Assignment-4 Python Programming

Assignment Date	22 October 2022
Student Name	Suryaprakash.K
Student Roll Number	730419104079
Maximum Marks	2 Marks

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

Loading the dataset

```
In [ ]:
    df = pd.read_csv('Mall_Customers.csv')
    df
```

Out[]:	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40
			•••		
195	196	Female	35	120	79
196	197	Female	45	126	28
197	198	Male	32	126	74
198	199	Male	32	137	18
199	200	Male	30	137	83

200 rows × 5 columns

Encoding Categorical Columns

```
In [ ]:
    from sklearn.preprocessing import LabelEncoder
    le = LabelEncoder()
    df['Gender'] = le.fit_transform(df['Gender'])
```

```
In []: df
```

Out[]:	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)	
0	1	1	19	15	39	
1	2	1	21	15	81	
2	3	0	20	16	6	
3	4	0	23	16		77
4	5	0	31	17		40
•••		•••				
195	196	0	35	120		79
196	197	0	45	126		28
197	198	1	32	126		74
198	199	1	32	137		18
199	200	1	30	137		83

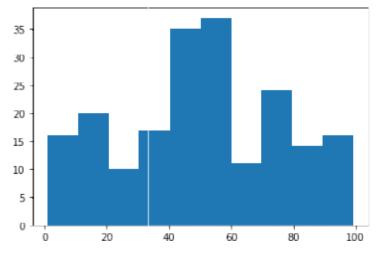
Visualizations

Univariate Analysis

```
In [ ]:
          plt.hist(df['Age'])
          (array([31., 19., 34., 29., 16., 26., 15., 10., 6., 14.]),
Out[ ]:
          array([18., 23.2, 28.4, 33.6, 38.8, 44., 49.2, 54.4, 59.6, 64.8, 70.]),
          <a list of 10 Patch objects>)
          35
          30
          25
          20
         15
          10
          5
               20
                        30
                                                   60
                                 40
                                          50
In [ ]:
          plt.hist(df['Annual Income (k$)'])
         (array([24., 22., 28., 38., 30., 36., 8., 6., 4., 4.]),
          array([ 15. , 27.2, 39.4, 51.6, 63.8, 76. , 88.2, 100.4, 112.6, 124.8, 137. ]),
           35
           30
           25
           20
           15
           10
            5
                                               100
                         40
                                60
                                                      120
                                                              140
          <a list of 10 Patch objects>)
```

```
In [ ]: plt.hist(df['Spending Score (1-100)'])
```

Out[]: (array([16., 20., 10., 17., 35., 37., 11., 24., 14., 16.]), array([1., 10.8, 20.6, 30.4, 40.2, 50., 59.8, 69.6, 79.4, 89.2, 99.]), <a list of 10 Patch objects>)

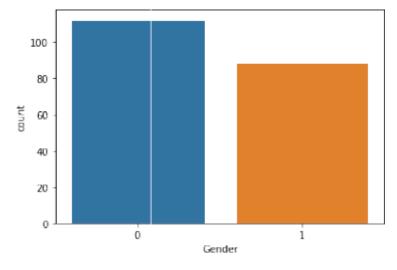


In []: sns.countplot(df['Gender'])

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarnin g: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without a n explicit keyword will result in an error or misinterpretation.

FutureWarning

Out[]: <matplotlib.axes._subplots.AxesSubplot at 0x7fdb93a2d490>



Bi-Variate Analysis

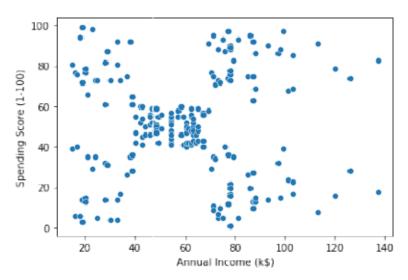
```
In [ ]: sns.scatterplot(df['Annual Income (k$)'], df['Spending Score (1-100)'])
```

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarnin g: Pass the following variables as keyword args: x, y. From version 0.12, the o nly valid positional argument will be `data`, and passing other arguments witho ut an explicit keyword will result in an error or misinterpretation.

