

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID13365
Project Name	SKILL / JOB RECOMMENDER APPLICATION

Brainstorm & Idea Prioritization Template:




Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Brainstorming sessions unleash our imagination and start shaping concepts even if we're not sitting in the same room.

 10 minutes to prepare
  1 hour to collaborate
  2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information in prework ahead.

B

Set the goal

Think about the problem we're focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Keynotes to run a highly and productive session.

[Open article](#) →

Problem statement

In this project, we will be building a chatbot using Watson's assistant. This chat should have the following capabilities:



- The Bot should be able to guide a customer to create a bank account.
- The Bot should be able to answer loan queries.
- The Bot should be able to answer general banking queries.
- The Bot should be able to answer queries regarding net banking.



PROBLEM



How might we structure our project?

Key rules of brainstorming

To run an smooth and productive session

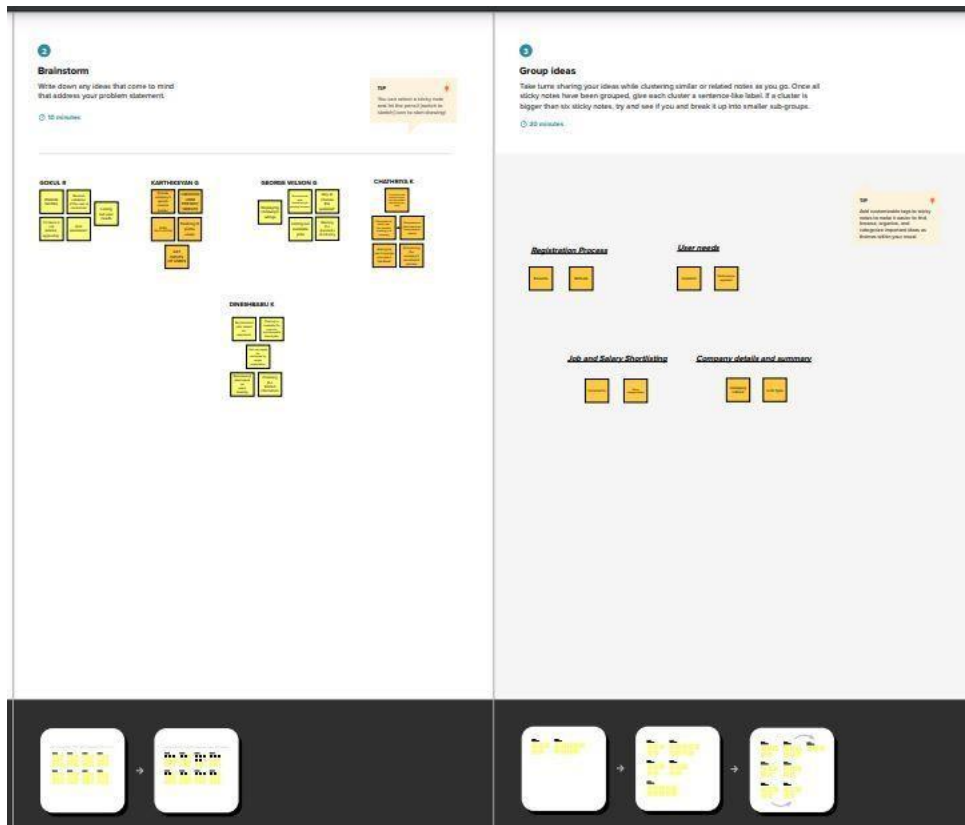
 Stay in topic.
  Encourage wild ideas.

 Defer judgment.
  Listen to others.

 Go for volume.
  If possible, be visual.

[Share template feedback](#)

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

