

Loading The Dataset

Team ID	PNT2022TMID28102
Project Name	Project – Global sales data analytics
Maximum Marks	4 Marks

Before you can build a view and analyse your data, you must first connect the data to IBM Cognos. Cognos supports connecting to a wide variety of data, stored in a variety of places.

The data might be stored on your computer in a spreadsheet or a text file, or in a big data, relational, or cube (multidimensional) database on a server in your enterprise.

In our case, we will be using a spreadsheet or text file for making our analysis

Problem Statement

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.

Dataset link: [Global Super Store Dataset | Kaggle](#)

Loading the dataset:

FileHomeInsertPage LayoutFormulasDataReviewViewHelpTell me what you want to do

Paste

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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q		
1	Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer	Customer	Segment	City	State	Country		Postal Cod	Market	Region	Product ID	Category	Subcategory	
2	32298	CA-2012-124891	31-07-2012	31-07-2012	Same Day	RH-19495	Rick Hanse	Consumer	New York	New York	United States		10024	US	East	TEC-AC-10003033	Technology	Accessories	
3	26341	IN-2013-77878	05-02-2013	07-02-2013	Second Class	JR-16210	Justin Ritte	Corporate	Wollongor	New South	Australia			APAC	Oceania	FUR-CH-10003950	Furniture	Chairs	
4	25330	IN-2013-71249	17-10-2013	18-10-2013	First Class	CR-12730	Craig Reite	Consumer	Brisbane	Queenslan	Australia			APAC	Oceania	TEC-PH-10004664	Technology	Phones	
5	13524	ES-2013-1579342	28-01-2013	30-01-2013	First Class	KM-16375	Katherine	Home Offi	Berlin	Berlin	Germany			EU	Central	TEC-PH-10004583	Technology	Phone	
6	47221	SG-2013-43320	05-11-2013	06-11-2013	Same Day	RH-9495	Rick Hanse	Consumer	Dakar	Dakar	Senegal			Africa	Africa	TEC-SHA-10000501	Technology	Cell	
7	22732	IN-2013-42360	28-06-2013	01-07-2013	Second Class	JM-15655	Jim Mitche	Corporate	Sydney	New South	Australia			APAC	Oceania	TEC-PH-10000030	Technology	Phone	
8	30570	IN-2011-81826	07-11-2011	09-11-2011	First Class	TS-21340	Toby Swin	Consumer	Porirua	Wellington	New Zealand			APAC	Oceania	FUR-CH-10004050	Furniture	Chairs	
9	31192	IN-2012-86369	14-04-2012	18-04-2012	Standard Class	MB-18085	Mick Brow	Consumer	Hamilton	Waikato	New Zealand			APAC	Oceania	FUR-TA-10002958	Furniture	Tables	
10	40155	CA-2014-135909	14-10-2014	21-10-2014	Standard Class	JW-15220	Jane Wacc	Corporate	Sacrament	California	United States		95823	US	West	OFF-BI-10003527	Office Supplies	Binders	
11	40936	CA-2012-116638	28-01-2012	31-01-2012	Second Class	JH-15985	Joseph Ho	Consumer	Concord	North Car	United States		28027	US	South	FUR-TA-10000198	Furniture	Tables	
12	34577	CA-2011-102988	05-04-2011	09-04-2011	Second Class	GM-14695	Greg Maxv	Corporate	Alexandria	Virginia	United States		22304	US	South	OFF-SU-10002881	Office Supplies	Supplies	
13	28879	ID-2012-28402	19-04-2012	22-04-2012	First Class	AJ-10780	Anthony Jc	Corporate	Kabul	Kabul	Afghanistan			APAC	Central Asi	FUR-TA-10001889	Furniture	Tables	
