

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) CS

A Handicap who have a heart problem but he cannot go to the hospital

6. CUSTOMER CONSTRAINTS CC

Identify the heart disease to come out from the dangerous situation.  
  
Find the disease and get a better treatment for that problem such as heart attack,high blood pressure,etc...

5. AVAILABLE SOLUTIONS AS

Avoid eating of high fat foods and smoking.  
  
Healthy lifestyle such as eating of low fat foods, low salt diet, getting regular exercise, Monthly once heart checkup is important

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Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS J&P

Find the heart disease and cure it quickly.

9. PROBLEM ROOT CAUSE RC

Risk factors include a poor diet, lack of exercise, obesity and smoking,bad cholesterol, Junk food eating

7. BEHAVIOUR BE

Protect from chest pain,chest tightness,chest pressure and chest discomfort and Shortness of breath Pain in the neck, jaw, throat, upper belly area or back.

Identify strong TR & EM

3. TRIGGERS TR

Chest pain, Chest tightness,Chest pressure, chest discomfort(angina) Shortness of breath,Pain in neck, jaw, throat,upper belly area or back.

10. YOUR SOLUTION SL

Develop a web application for finding the classification of arrhythmia.  
By using Convolution neural network to represented as a 2-D image of ECG signals. The types of arrhythmia is identified by using that signal.

8.CHANNELS of BEHAVIOUR CH

8.1 ONLINE

The User logged in to the web application and accessing the services

8.2 OFFLINE

The user should directly contact with the doctor or hospital.

Identify strong TR & EM

4. EMOTIONS: BEFORE / AFTER

EM

Before : Especially negative emotions, such as hostility, anger, depression and anxiety, precipitate coronary heart disease

After : Temporary feelings of sadness and a depressed mood are common for the first few weeks.