

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare

1 hour to collaborate 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Use the Facilitation Superpowers to run a happy and productive

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

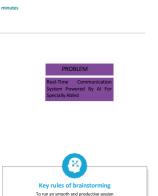
A Team gathering

Learn how to use the facilitation tools

a How Might We statement. This will be the focus of your brainstorm. → 5 minutes

Define your problem statement

Defer judgment.



- Encourage wild ideas.

Listen to others.

2 What problem are you trying to solve? Frame your problem as

Brainstorm Write down any ideas that come to mind that address your problem statement. You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing! → 10 minutes Varsha





nost of diabled

portable so it

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes

4

Prioritize

① 20 minutes

are important and which are feasible.

Your team should all be on the same page about what's important

moving forward. Place your ideas on this grid to determine which ideas

have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. ① 20 minutes

Group ideas

3

DATA PROCESSING Add customizable tags to sticky And customizable tags to stocky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural. The hand Voice can be Process all signs should coverted to the input video and be processed text and vice versa AI MODEL minimum 10 By using Using hidden Convolutional sigmoidal neural activation activation network Store or backup Use IBM data in case of To create a cloud security threats cloud and accidental services

database data loss

WEB APPLICATION

UI/UX should compatible with different devices

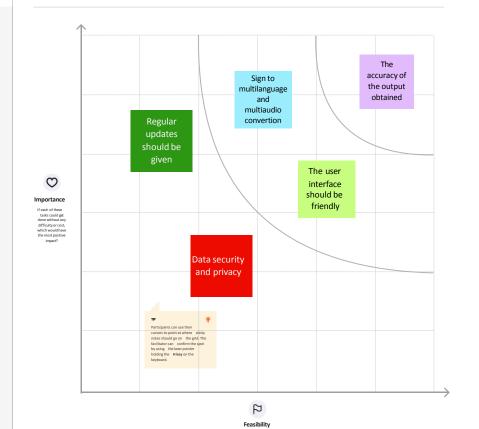
be smooth

and user

friendly

Flask is used as a host be given

Real time



Regardless of their importance, which tasks are more, feasible

than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

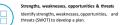
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Understand customer needs, motivations, and obstacles for an experience.





threats (SWOT) to develop a plan. Open the template

Share template feedback

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