Project Development Phase
Delivery of Sprint-4

Date	29 October 2022
Team ID	PNT2022TMID28102
Project Name	Global Sales Data Analytics

Project Development Phase:

Sprint-1:

Registration and Data upload(completed)

Sprint-2:

Data preprocessing (completed)

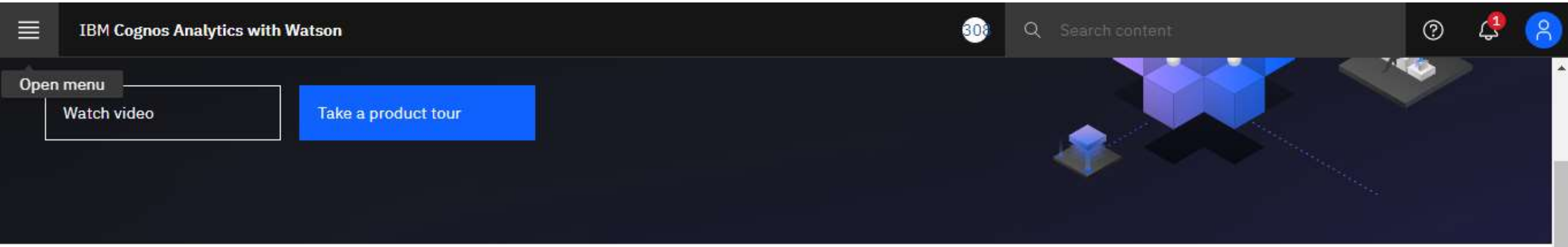
Sprint-3:

Dashboard Exploration and Creation (Completed)

Sprint-4:

Story Creation

TOOL USED: COGNOS ANALYTICS



Quick launch

Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.

Prepare data

Use data modules to clean and connect data from multiple resources.

Exploration

Quickly find unbiased answers by identifying trends in your data with data explor...

Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or stori...

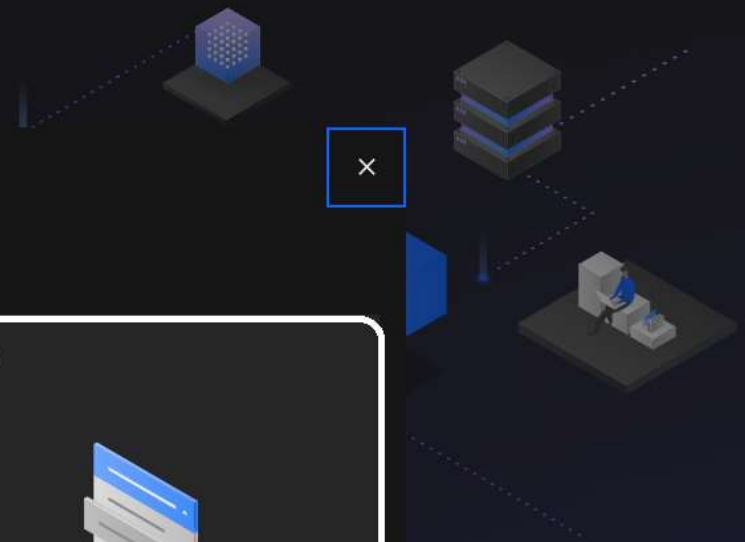
Get started | **Recent**

IBM **Cognos Analytics with Watson** | 3 items open | Search content

Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by t
Started tab.

Watch video



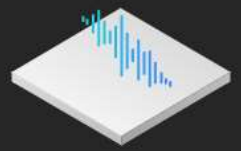
Present data

Start by choosing what you want to create.

Dashboard

View automatically updated data with interactive charts, graphs and tables.

Report



Create and distribute customizable reports for personalized consumption.

Story

Build a visual narrative to communicate the meaningful context of your data journey.

Quick launch

Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.

Prepare data

Use data modules to clean and connect data from multiple resources.

Exploration

Quickly find unbiased answers by identifying trends in your data with data exploration.

Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or stories.