FutureWarning

Out[]:

Out[]: <matplotlib.axes._subplots.AxesSubplot at 0x7fdb93a1f1d0>



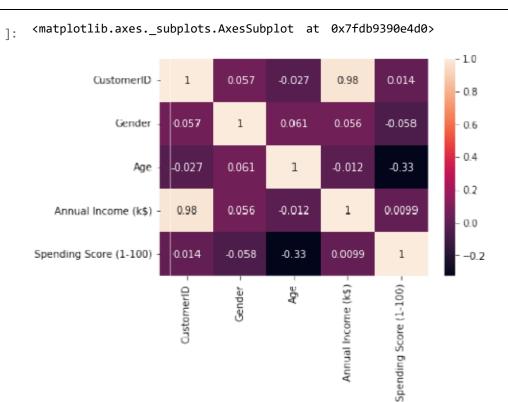
```
In [ ]: sns.barplot(df['Gender'], df['Age'])
```

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarnin g: Pass the following variables as keyword args: x, y. From version 0.12, the o nly valid positional argument will be `data`, and passing other arguments witho ut an explicit keyword will result in an error or misinterpretation.

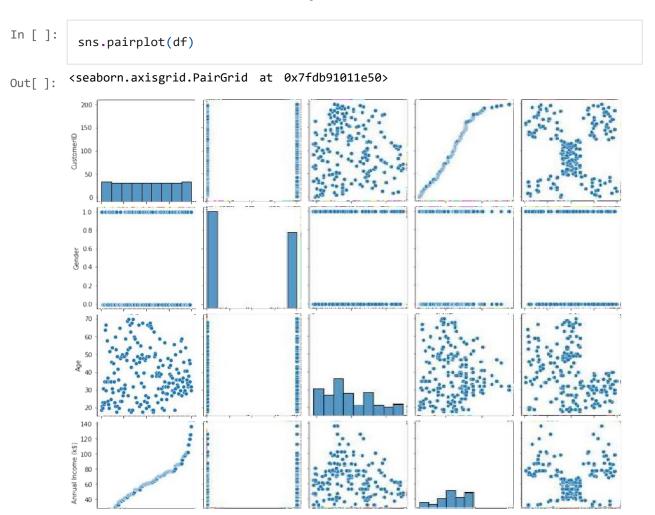
FutureWarning
<matplotlib.axes._subplots.AxesSubplot at 0x7fdb93931b90>

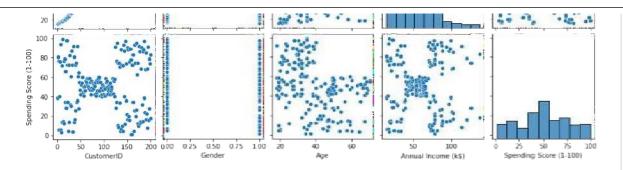
40 - 30 - 20 - 10 - 0 - 1 Gender

```
In [ ]: sns.heatmap(df.corr(), annot = True)
```



Multi-variate Analysis





In []:

Descriptive Statistics

In []: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):

Column Non-Null Count Dtype

 0
 CustomerID
 200 non-null int64

 1
 Gender
 200 non-null int64

 2
 Age
 200 non-null int64

 3
 Annual Income (k\$)
 200 non-null int64

 4
 Spending Score (1-100)
 200 non-null int64

dtypes: int64(5)
memory usage: 7.9 KB

In []: df.describe()

