Brainstorm

& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⏱ **10 minutes** to prepare
👤 **1 hour** to collaborate
2-8 people recommended

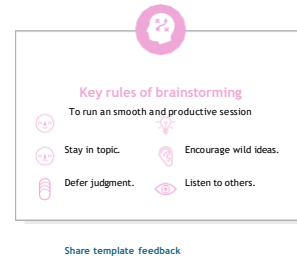## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session. →

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
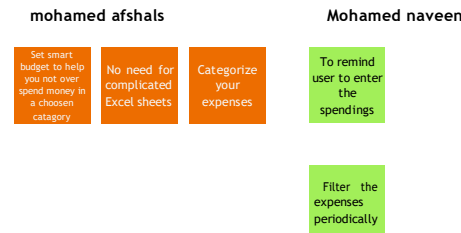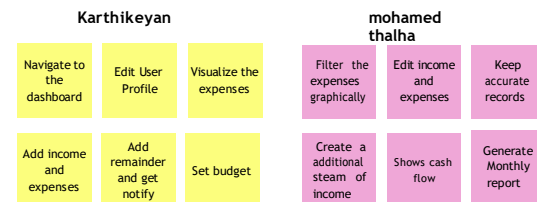
⏱ 5 minutes

PROBLEM

How might we allow the user a simple way to track expense and how might we define a remainder system for the user

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Encourage wild ideas.
- Listen to others.

Share template feedback

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Karthikeyan

- Navigate to the dashboard
- Edit User Profile
- Visualize the expenses
- Add income and expenses
- Add remainder and get notify
- Set budget

mohamed thalha

- Filter the expenses graphically
- Edit income and expenses
- Keep accurate records
- Create a additional steam of income
- Shows cash flow
- Generate Monthly report

mohamed afshals

- Set smart budget to help you not over spend money in a chossen catagory
- No need for complicated Excel sheets
- Categorize your expenses

Mohamed naveen

- To remind user to enter the spendings
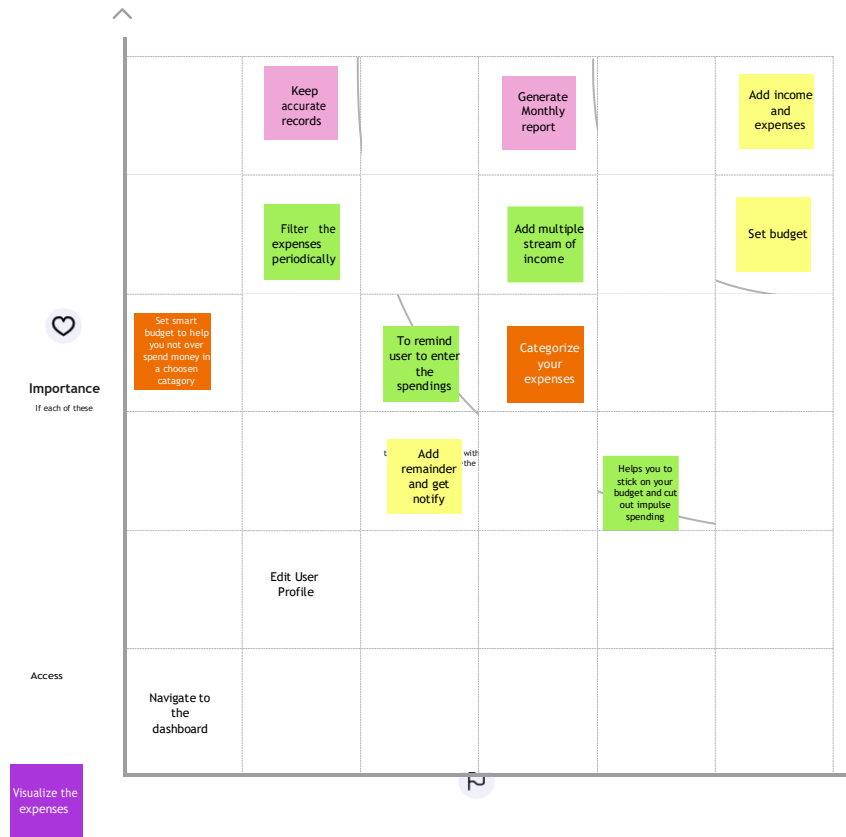- Filter the expenses periodically

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⏱ 20 minutes

- Add income and expenses
- Track your income and expenses
- Shows cash flow
- Set budget
- Get monthly report
- To remind user to enter the spendings
- Alert
- Set remainder and get notified
- Helps you to stick on your budget and cut out impulse spending
- Categorize the expenses
- Limitations for budget
- Add multiple stream of income
- Helps you to stick on your budget and cut out impulse spending
- **Feedback System**
- Get monthly report as pdf or excel sheet
- Overspending / underspending of money

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance (if each of these)

Access

- Keep accurate records
- Generate Monthly report
- Add income and expenses
- Filter the expenses periodically
- Add multiple stream of income
- Set budget
- Set smart budget to help you not over spend money in a chossen catagory
- To remind user to enter the spendings
- Categorize your expenses
- Add remainder and get notify
- Helps you to stick on your budget and cut out impulse spending
- Edit User Profile
- Navigate to the dashboard
- Visualize the expenses

Feasibility

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy. →
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience. →
Open the template

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

Filter the expense periodically

Edit user profile