

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID28063
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Lack of fashion recommendation in online clothing applications.
2.	Idea / Solution description	To develop a chatbot application to recommend fashion ideas to users.
3.	Novelty / Uniqueness	The chatbot application is maintained up -to -date with the upcoming trends to provide unique and fresh clothing options.
4.	Social Impact / Customer Satisfaction	Customers are provided with more accurate and personalized suggestions which lead to customer satisfaction.
5.	Business Model (Revenue Model)	Luxury and premium brands can be promoted on this application to generate more revenue.
6.	Scalability of the Solution	This application is highly scalable It can also provide many related suggestions along with the requested ones.