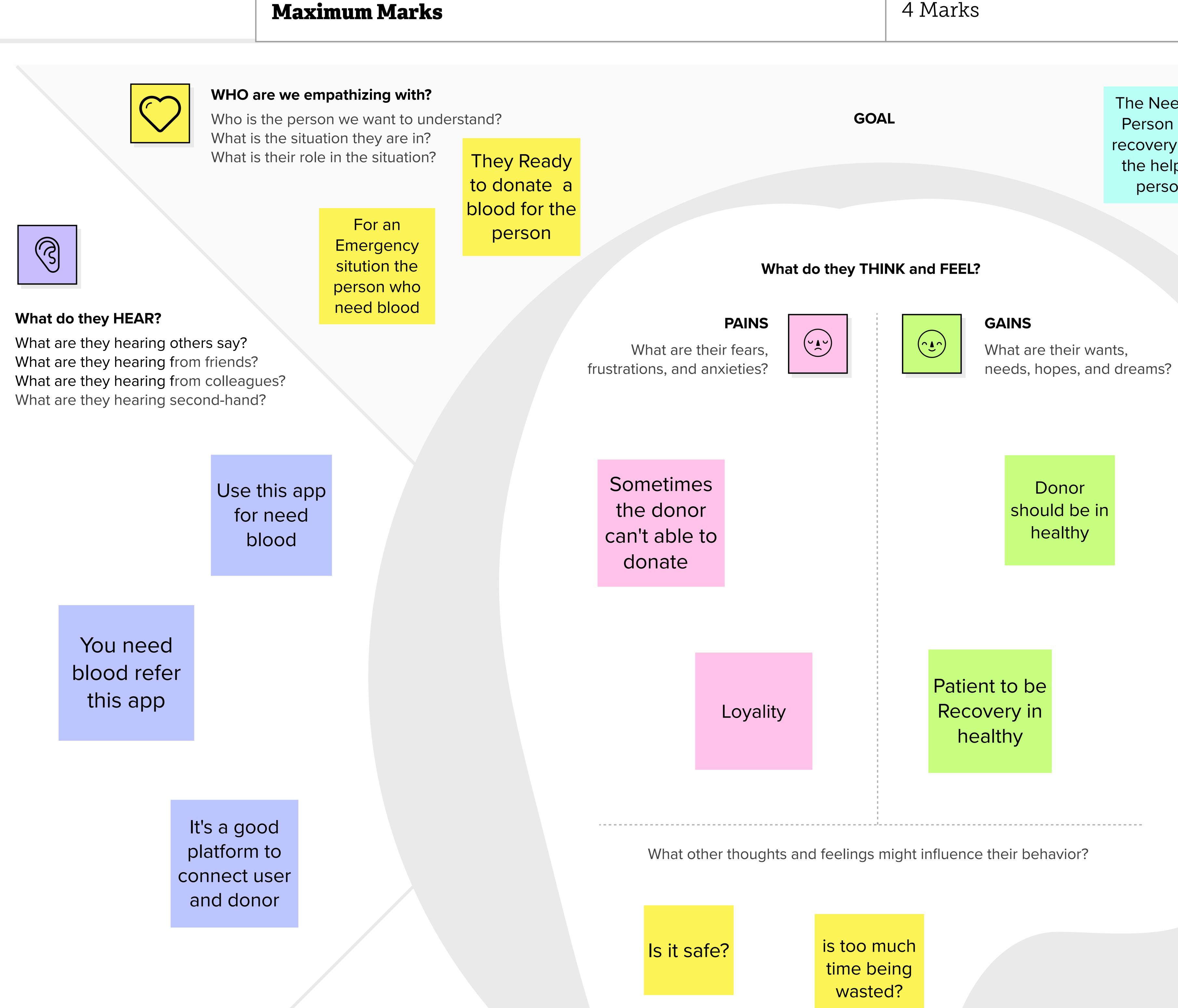
Ideation Phase Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID30917
Project Name	Plama Donor Application
Maximum Marks	4 Marks



What do they need to DO? The Needed Person get

the helped

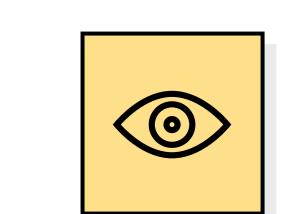
person

What do they need to do differently? recovery with What job(s) do they want or need to get done? What decision(s) do they need to make? How will we know they were successful?

> For donate a blood to person,

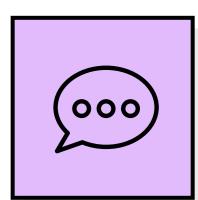
Donor's Details in nearby location

Required Blood details in the donor's



What do they SEE?

What do they see in the marketplace? What do they see in their immediate environment? What do they see others saying and doing? What are they watching and reading?

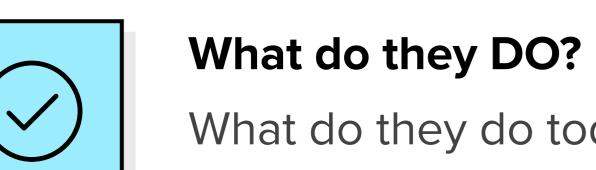


What do they SAY?

What have we heard them say? What can we magine them saying?

> If the donor free they donate blood and go to the hospital

As per the donor they will talk to the user



What do they do today? What behavior have we observed? What can we imagine them doing?

Go to the hospital quickly to help them

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Donor health will be checked before donate

The Donor will be have the good health condition