Define CS, fit into

1. CUSTOMER SEGMENT(s) `CS`

- People who are willing to donate plasma under the age of between 18 to 65
- People who are in need of plasma

6. CUSTOMER CONSTRAINTS `CC`

- Donors should be at least 18 years old and weight should be 50kgs or above.
- Blood group constraints
- Network constraints.
-] If the donor or recipient will misbehave ,immediately the action of removing his/her profile are to be made

5. AVAILABLE SOLUTIONS `AS`

- Existing application can only show the information about donor andrecipient but not notify.
- Existing application can't have a option of recipient to make request and donor to accept the request
- Existing application can't store donor details in the clouds

Explore AS,

Focus on J&P, tap into BE, understand

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

- Difficult to find donors at the right time or emergency.
- connecting the donors and recipient over the Internet
- Create awareness of the dos and don'ts before and after donating plasma donation

9. PROBLEM ROOT CAUSE `RC`

- Due to Covid 19 the need of plasma is high, where the demand for donors arises, and we need to notify the availabledonors for the emergency

7. BEHAVIOUR `BE`

- By conducting camp create a awareness to donate plasma.
- Patients assume that as soon as a request is made ,a list of availalable donors will appear.

Focus on J&P, tap into BE, understand

Identify strong TR & EM

3. TRIGGERS `TR`

- Notify donor when patient needs plasma.
- Volunteerism to help
- Allowing users to request plasma to available users

10. YOUR SOLUTION `SL`

- user are in need of plasma means can request for the donors in the page of application and if the user was donor means we can either accept or reject the request made by recipient .
- E-Certificates will be provided after donating blood
- store the donor details in the clouds to get the faster access .
- Allow requestor to see list of elligible donors along with contact info for them to make direct request in case of any emergency situation.

8. CHANNELS of BEHAVIOUR `CH`

ONLINE
- The user should register into the application through mobile with internet connection.
- Advertisement in social medias.

OFFLINE
- creating a awareness to donor by conducting a camp.

Extract online & offline CH of BE

Emotion Before

- Asking blood only to the known people and don't know about the availability of blood.
- Unsure about the health condition of the donor.
- Confused,scared,Anxious.

Emotion After

- Get all the details about the blood type And about the donor
- Patient can view the medical certificate of donor