

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	28 September 2022
Team ID	PNT2022TMID25506
Project Name	Project - Skill/Job Recommender application
Maximum Marks	4 Marks

Skill/Job Recommender application

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 1. Research to learn
- 2. Brainstorm
- 3. Shape concepts

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a short, specific statement. This will be the focus of your brainstorm.

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

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Group ideas

Take turns sharing your ideas while clustering similar or related ideas as you go. Once all sticky notes have been grouped, give each cluster a representative idea. It's okay to change ideas later or sticky notes, try not to be afraid to go into your own sub-groups.

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Prioritize

Your team should agree on the same page about which is important, moving forward. Place your ideas on the grid to determine which ideas are important and which are feasible.

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