Ideation phase
Define the Problem Statements

Date	07/10/22
Team ID	PNT2022TMI40162
Project Name	Project – Retail Store Stock Inventory Analytics
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - *who are they?*	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - *what are they trying to achieve?*	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – *what bothers them most?*	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – *what needs to be solved?*	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – *how does it impact them emotionally?*	Describe the emotions the result from experiencing the problems or barriers

Problem Statements for Smart Fashion Recommender Application

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a rich person	I'm trying to buy a organic product and good quality product	I can't find an organic product sufficiently	Because organic products are produced less	Like I have no eye for choosing a normal product/choose good quality products
PS-2	I am a poor person	I'm trying to buy products	I don't have enough	I don't have enough income to	Like don't want to buy unnecessary products/as well the

		for daily needs	money to buy the products	buy all the products	needed products in low cost
PS-3	I'm children	I'm trying to buy a carrom board	I don't know the exact size	It's my first time buying without my parents	Like I'm overdoing and overthinking it, just because of buying carrom board

Derived Problem Statement:

User needs a way to buy/to be recommended on products store through all the products available in the platform so that they can save time on surfing through visiting the retail store.