

Project Design Phase-I - Solution Fit

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Project Title: Personal Assistance for Seniors Who Are Self-Reliant

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| 1. CUSTOMER SEGMENT(S) Who is your customer? Senior Citizens with age 60+ | 6. CUSTOMER CONSTRAINTS network connection, available devices. | 5. AVAILABLE SOLUTIONS There are many medicine reminder apps already available like Medication reminder, My therapy |
| 2. JOBS-TO-BE-DONE / PROBLEMS medicine reminder system which sends notification to the user at the time when they should take the medicine with the medicine name. | 9. PROBLEM ROOT CAUSE Senior or old age people tend to forget to take their medicines on time and also they tend to forget the medicine names so this reminder system would be of great use to them. | 7. BEHAVIOUR The users just have to install the reminder system app and set the time and medicine name to get their reminders. |
| 3. TRIGGERS Using reminder systems helps the user to be in free state of mind because they need not keep thinking about it and at the same time the users can take their tablets correctly thereby not affecting their health. Relatives using this app or adds about this product can trigger the users. | 10. YOUR SOLUTION We are going to develop a medicine reminder system to remind at the respective time the respective pill name. | 8. CHANNELS of BEHAVIOUR Online: Sending the notification as e-mails or sms or as speech. Offline: Complaint letters or any hardware IOT Component issue |
| 4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards? BEFORE: Insecure, Worried, Tensed. AFTER: Confident, Relaxed , No tension , Improved Heath State | | |

