

# Ideation Phase

## Brainstorm & Idea Prioritization Template


Date	19 September 2022
Team ID	PNT2022TMID25505
Project Name	Plasma Donor Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1

### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

A person who has experienced a particular disease can donate their plasma to a person who is infected by the same disease to get the immunity against the disease. System was developed to connect the donors & recipients by an online application by using this application that the user either make a request for plasma donation or requirement.

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

jagadeesh G

Donors need to register themselves

Donor has option to accept or decline the request

Donor should upload their health report upon register

Before donating, plasma sample are taken from the donor body has to be examined by a medical expert .

Ensure that the user's use the app efficiently

Availability of 24X7

Recipient also need to register

Donor Should be atleast 18 years old and weight should be 50 kgs or above

Allow requestor to see list of elligible donors along with contact info for them to make direct request in case of any emergency situation.

check near by blood bank when donor is not available

Donation camps

what can we do and dont's after plasma donation

Recipient made plasma request

store the donor details in the cloud

Otp verification for phone number and email id upon signing up to prevent fake registration

Donors has to submit the test report for they doesn't have any comorbids

Samwesley.N

Promocodes to donor

Marketing by creating posts in social media

Once the plasma extraction date was fixed are not changeable

women who have ever been pregnant cannot donate covid-19 convalescent

A person can not donate if he/she gets rejected for the lack of adequate antibodies in the blood.

Donor has to submit covid negative result (RTPCR)

Ensure that the request made by elligible donor

Certificate to be given to the donors for donating the plasma

User friendly

A person who has recieved covid 19 vaccination will not able to donate plasma for 28days from the date of vaccination

In case you were asymptomatic, donate only after 14 days of a covid positives

Option for recievers to select whether the request is emergency or not

Manoj kumar.R

Blood group description can be collected from both donor and recipient and it can be examined

Filter based on blood groups

If the donor or recipient will misbehave ,immediately the action of removing his/her profile are to be made

Immediately notify donors upon request

seperate pages for donor and recipient

The receiver is able to find the precise location of the donors

3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Register



### Step-3: Idea Prioritization

4

#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes





## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons

A

#### Share the mural

Share a **view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B

#### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

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### Keep moving forward



#### Strategy blueprint

Define the components of a new idea or strategy.

[Open the template →](#)



#### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)



#### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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