

# Data Analytics - Quiz 1

Name \*

Palempalle Veera Praharsha Reddy

Registered Roll Number/Registered Number \*

Please enter the number as displayed in the profile section in the platform

212219040109

Registered Email id \*

Please enter the email id used to login to the platform

praharsha2001.p.v@gmail.com

Select your Training Batch \*

B1-1M3E

Business intelligence (BI) is a broad category of application programs which includes ?

- ☐ Decision support
- ☐ Data Mining
- ☐ OLAP
- ☒ All of the above

<https://docs.google.com/forms/d/e/1FAIpQLSfIQ3IQbeMFgz4NLFs6w1WgFglaRy-Q9u3AvX12pq1XLcmdJlw/viewscore?viewscore=AE0zAgAgF9...> 1/4

Business intelligence equips enterprises to gain business advantage from data

- ☒ TRUE
- ☐ FALSE
- ☐ Can be true or false
- ☐ Can not say

Which of the following areas are affected by BI?

- ☐ Revenue
- ☒ CRM
- ☐ Sales
- ☐ CPM

\_\_\_\_\_ is a system where operations like data extraction, transformation and loading operations are executed.

- ☒ Data staging
- ☐ Data integration
- ☐ ETL
- ☐ None of the above

<https://docs.google.com/forms/d/e/1FAIpQLSfIQ3IQbeMFgz4NLFs6w1WgFglaRy-Q9u3AvX12pq1XLcmdJlw/viewscore?viewscore=AE0zAgAgF9...> 2/4

Data warehouse architecture is based on \_\_\_\_\_

- ☒ RDBMS
- ☐ Sybase
- ☐ SQL Server
- ☐ DBMS

Business intelligence is only possible with big applications like power BI\_\_\_\_\_

- ☒ Yes, if it doesn't have a database, it's not really BI
- ☐ No, Business intelligence means using data to support your case and displaying it in an understandable way
- ☐ No, anything can be used as business intelligence
- ☐ Yes, Expensive software is necessary

\_\_\_\_\_ is a subject-oriented, integrated, time-variant, nonvolatile collection of data in support of management decisions.

- ☐ Data Mining
- ☒ Data Warehousing
- ☐ Web mining
- ☐ Text mining

<https://docs.google.com/forms/d/e/1FAIpQLSfIQ3IQbeMFgz4NLFs6w1WgFglaRy-Q9u3AvX12pq1XLcmdJlw/viewscore?viewscore=AE0zAgAgF9...> 3/4

ETL stands for ?

- ☐ Extract, Transfer and Load
- ☒ Extract, Transform and Load
- ☐ Extract, Time and Load
- ☐ Extract, Transform and Loss

\_\_\_\_\_ is an area where you hold the data temporary on data warehouse server.

- ☐ Bus Schema
- ☒ Data Staging
- ☐ Schema Objects
- ☐ Workflow

Descriptive analytics is a statistical method that is used to search and summarize \_\_\_\_ in order to identify patterns or meaning.

- ☐ Account data
- ☒ Historical data
- ☐ Financial data
- ☐ None of the mentioned above

This content is neither created nor endorsed by Google. · [Terms of Service](#) · [Privacy Policy](#)

Google Forms

<https://docs.google.com/forms/d/e/1FAIpQLSfIQ3IQbeMFgz4NLFs6w1WgFglaRy-Q9u3AvX12pq1XLcmdJlw/viewscore?viewscore=AE0zAgAgF9...> 4/4