

Project Design Phase-I
Proposed Solution

Date	11 November 2022
Team ID	PNT2022TMID28441
Project Name	News Tracker Application
Maximum Marks	2 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Nobody has enough time in today's advanced and hectic society to adequately read or listen to the news.
2.	Idea / Solution description	To create an internet news platform where users may find well organized news sections from anywhere in the world
3.	Novelty / Uniqueness	1.Categorization of news 2.Verified Sources
4.	Social Impact / Customer Satisfaction	Trustworthy and ease of access due to Categorization of news
5.	Business Model (Revenue Model)	1.Targeted ads 2.Subscription (ad free)
6.	Scalability of the Solution	Can find news easier with search optimization Can have a shorts like feed for quick video news