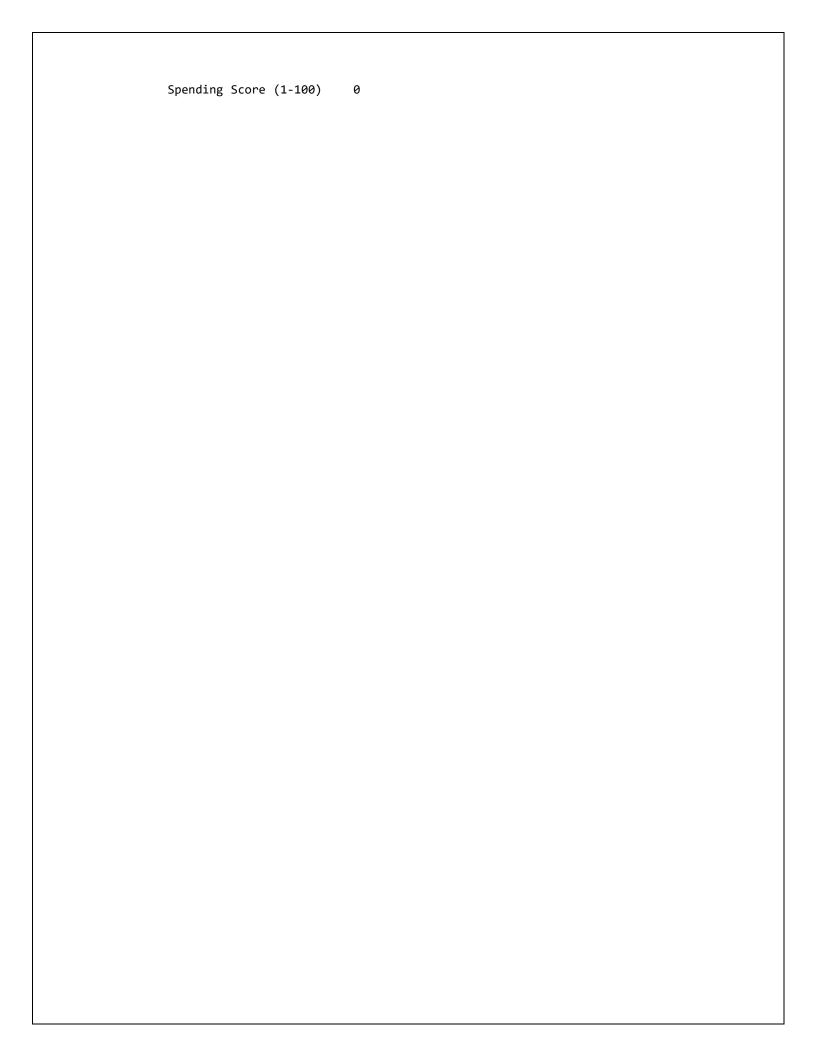
Out[]:		CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
	count	200.000000	200.000000	200.000000	200.000000	200.000000
	mean	100.500000	0.440000	38.850000	60.560000	50.200000
	std	57.879185	0.497633	13.969007	26.264721	25.823522
	min	1.000000	0.000000	18.000000	15.000000	1.000000
	25%	50.750000	0.000000	28.750000	41.500000	34.750000
	50%	100.500000	0.000000	36.000000	61.500000	50.000000
	75%	150.250000	1.000000	49.000000	78.000000	73.000000
	max	200.000000	1.000000	70.000000	137.000000	99.000000