Sales
12.6M

Profit
1.47M

Customer
795

Product
3.79K

Order
25K

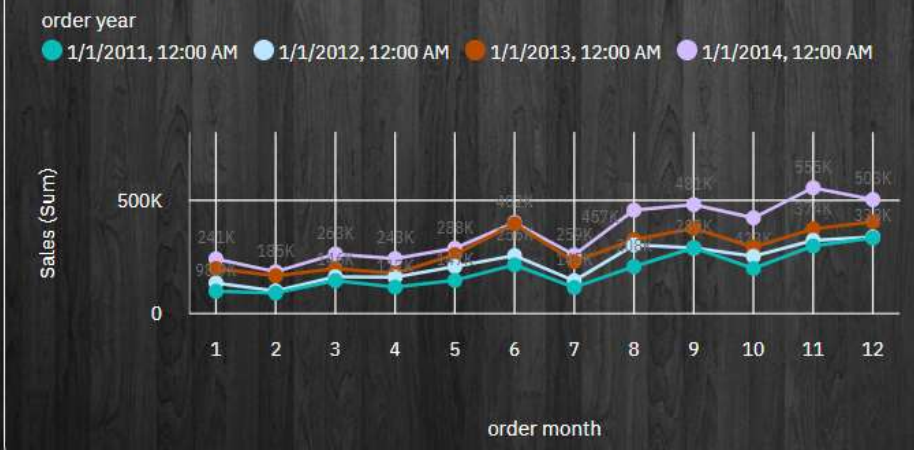
Order Priority

Search

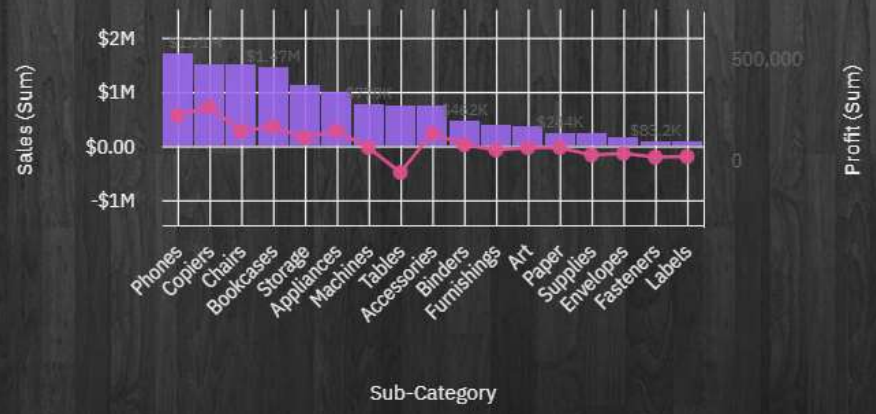
- [x] Critical
- [x] High
- [x] Low
- [x] Medium

