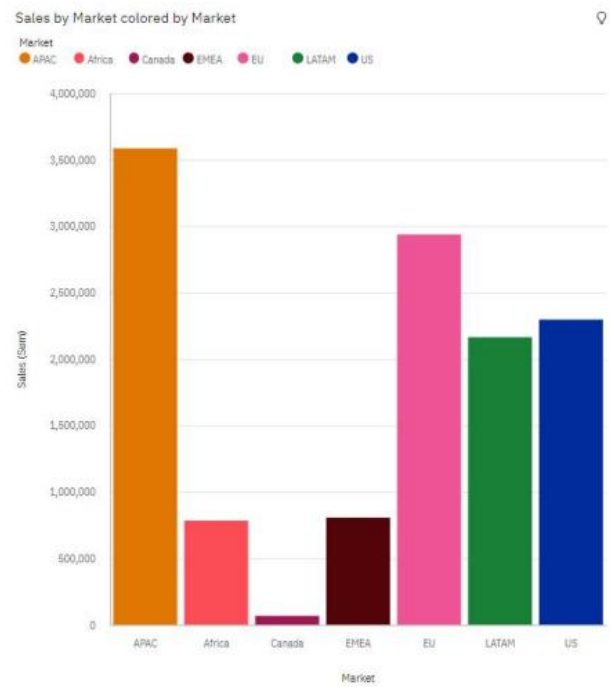● Storage ● Supplies ● Tables

Sales Forecast By Order Priority:
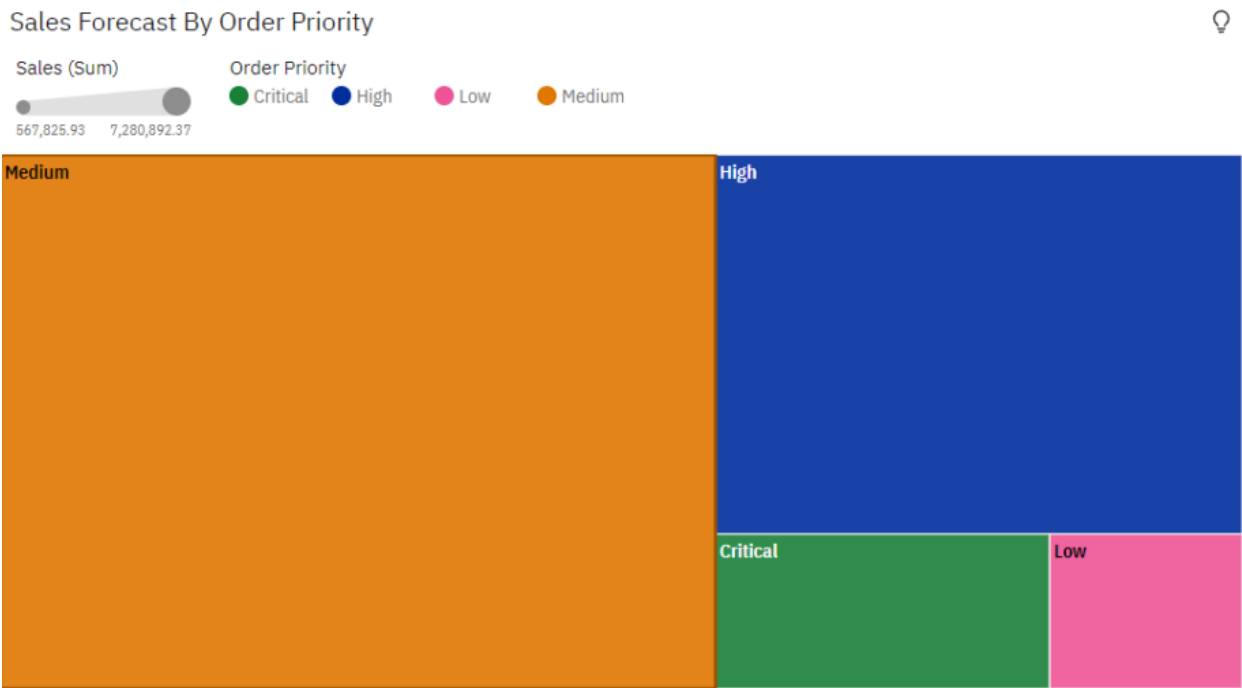
Segment Wise Sales, Profit and Quantity :

