

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID30917
Project Name	Plasma Donor Application
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A

Team gathering
 Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal
 Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
 Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

The Person who need blood for an emergency situation

Key rules of brainstorming

To run a smooth and productive session:

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

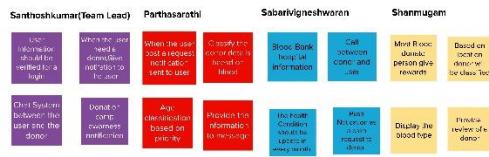
If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

TIP You can speed a blurry photo and hit the pencil icon in the top left corner to speed drawing!

Ⓢ 20 minutes

TIP Add your fiancée to your wedding e-mail list. It's more fun to find vendors, negotiate, and categorize things to do on a "we" account than a "you" one.



Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