14	45794	SA-2011-1830	27-12-2011	29-12-2011	Second Class	MM-7260	Magdalen	Consumer	Jizan	Jizan	Saudi Arabia			EMEA	EMEA	TEC-CIS-10001717	Technology	Phone	
15	4132	MX-2012-130015	13-11-2012	13-11-2012	Same Day	VF-21715	Vicky Freyi	Home Offi	Toledo	Parana	Brazil			LATAM	South	FUR-CH-10002033	Furniture	Chairs	
16	27704	IN-2013-73951	06-06-2013	08-06-2013	Second Class	PF-19120	Peter Fulle	Consumer	Mudanjian	Heilongjia	China			APAC	North Asia	OFF-AP-10003500	Office Supplies	Appliances	
17	13779	ES-2014-509955	01-07-2014	03-08-2014	Second Class	BP-11185	Ben Peterr	Corporate	Paris	Ile-de-Fra	France			EU	Central	OFF-AP-10000423	Office Supplies	Appliances	
18	36178	CA-2014-143567	03-11-2014	06-11-2014	Second Class	TB-21175	Thomas Bc	Corporate	Henderso	Kentucky	United States		42420	US	South	TEC-AC-10004145	Technology	Accessories	
19	12069	ES-2014-1651774	08-09-2014	14-09-2014	Standard Class	PJ-18835	Patrick Jor	Corporate	Prato	Tuscany	Italy			EU	South	OFF-AP-10004512	Office Supplies	Appliances	
20	22096	IN-2014-11763	31-01-2014	01-02-2014	First Class	JS-15685	Jim Sink	Corporate	Townsville	Queenslan	Australia			APAC	Oceania	TEC-CO-10000865	Technology	Computers	
21	49463	TZ-2014-8190	05-12-2014	07-12-2014	Second Class	RH-9555	Ritsa Hight	Consumer	Uvinza	Kigoma	Tanzania			Africa	Africa	OFF-KIT-10004058	Office Supplies	Appliances	
22	46630	PL-2012-7820	08-08-2012	10-08-2012	First Class	AB-600	Ann Blume	Corporate	Bytom	Silesia	Poland			EMEA	EMEA	FUR-HON-10000224	Furniture	Tables	
23	31784	CA-2011-154627	29-10-2011	31-10-2011	First Class	SA-20830	Sue Ann R	Consumer	Chicago	Illinois	United States			60610	US	Central	TEC-PH-10001363	Technology	Phones
24	21586	IN-2011-44803	02-05-2011	03-05-2011	First Class	JK-15325	Jason Klan	Corporate	Suzhou	Anhui	China			APAC	North Asia	FUR-CH-10000027	Furniture	Chairs	
25	13528	ES-2013-2860574	27-02-2013	01-03-2013	Second Class	LB-16795	Laurel Belt	Home Offi	Edinburgh	Scotland	United Kingdom			EU	North	OFF-AP-10003590	Office Supplies	Appliances	
26	1570	US-2014-133193	01-07-2014	01-08-2014	First Class	NP-18325	Naresj Pat	Consumer	Juárez	Chihuahua	Mexico			LATAM	North	TEC-PH-10004182	Technology	Phones	
27	3484	MX-2014-165309	05-09-2014	08-09-2014	First Class	VD-21670	Valerie Do	Consumer	Soyapangc	San Salvad	El Salvador			LATAM	Central	FUR-TA-10002827	Furniture	Tables	
28	30191	IN-2011-10286	17-12-2011	20-12-2011	First Class	PB-19210	Phillip Bre	Corporate	Taipei	Taipei City	Taiwan			APAC	North Asia	FUR-TA-10004744	Furniture	Tables	
29	11645	ES-2011-4699764	14-03-2011	17-03-2011	Second Class	EB-14110	Eugene Ba	Consumer	Leiozig	Saxonv	Germany			EU	Central	OFF-AP-10004512	Office Supplies	Appliances	


Sheet1

Ready


Accessibility: Investigate




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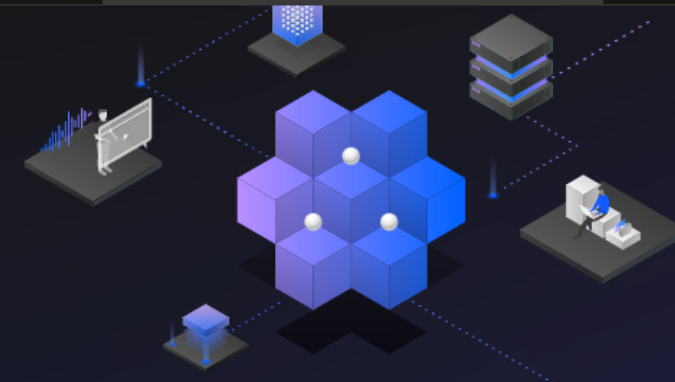
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Global_Superstore2	10/14/2022 3:23 PM	Microsoft Excel C...	11,807 KB

File name: Global_Superstore2

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