Sales, Profit and Quantity by Segment

Measures
● Sales   ● Profit   ● Quantity

(X-axis: Values — 0, 500,000, 1,000,000, 1,500,000, 2,000,000, 2,500,000, 3,000,000, 3,500,000, 4,000,000, 4,500,000, 5,000,000, 5,500,000, 6,000,000, 6,500,000, 7,000,000)

(Y-axis: Segment — Consumer, Corporate, Home Office)

Sales by Market :

Sales by Market

Market
● Canada ● Africa ● EMEA ● LATAM ● US ● EU ● APAC

Sales by Market colored by Market

Market
● APAC ● Africa ● Canada ● EMEA ● EU ● LATAM ● US

Sales by Region and Sub-Category :

Sales by Region and Sub-Category

Region - Sub-Category

Sales by Region

Region

Sales by Sub-Category

Sales (Sum)

Country wise Sales using Map Points:

Country and Sales for Country points

Sub category Wise Sales and Profits Using Line And Bar Graph :

Profit and Sales for Sub-Category colored by Sales
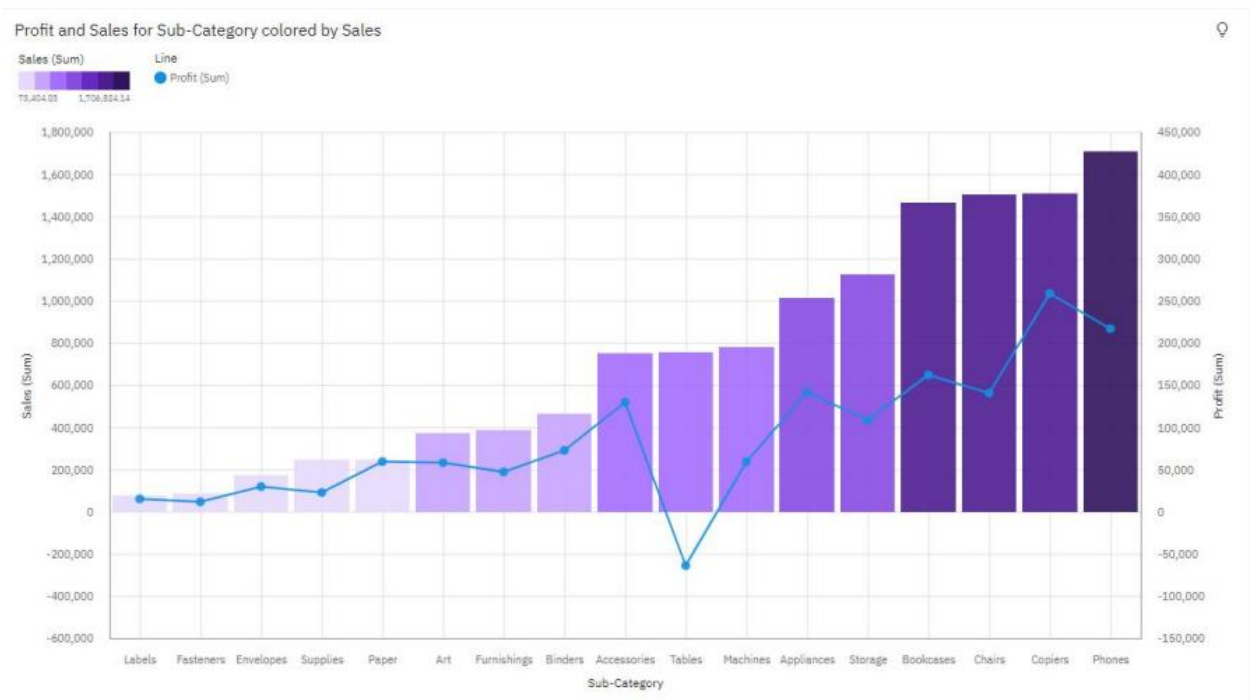
Sales Vs Profit Scatter Plot With Sub Categories and Regions:

Sales by Profit with points for Sub-CategoryRegion