In []: df.skew()

```
Spending Score (1-100)
                                     -0.047220
         dtype: float64
In [ ]:
          df.kurt()
         Spending Score (1-100)
                                     -0.826629
Out[]:
         dtype: float64
In [ ]:
Customer<sub>ID</sub>df.corr()
                           -1.200000
Gender
                           -1.960375
                           -0.671573
Age
Annual Income (k$)
                            -0.098487
Out[ ]:
                                                              Annual Income
                                                                                Spending Score
                             CustomerID
                                            Gender
                                                         Age
                                                                        (k$)
                                                                                        (1-100)
                  CustomerID
                                 1.000000
                                           0.057400
                                                    -0.026763
                                                                    0.977548
                                                                                       0.013835
                      Gender
                                 0.057400
                                           1.000000
                                                     0.060867
                                                                    0.056410
                                                                                      -0.058109
                                           0.060867
                                -0.026763
                                                     1.000000
                                                                    -0.012398
                                                                                      -0.327227
                        Age
           Annual Income (k$)
                                                                    1.000000
                                                                                       0.009903
                                 0.977548
                                           0.056410
                                                    -0.012398
           Spending Score (1-
                                0.013835 -0.058109 -0.327227
                                                                    0.009903
                                                                                       1.000000
                        100)
In [ ]:
          df.var()
         CustomerID
                                      3350.000000
Out[]:
         Gender
                                         0.247638
         Age
                                       195.133166
         Annual Income (k$)
                                       689.835578
         Spending Score (1-100)
                                       666.854271
         dtype: float64
In [ ]:
          df.std()
         CustomerID
                                       57.879185
Out[]:
          Gender
                                        0.497633
                                       13.969007
          Age
          Annual Income (k$)
                                       26.264721
          Spending Score (1-100)
                                       25.823522
          dtype: float64
         Checking for missing values
In [ ]:
          df.isna().sum()
                                      0
         CustomerID
Out[]:
         <del>Gender</del>
```

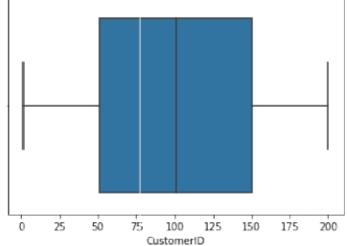
0

Age



```
dtype: int64
In [ ]:
         df.isna().sum().sum()
Out[]:
In [ ]:
         df.duplicated().sum()
Out[ ]:
         Finding & Handling Ouliers
In [ ]:
         quantile = df.quantile(q = [0.25, 0.75])
         quantile
Out[]:
              CustomerID Gender
                                  Age Annual Income (k$) Spending Score (1-100)
         0.25
                    50.75
                             0.0 28.75
                                                    41.5
                                                                        34.75
         0.75
                   150.25
                             1.0 49.00
                                                    78.0
                                                                        73.00
In [ ]:
         IQR = quantile.iloc[1] - quantile.iloc[0]
         CustomerID
                                   99.50
Out[]:
         Gender
                                     1.00
        Age
                                    20.25
                                   36.50
         Annual Income (k$)
         Spending Score (1-100)
                                   38.25
         dtype: float64
In [ ]:
         upper = quantile.iloc[1] + (1.5 *IQR)
         upper
         CustomerID
                                   299.500
Out[]:
         Gender
                                     2.500
         Age
                                    79.375
        Annual Income (k$)
                                   132.750
         Spending Score (1-100)
                                   130.375
         dtype: float64
In [ ]:
         lower = quantile.iloc[0] - (1.5* IQR)
         lower
         CustomerID
                                   -98.500
Out[]:
         Gender
                                    -1.500
         Age
                                    -1.625
         Annual
                  Income
                            (k$)
                                   -13.250
         Spending Score
                          (1-100) -22.625
         dtype: float64
```

```
In [ ]:
         df.mean()
         CustomerID
                                   100.50
Out[]:
         Gender
                                     0.44
         Age
                                    38.85
         Annual Income (k$)
                                    60.56
        Spending Score (1-100)
                                    50.20
        dtype: float64
In [ ]:
         df['Annual Income (k$)'].max()
         137
Out[ ]:
In [ ]:
         sns.boxplot(df['CustomerID'])
         /usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarnin
        g: Pass the following variable as a keyword arg: x. From version 0.12, the only
        valid positional argument will be `data`, and passing other arguments without a
        n explicit keyword will result in an error or misinterpretation.
          FutureWarning
         <matplotlib.axes._subplots.AxesSubplot at 0x7fdb904c1290>
Out[]:
```



```
In [ ]: sns.boxplot(df['Gender'])
```

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarnin g: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without a n explicit keyword will result in an error or misinterpretation.

FutureWarning

Out[]: <matplotlib.axes._subplots.AxesSubplot at 0x7fdb8ebea250>



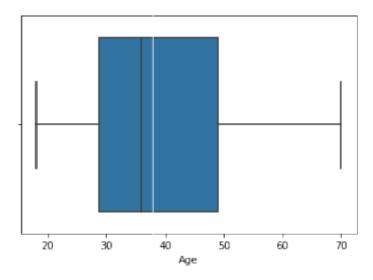


In []: sns.boxplot(df['Age'])

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarnin g: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without a n explicit keyword will result in an error or misinterpretation.

FutureWarning

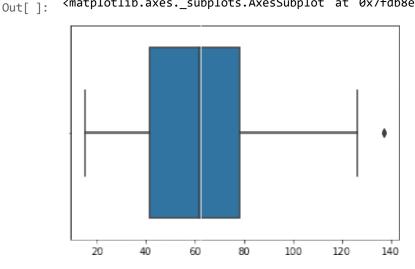
Out[]: <matplotlib.axes._subplots.AxesSubplot at 0x7fdb93b3ee50>



In []: sns.boxplot(df['Annual Income (k\$)'])

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarnin g: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without a n explicit keyword will result in an error or misinterpretation.

FutureWarning
<matplotlib.axes. subplots.AxesSubplot at 0x7fdb8eb28450>



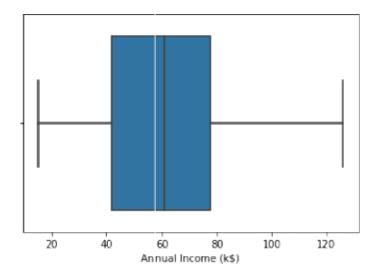
```
In [ ]: df['Annual Income (k$)'] = np.where(df['Annual Income (k$)'] > 132.750, 60.55,
```

```
In [ ]: sns.boxplot(df['Annual Income (k$)'])
```

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarnin g: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without a n explicit keyword will result in an error or misinterpretation.

FutureWarning

Out[]: <matplotlib.axes._subplots.AxesSubplot at 0x7fdb8eb18e90>



```
In [ ]: df['Annual Income (k$)'].max()
```

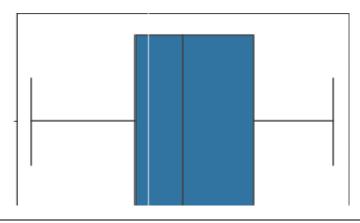
Out[]: 126.0

```
In [ ]: sns.boxplot(df['Spending Score (1-100)'])
```

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarnin g: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without a n explicit keyword will result in an error or misinterpretation.

FutureWarning

Out[]: <matplotlib.axes._subplots.AxesSubplot at 0x7fdb8ea8fc10>



```
0 20 40 60 80 100
Spending Score (1-100)
```

Scaling the data

```
In [ ]:
         from sklearn.preprocessing import StandardScaler
         ss = StandardScaler().fit transform(df)
        array([[-1.7234121 , 1.12815215, -1.42456879, -1.78843062, -0.43480148],
Out[ ]:
               [-1.70609137, 1.12815215, -1.28103541, -1.78843062, 1.19570407],
               [-1.68877065, -0.88640526, -1.3528021, -1.74850629, -1.71591298],
               [-1.67144992, -0.88640526, -1.13750203, -1.74850629, 1.04041783],
               [-1.6541292 , -0.88640526 , -0.56336851 , -1.70858195 , -0.39597992] ,
               [-1.63680847, -0.88640526, -1.20926872, -1.70858195, 1.00159627],
               [-1.61948775, -0.88640526, -0.27630176, -1.66865761, -1.71591298],
               [-1.60216702, -0.88640526, -1.13750203, -1.66865761, 1.70038436],
               [-1.5848463 , 1.12815215 , 1.80493225 , -1.62873328 , -1.83237767],
               [-1.56752558, -0.88640526, -0.6351352, -1.62873328, 0.84631002],
               [-1.55020485, 1.12815215, 2.02023231, -1.62873328, -1.4053405],
               [-1.53288413, -0.88640526, -0.27630176, -1.62873328, 1.89449216],
               [-1.5155634 , -0.88640526 , 1.37433211 , -1.58880894 , -1.36651894],
               [-1.49824268, -0.88640526, -1.06573534, -1.58880894, 1.04041783],
               [-1.48092195, 1.12815215, -0.13276838, -1.58880894, -1.44416206],
               [-1.46360123, 1.12815215, -1.20926872, -1.58880894, 1.11806095],
               [-1.4462805 , -0.88640526 , -0.27630176 , -1.5488846 , -0.59008772],
               [-1.42895978, 1.12815215, -1.3528021, -1.5488846, 0.61338066],
               [-1.41163905, 1.12815215, 0.94373197, -1.46903593, -0.82301709],
               [-1.39431833, -0.88640526, -0.27630176, -1.46903593, 1.8556706],
               [-1.3769976 , 1.12815215, -0.27630176, -1.42911159, -0.59008772],
               [-1.35967688, 1.12815215, -0.99396865, -1.42911159, 0.88513158],
               [-1.34235616, -0.88640526, 0.51313183, -1.38918726, -1.75473454],
               [-1.32503543, 1.12815215, -0.56336851, -1.38918726, 0.88513158],
               [-1.30771471, -0.88640526, 1.08726535, -1.26941425, -1.4053405],
               [-1.29039398, 1.12815215, -0.70690189, -1.26941425, 1.23452563],
               [-1.27307326, -0.88640526, 0.44136514, -1.26941425, -0.7065524],
               [-1.25575253, 1.12815215, -0.27630176, -1.26941425, 0.41927286],
               [-1.23843181, -0.88640526, 0.08253169, -1.22948991, -0.74537397],
               [-1.22111108, -0.88640526, -1.13750203, -1.22948991, 1.42863343],
               [-1.20379036, 1.12815215, 1.51786549, -1.18956557, -1.7935561],
               [-1.18646963, -0.88640526, -1.28103541, -1.18956557, 0.88513158],
               [-1.16914891, 1.12815215, 1.01549866, -1.06979256, -1.7935561],
               [-1.15182818, 1.12815215, -1.49633548, -1.06979256, 1.62274124],
               [-1.13450746, -0.88640526, 0.7284319, -1.06979256, -1.4053405],
               [-1.11718674, -0.88640526, -1.28103541, -1.06979256, 1.19570407],
               [-1.09986601, -0.88640526, 0.22606507, -1.02986823, -1.28887582],
               [-1.08254529, -0.88640526, -0.6351352, -1.02986823, 0.88513158],
               [-1.06522456, -0.88640526, -0.20453507, -0.91009522, -0.93948177],
               [-1.04790384, -0.88640526, -1.3528021, -0.91009522, 0.96277471],
               [-1.03058311, -0.88640526, 1.87669894, -0.87017088, -0.59008772],
               [-1.01326239, 1.12815215, -1.06573534, -0.87017088, 1.62274124],
               [-0.99594166, 1.12815215, 0.65666521, -0.83024654, -0.55126616],
               [-0.97862094, -0.88640526, -0.56336851, -0.83024654, 0.41927286],
               [-0.96130021, -0.88640526, 0.7284319, -0.83024654, -0.86183865],
               [-0.94397949, -0.88640526, -1.06573534, -0.83024654, 0.5745591],
```

```
[-0.92665877, -0.88640526,
                           0.80019859, -0.79032221, 0.18634349],
[-0.90933804, -0.88640526, -0.85043527, -0.79032221, -0.12422899],
[-0.89201732, -0.88640526, -0.70690189, -0.79032221, -0.3183368],
[-0.87469659, -0.88640526, -0.56336851, -0.79032221, -0.3183368],
                          0.7284319 , -0.71047353, 0.06987881],
[-0.85737587, -0.88640526,
[-0.84005514, 1.12815215, -0.41983513, -0.71047353, 0.38045129],
[-0.82273442, -0.88640526, -0.56336851, -0.6705492, 0.14752193],
[-0.80541369, 1.12815215, 1.4460988, -0.6705492, 0.38045129],
[-0.78809297, -0.88640526,
                           0.80019859, -0.6705492, -0.20187212],
[-0.77077224, 1.12815215, 0.58489852, -0.6705492, -0.35715836],
[-0.75345152, -0.88640526, 0.87196528, -0.63062486, -0.00776431],
[-0.73613079, 1.12815215, 2.16376569, -0.63062486, -0.16305055],
[-0.71881007, -0.88640526, -0.85043527, -0.55077619, 0.03105725],
[-0.70148935, 1.12815215, 1.01549866, -0.55077619, -0.16305055],
[-0.68416862, 1.12815215, 2.23553238, -0.55077619, 0.22516505],
[-0.6668479 , 1.12815215 ,-1.42456879 ,-0.55077619 , 0.18634349],
[-0.64952717, -0.88640526, 2.02023231, -0.51085185, 0.06987881],
[-0.63220645, -0.88640526, 1.08726535, -0.51085185, 0.34162973],
[-0.61488572, 1.12815215, 1.73316556, -0.47092751, 0.03105725],
[-0.597565, 1.12815215, -1.49633548, -0.47092751, 0.34162973],
[-0.58024427, -0.88640526, 0.29783176, -0.47092751, -0.00776431],
\hbox{$[-0.56292355,-0.88640526,}\quad 2.091999\quad,\quad -0.47092751,\quad -0.08540743],
[-0.54560282, 1.12815215, -1.42456879, -0.47092751, 0.34162973],
[-0.5282821, -0.88640526, -0.49160182, -0.47092751, -0.12422899],
[-0.51096138, 1.12815215, 2.23553238, -0.43100318, 0.18634349],
[-0.49364065, -0.88640526, 0.58489852, -0.43100318, -0.3183368],
[-0.47631993, -0.88640526, 1.51786549, -0.39107884, -0.04658587],
[-0.4589992, -0.88640526, 1.51786549, -0.39107884, 0.22516505],
[-0.44167848, 1.12815215, 1.4460988, -0.23138149, -0.12422899],
[-0.42435775, 1.12815215, -0.92220196, -0.23138149, 0.14752193],
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```

Clustering Algorithm

