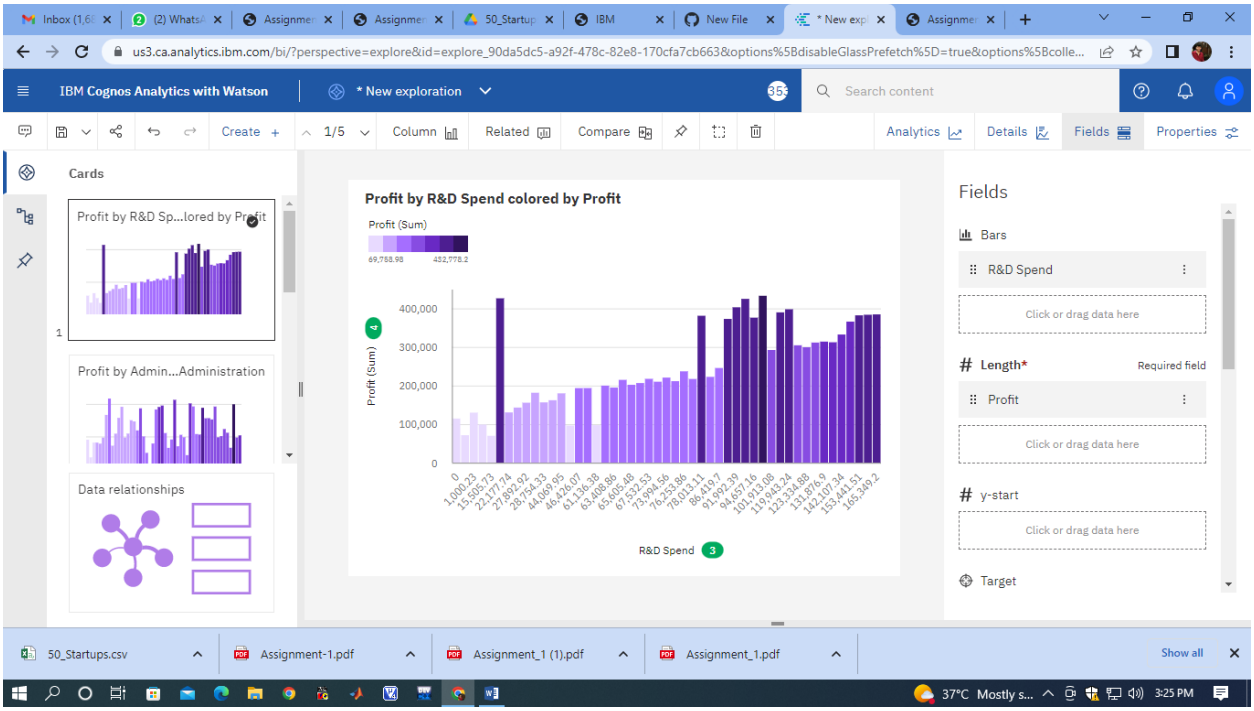
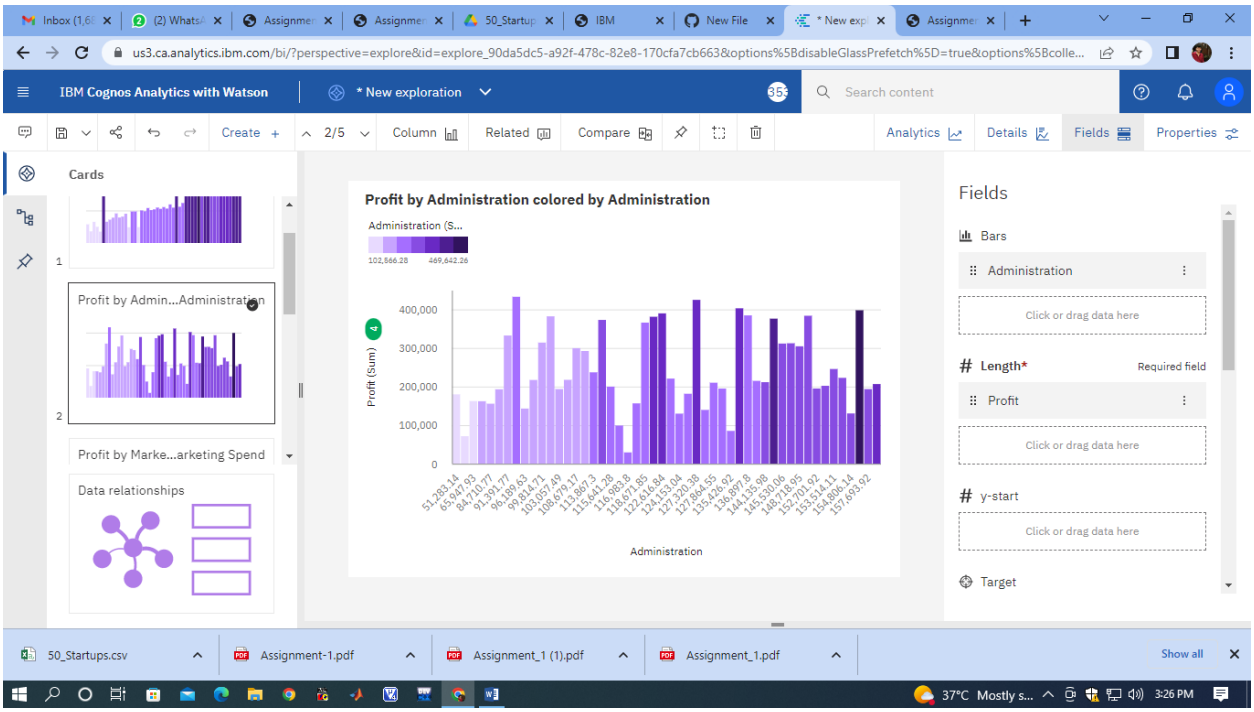
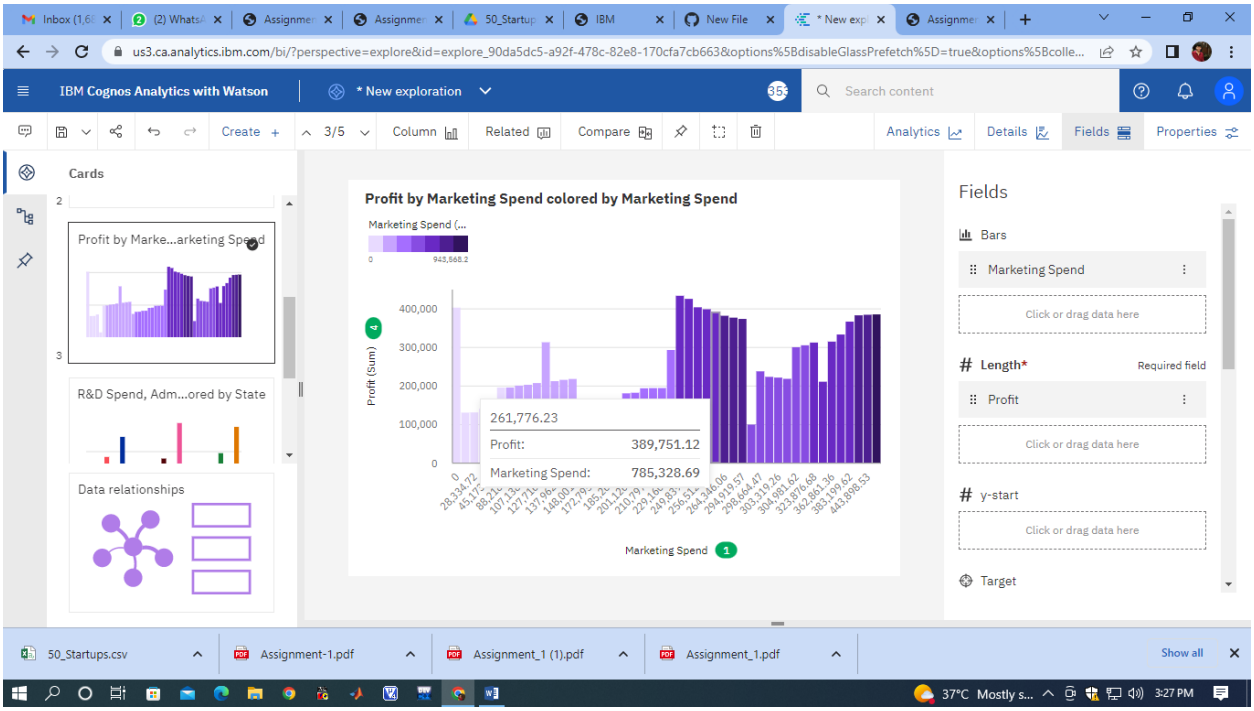
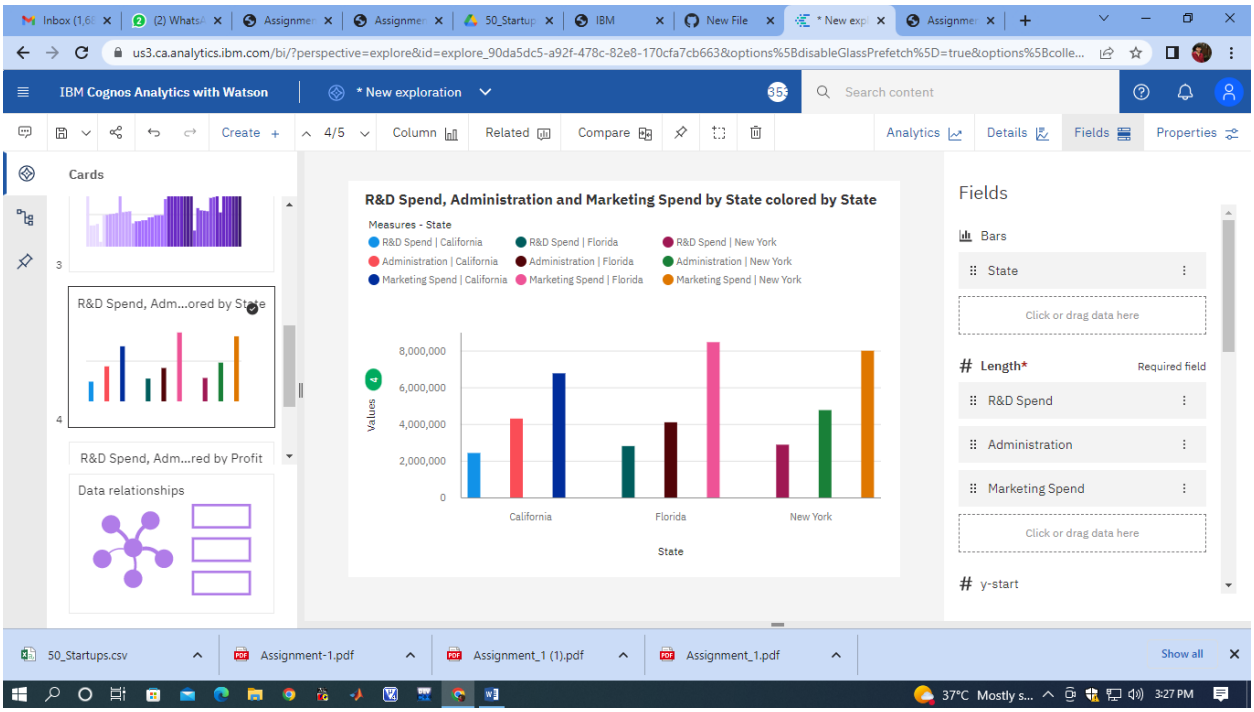
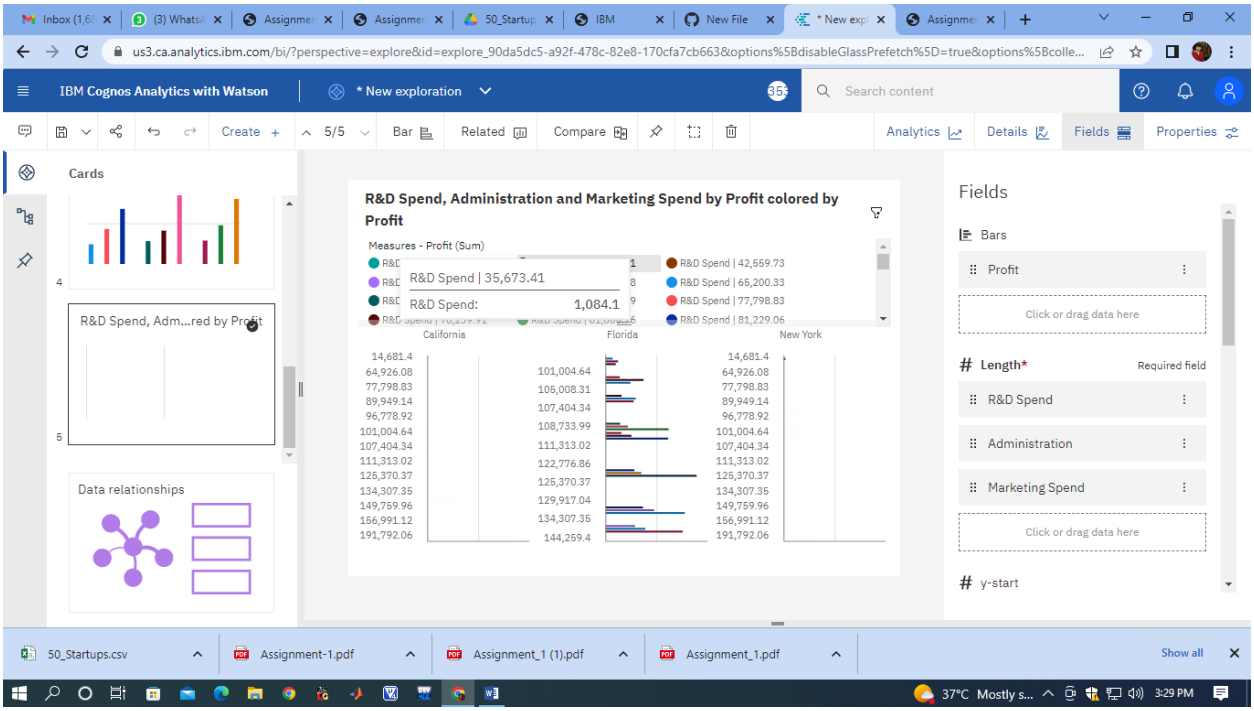

IBM Cognos Analytics with Watson
* New exploration
Search content
Create
1/5
Column
Related
Compare
Analytics
Details
Fields
Properties
Cards
Profit by R&D Sp...lored by Profit
Profit by Admin...Administration
Data relationships
Profit by R&D Spend colored by Profit
Profit (Sum)
Profit (Sum)
R&D Spend
Fields
Bars
R&D Spend
Click or drag data here
Length*
Required field
Profit
Click or drag data here
y-start
Click or drag data here
Target
50_Startups.csv
Assignment-1.pdf
Assignment_1 (1).pdf
Assignment_1.pdf
Show all


IBM Cognos Analytics with Watson
* New exploration
Search content
Create
2/5
Column
Related
Compare
Analytics
Details
Fields
Properties
