

Project Design Phase-I
Proposed Solution Template

Date	24/09/22
Team ID	PNT2022TMID40133
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	User needs a way to buy/to be recommended on clothes on online through all the products available in the platform so that they can save time on surfing through the internet/different platforms.
2.	Idea / Solution description	The idea is to learn all the current trends of the fashion and reaching a conclusion based on the users' responses.
3.	Novelty / Uniqueness	The uniqueness of this project is the system recommends based on what user wants and what user likes/prefers based on previous activities and when a customized closet is created, the system may provide clothing style based on the request given by the user.
4.	Social Impact / Customer Satisfaction	When a user gets recommendation that satisfies them without even putting a effort on their side, then there is no need for them search on other platforms, at the same time when the user increases, other platforms may sign up with our platform.
5.	Business Model (Revenue Model)	Business model is attached below.
6.	Scalability of the Solution	<p>The first thing will be where the user gets based on what user requests, after a considerable time, where the system can predict what user wants and sorting down the list to more personalised.</p> <p>The next will be where the user gets a fashion/clothing style recommendation from his bought history and creating a personalized closet.</p> <p>The final step will be, creating a common platform for fashion designers, fashion artists and other fashion professionals to interact or showcase their work to our registered users.</p>

Business Model for Smart fashion Recommender Application:

