

Brainstorm & Idea Prioritization Template

Date	17 September 2022
Team ID	PNT2022TMID40133
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Brainstorm & Idea Prioritization Template for Smart Fashion Recommender Application:

The image displays a wireframe for a digital brainstorming application. At the top left, a vertical blue bar contains the word "Template". The main header area has a light gray background and features a circular icon with a lightbulb and wavy lines. Below this, the title "Brainstorm & idea prioritization for Smart Fashion Recommender Application" is prominently displayed. Underneath the title, a paragraph explains the purpose of the template. To the right, there are three main content panels. The first panel, "Before you collaborate", lists preparation steps like "Team gathering", "Set the goal", and "Learn how to use the facilitation tools", each with a brief description and an "Open article" link. The second panel, "Define your problem statement", includes a numbered step "1" and a box labeled "PROBLEM" containing a sample user need statement. The third panel, "Key rules of brainstorming", features a numbered step "2" and a box listing six rules with corresponding icons. A footer section at the bottom left, set against a dark background, provides a "Share template feedback" link and a "Need some inspiration?" prompt with a calendar icon and a link to view a finished example.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



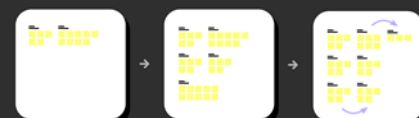
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

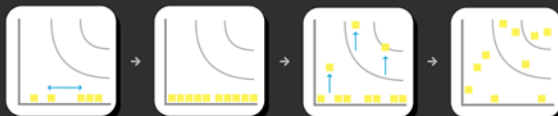
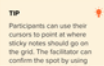
20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Recommendation on Occasions**Recommendation for Users (on default)****Recommendation requested by users****Common things to be defined for all the products**

Prioritize

⌚ 20 minutes



After you collaborate

Quick add-ons

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Strategy blueprint
Define the components of a new idea or strategy.

 Understand customer needs, motivations, and obstacles for an experience.

- Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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