









Ideation Phase

Brainstorm & Idea Prioritization Template

Date	28 September 2022
Team ID	PNT2022TMID13268
Project Name	Smart Lender Applicant Credibility Prediction for Loan Approval
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

<div data-bbox="193 640 247 2004">Brainstorm</div> <div data-bbox="309 707 507 840"></div> <div data-bbox="309 913 659 1003"><h3>Brainstorm & idea prioritization</h3></div> <div data-bbox="309 1037 617 1108"><p>TOPIC: Smart Lender Applicant Credibility Prediction for Loan Approval</p></div> <div data-bbox="309 1133 612 1158"><p>Prioritize Decision making system</p></div>	<div data-bbox="762 701 791 730">1</div> <div data-bbox="762 743 1061 768"><p>Define your problem statement</p></div> <div data-bbox="751 831 1190 1104"><div data-bbox="927 851 1018 871">PROBLEM</div><p>Running an online lending organization in the digital age can be wildly complex. Sanctioning loans, Transaction, and Other lending prospects over internet need to encourage qualified and credibility. while sanctioning, one should have surety of getting their money back along with interest in it. so they need to know credibility and justification of client completely. However, going through several factors consumption of time in approval of Loan Application is a big pain. Moreover our Solution provides the efficient progress.</p></div> <div data-bbox="798 1211 1155 1476"><div data-bbox="943 1216 1007 1279"></div><div data-bbox="874 1285 1075 1305">Key rules of brainstorming</div><p>To run an smooth and productive session</p><div data-bbox="821 1346 1126 1451"><div> Stay in topic.</div><div> Encourage wild ideas.</div><div> Defer judgment.</div><div> Listen to others.</div><div> Go for volume.</div><div> If possible, be visual.</div></div></div>
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Step-2: Brainstorm, Idea Listing and Grouping

2

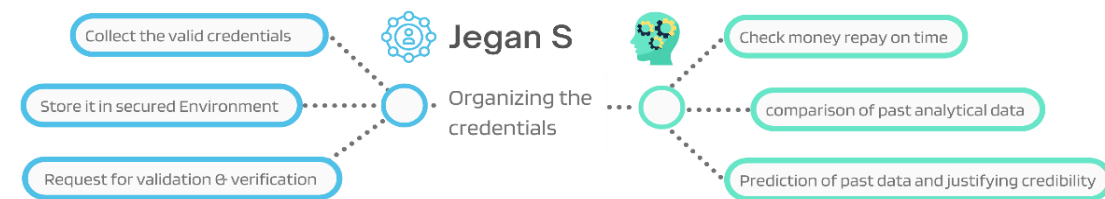
Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

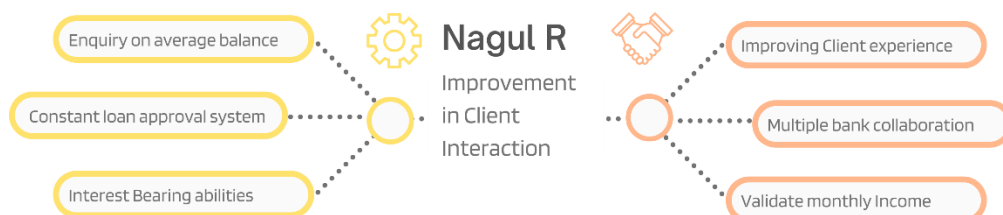
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

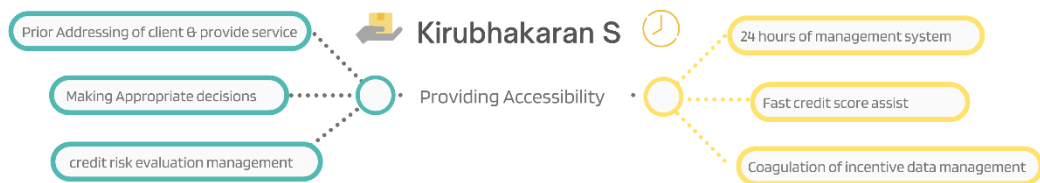
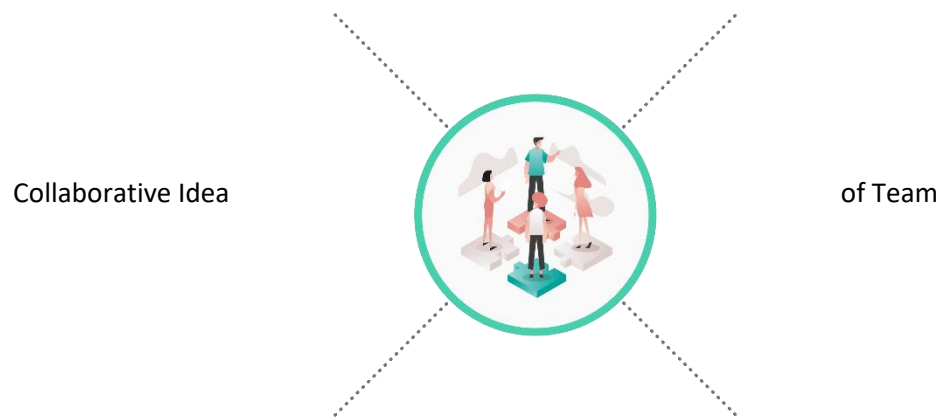
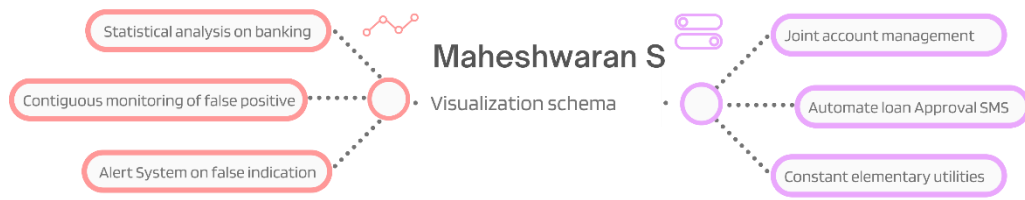


Collaborative Idea



of Team





Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