Apply

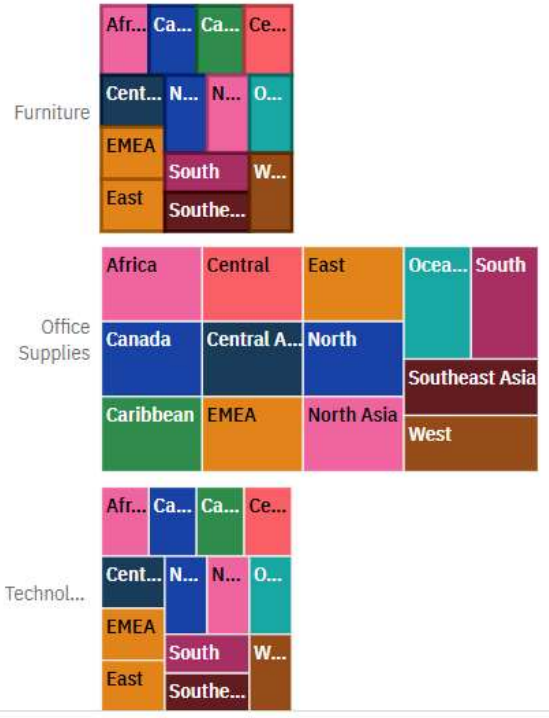
Sales by order month and order year



Profit and Sales by Sub-Category

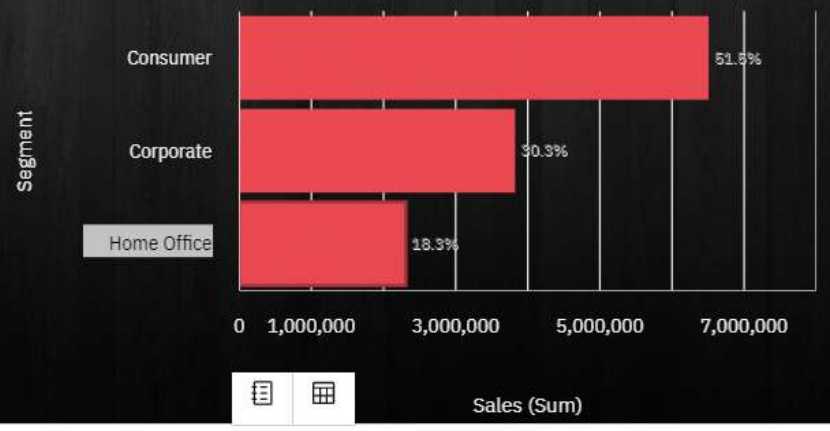


Sub-Category wise Sales

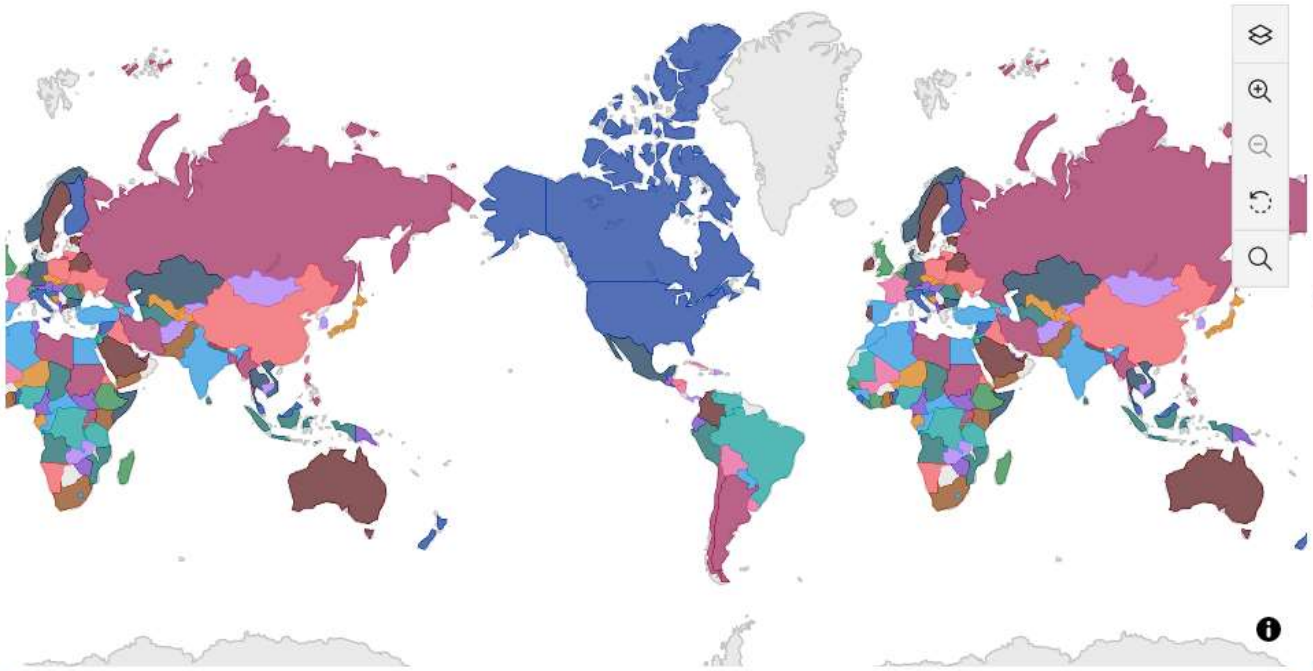


Product by order month and year

Sales by Segment



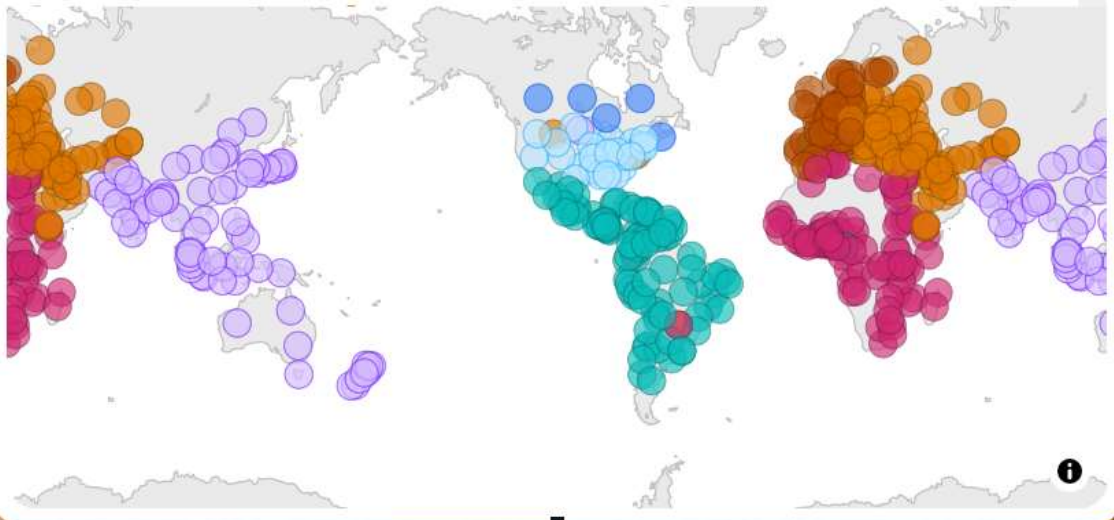
Country and Region for Country regions



Market and State for State points

Market - State

APAC | New South Wales	APAC | Wellington	US | North Carolina
APAC | Heilongjiang	US | Kentucky	EMEA | Silesia
US | Illinois	LATAM | Chihuahua	APAC | Haryana
US | Minnesota	APAC | Madhya Pradesh	APAC | Delhi



Region hierarchy colored by Region

Customer	Product	Order
795	3.79K	25K

Quantity	Sales	Profit
178K	12.6M	1.47M

STORY LINK

https://us1.ca.analytics.ibm.com/bi/?perspective=story&pathRef=.my_folders%2FStory%253A%2B049&action=view&sceneId=model0000018484bfc62