

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div><div>✓ Caretakers</div><div>✓ Persons, who need to help their closed one</div></div><div>Caretakers ➤ Persons, who need to help their closed</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><div><div>✓ Low power</div><div>✓ Budget Friendly</div><div>✓ No cash</div></div></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><div><div>✓ Pill Reminder and Med Tracker App</div><div>✓ E-pill Time Cap &amp; Bottle Last Opened Time Stamp with Reminder</div></div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>Focus on J&amp;P, tap into BE, understand RC</div><div><div>✓ Forget to give medication on time.</div><div>✓ Can't keep remember the amount of medicine remains.</div></div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div><div>✓ If there is no internet connection, there would be no sharing of data between Cloud and device.</div><div>✓ So, we need proper net connection.</div></div></div>	<div>7. BEHAVIOUR<div>BE</div><div><div>✓ The Customer first update the system with medicine name, Time to take and amount of medicine in pack into the device.</div><div>✓ The Device will take care of the remaining things like remainder and notify when the medicine get over.</div></div></div> <div>Focus on J&amp;P, tao into BE.</div>	
	<div>3. TRIGGERS<div>TR</div><div>Unable to give or take medicine on time and can't remember the amount of medicine remains triggers the customer to act like this</div></div>	<div>10. YOUR SOLUTION<div>SL</div><div><div>✓ We introduce a smart medicine reminder system based on IOT. The proposed scheme was particularly created for the Android platform. For our system.</div><div>✓ We implement Medicine amount tackler to be notified by the caretakers when the medicine get over.</div></div></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7</div><div>8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</div></div>	
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><div>Caretakers feels guilty</div></div>			