Cards
Profit by Admin...Administration
Profit by Marke...arketing Spend
Data relationships
Profit by Administration colored by Administration
Administration (S...
Profit (Sum)
Administration
Fields
Bars
Administration
Click or drag data here
Length*
Required field
Profit
Click or drag data here
y-start
Click or drag data here
Target
50_Startups.csv
Assignment-1.pdf
Assignment_1 (1).pdf
Assignment_1.pdf
Show all


IBM Cognos Analytics with Watson
* New exploration
Search content
Create
3/5
Column
Related
Compare
Analytics
Details
Fields
Properties
Cards
Profit by Marke...arketing Spend
R&D Spend, Adm...ored by State
Data relationships
Profit by Marketing Spend colored by Marketing Spend
Marketing Spend (...
Profit (Sum)
400,000
300,000
200,000
100,000
0
261,776.23
Profit: 389,751.12
Marketing Spend: 785,328.69
Marketing Spend
Fields
Bars
Marketing Spend
Click or drag data here
Length*
Required field
Profit
Click or drag data here
y-start
Click or drag data here
Target
50_Startups.csv
Assignment-1.pdf
Assignment_1 (1).pdf
Assignment_1.pdf
Show all


IBM Cognos Analytics with Watson
* New exploration
Search content
Create
4/5
Column
Related
Compare
Analytics
Details
Fields
Properties
Cards
R&D Spend, Adm...ored by State
R&D Spend, Adm...red by Profit
Data relationships
R&D Spend, Administration and Marketing Spend by State colored by State
Measures - State
R&D Spend | California
R&D Spend | Florida
R&D Spend | New York
Administration | California
Administration | Florida
Administration | New York
Marketing Spend | California
Marketing Spend | Florida
Marketing Spend | New York
Values
8,000,000
6,000,000
4,000,000
2,000,000
0
California
Florida
New York
State
Fields
Bars
State
Click or drag data here
Length*
Required field
R&D Spend
Administration
Marketing Spend
Click or drag data here
y-start
50_Startups.csv
Assignment-1.pdf
Assignment_1 (1).pdf
Assignment_1.pdf
Show all


IBM Cognos Analytics with Watson
* New exploration
Search content
Create
5/5
Bar
Related
Compare
Analytics
Details
Fields
Properties
Cards
R&D Spend, Administration and Marketing Spend by Profit colored by Profit
Measures - Profit (Sum)
R&D Spend | 35,673.41
R&D Spend: 1,084.1
R&D Spend | 42,559.73
R&D Spend | 65,200.33
R&D Spend | 77,798.83
R&D Spend | 81,229.06
California
Florida
New York
Data relationships
Fields
Bars
Profit
Click or drag data here
Length*
Required field
R&D Spend
Administration
Marketing Spend
Click or drag data here
y-start
50_Startups.csv
Assignment-1.pdf
Assignment_1 (1).pdf
Assignment_1.pdf
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