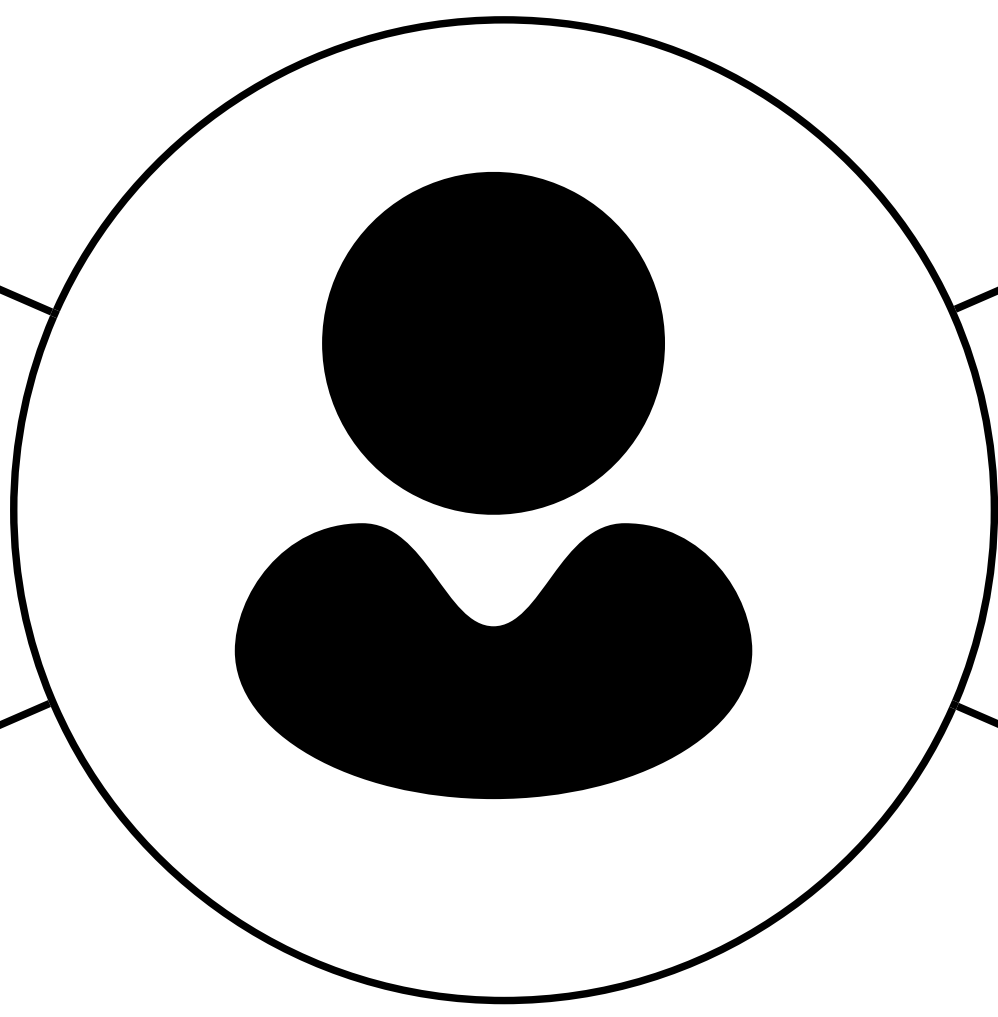


*What do they*  
**THINK AND FEEL?**

what really counts  
major preoccupations  
worries & aspirations



*What do they*  
**HEAR?**

what friends say  
what boss say  
what influencers say

- Enhanced security
- High correlation between prediction and wind output
- Accuracy metrics of the system
- Profit maximization of power traders

- Sorting the problems in Wind Turbine
- Predicting wind speed & wind direction

The system must be productive & reliable

- How difficult would it be able to manage a wind farm?
- How much man power would be required

Climate change is unpredictable

- Inefficient usage of wind mills
- No power cuts because of availability of electricity
- Inter-state transmission charges and loses have been waived off for wind farms
- No shortage of energy

*What do they*  
**SEE?**

environment  
friends  
what the market offers

*What do they*  
**SAY AND DO?**

attitude in public  
appearance  
behavior towards others

- Computer system controls the direction of blades
- Generator converts mechanical energy into electrical energy

- It is a vary clean energy sources , which does not release any pollution or produce any waste during operation
- Turbine output prediction

**PAIN**

fears  
frustrations  
obstacles

- Noise pollution
- Making repairs on a wind farm is difficult
- Errors in collection of data
- Getting approval from authorities

**GAIN**

"wants" / needs  
measures of success  
obstacles

- Clean and green source
- A new reliable system
- Pollution free
- cost effective