

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID25501
Project Name	WEB PHISHING DETECTION
Maximum Marks	4 Marks

Conducting a brainstorm

Evaluating a brainstorm isn't unique; leading a productive brainstorm is. Great brainstormers are ones that set the stage for input and generation. Thinking through simple guidelines and an open and collaborative environment, like this when you're participating in a new project, will want to fit the ground running with big ideas that will move your team forward.

1. Welcome everyone
2. Set the ground conditions
3. Set the ground conditions

Meta

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you should do to get going.

1. Set the stage

Choose your best "Yes Might Be" Questions

Brainstorming is a lot of questions that you should ask. It's the questions that you should ask that will help you to generate ideas. Here's a list of questions that you should ask to get going.

1. Set the stage

Brainstorm solo

Now that you've got your "Yes Might Be" Questions, it's time to start brainstorming. Here's a list of questions that you should ask to get going.

1. Set the stage

Brainstorm as a group

Now that you've got your "Yes Might Be" Questions, it's time to start brainstorming. Here's a list of questions that you should ask to get going.

1. Set the stage

Decide your focus

Now that you've got your "Yes Might Be" Questions, it's time to start brainstorming. Here's a list of questions that you should ask to get going.

1. Set the stage

After you collaborate

Now that you've got your "Yes Might Be" Questions, it's time to start brainstorming. Here's a list of questions that you should ask to get going.

1. Set the stage