CUSTOMER JOURNEY

TEAM CODE: **PNT2022TMID42696**

PROJECT TITLE: **AI-Powered Nutrition Analyzer For Fitness Enthusiasts**

PHASES	MOTIVATION	INFORMATION GATHERING	ANALYZES DIFFERENT FOOD PRODUCTS	CHOOSE HEALTHIEST FOOD ITEM	PAYMENT
ACTIONS	User needs the nutrition analyst to check if the diet plans are working out for users	User needs to choose an efficient app for diet maintenance	Other applications are also available for the users	It is efficient to follow the diet plan application than the normal diet	This is a service based model so user satisfaction is more important
TOUCH POINTS	User gets satisfied by using the application	After the application comes into use, the user need not worry about their fitness	User gets amazed by various types of availability of different products	It will be more useful for people who are unable to maintain their health	After realising this benefits of this app
CUSTOMER FEELING	😀	🙁	🙂	🙂	🙂
CUSTOMER THOUGHTS	User thinks that it will be more helpful for the diet plan to maintain their fitness	Sometimes the user thinks that the diet plan is not working	User thinks that there also alternate solutions for their problem	This application is more useful for maintaining fitness	This app is more user friendly
OPPORTUNITIES	User will get better applications for the service of diet plan	It is necessary for users to know about the working of the application to understand	User must have aware of other diet plan	User must identify the suitable application for them	It will be beneficial to the society