

PROJECT DESIGN PHASE- 1 PROBLEM SOLUTION FIT

TEAM ID : PNT2022TMID26689

PROJECT DOMAIN : INTERNET OF THINGS

**PROJECT TITLE : IoT BASED SMART CROP PROTECTION SYSTEM FOR
AGRICULTURE**

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1. CUSTOMER SEGMENT(S)

CS

- ❖ Crop Management
- ❖ Precision Farming.
- ❖ Data Analytics
- ❖ Remote monitoring.
- ❖ Robotic System.

6. CUSTOMER CONSTRAINTS

CC

- ❖ Low availability of improved hybrid seed.
- ❖ Lack of water constraints.
- ❖ Automatic process reduces the time and labour cost.
- ❖ Low profitability and efficiency of fertilizer
- ❖ Weeds can cause significant reduction in crop field if not controlled.

5. AVAILABLE SOLUTIONS

AS

- ❖ The soil quality can be continuously monitored by the farmers to manage long term crops.
- ❖ Sensors provides location of crop mapping helps the farmers to identify the crops easily
- ❖ Effective weed dessication and seeding must be done to increase the yield of crop.

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

- ❖ To manage and track the location of GPS by using IOT.
- ❖ Automatics sprinklers systems must be implemented.
- ❖ To monitor soil,pest,insect attacks in the fields.
- ❖ By using sensors we can gather real-time data about the health of the crops and herds, which is helpful in making better decisions for the farmers..

9. PROBLEM ROOT CAUSE

RC

- ❖ The crops are being ravaged by animals leads to huge loss for farmer.
- ❖ Another problem is small land fragmented land-holdings.
- ❖ By using,chechemicals the soil quality is diminished and leads to annual loss.
- ❖ The crops are seriously affected due to the climatic changes.

7. BEHAVIOUR

BE

- ❖ To predict the soil ,Humidity ,Temperature ,ph,Cattle ,Fertilization Monitoring so many things are Benefical here.
- ❖ Easier Recording and Reporting,Providing data to Farmers continuously.
- ❖ Everything is digitalized soo it is faster and easy to use without human intervention
- ❖ In addition to agricultural use, they can also be used for pollution and global warming

3. TRIGGERS

TR

- ❖ Farmers are able to recognise the issues and work without anyone help.
- ❖ They are equipped with wireless chip so that they can be remotely controlled.

4. EMOTIONS: BEFORE / AFTER

EM

BEFORE : Fear of smart farming, High Cost
AFTER : Cost Effective , Accuracy

10. YOUR SOLUTION

SL

- ❖ Smart farming can make agriculture more profitable for the farmer.
- ❖ Decreasing resource inputs will save the farmer money and labor, and increased reliability of spatially explicit data will reduce risks.
- ❖ Weed dessication and growth control must be concentrated effectively..

8. CHANNELS of BEHAVIOUR

CH

8.1 ONLINE : Data Analytics helps to give data to farmers systematically. By using IoT the data can be stored safe and secure.

8.2 OFFLINE : The proposed system contains different types off sensors to test and guarantee the Crop quality based on the factors such as pH level, temperature,humidity,pest,soil fertility.