

SMART FASHION RECOMMENDATION SYSTEM

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ABSTRACT:

Fashion applications have seen tremendous growth and are now one of the most used programs in the e-commerce field. The needs of people are continuously evolving, creating room for innovation among the applications. One of the tedious processes and presumably the main activities is choosing what you want to wear. The application also has two main user interfaces - the user and the admin. The users can interact with the chat bot, search for products, order them from the manufacturer or distributor, make payment transactions, track the delivery, and so on. The admin interface enables the user to upload products, find how many products have been bought, supervise the stock availability and interact with the buyer regarding the product as reviews.

PROBLEM STATEMENT:

In most e-commerce applications, there are no proper recommendations and there is a lack of personalized suggestions which leads to a bad user experience. This results in negative feedback and reviews from public and ultimately to the failure of the application. Sometimes these applications are not updated with the latest trends and styles which the user expects to see on the website. This is a huge contributing factor for user dissatisfaction.

LITERATURE SURVEY :

PROJECT TITLE	AUTHOR	OBJECTIVE/ OUTCOME
Fashion Recommendation Systems,Models and Methods	Samit Chakraborty Md. Saiful Hoque Naimur Rahman Jeem	Using algorithms and filtering techniques fashion recommendations are done here.
A Comprehensive review on image based style prediction and online fashion recommendation	Samit Chakraborty Md. Saiful Hoque S.M. Surid	CNN algorithms are used here to detect the face expression towards fashion here, which can be used for fashion recommendation.
An Intelligent Personalized Fashion Recommendation System	Qingqing Tu Le Dong	The proposed system develops a novel way for the analysis of fashion multimedia information from both diversity and personalized aspects based on fashion