```
In [ ]:
         from sklearn.cluster import KMeans
         TWSS = []
         k = list(range(2,9))
         for i in k:
            kmeans = KMeans(n clusters = i , init = 'k-means++')
            kmeans.fit(df)
           TWSS.append(kmeans.inertia_)
In [ ]:
         TWSS
        [381507.64738523855,
Out[ ]:
         268062.55433747417,
         191550.08627670942,
         153530.68956249507,
         119166.15727643928,
          101321.0166427429,
          85744.90139221892]
In [ ]:
         plt.plot(k,TWSS, 'ro--')
```

```
[<matplotlib.lines.Line2D at 0x7fdb8d642b90>]
Out[]:
          350000
          300000
          250000
          200000
          150000
          100000
In [ ]:
          model = KMeans(n_clusters = 4)
          model.fit(df)
          KMeans(n_clusters=4)
Out[]:
In [ ]:
          mb = pd.Series(model.labels_)
In [ ]:
          df['Cluster'] = mb
In [ ]:
           df
Out[]:
               CustomerID Gender Age Annual Income (k$) Spending Score (1-100) Cluster
            0
                         1
                                                       15.00
                                                                                          0
                                  1
                                      19
                                                                                 39
                         2
                                                       15.00
            1
                                  1
                                      21
                                                                                 81
                                                                                          0
            2
                         3
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                                      20
                                                       16.00
                                                                                  6
                                                                                          0
            3
                         4
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                                                       16.00
                                                                                 77
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